



**I, Matthew Lawson, Tumu Whakarae | Chief Executive, hereby give notice that  
an Ordinary Meeting of Council will be held on:**

**Date:** Tuesday, 7 April 2026  
**Time:** 1:00 pm  
**Location:** Council Chamber, Wairoa District Council,  
Coronation Square, Wairoa

# **AGENDA**

## **Ordinary Council Meeting**

**7 April 2026**

**MEMBERSHIP:** His Worship the Mayor Craig Little, Cr Benita Cairns, Cr Jeremy Harker, Cr Roslyn Thomas, Cr Michelle Tahuri, Cr Trevor Waikawa, Cr Sara Bird

The agenda and associated papers are also available on our website: [www.wairoadc.govt.nz](http://www.wairoadc.govt.nz)

For further information please contact us 06 838 7309 or by email [info@wairoadc.govt.nz](mailto:info@wairoadc.govt.nz)



**Order Of Business**

<b>1</b>	<b>Karakia</b> .....	<b>5</b>
<b>2</b>	<b>Apologies for Absence</b> .....	<b>5</b>
<b>3</b>	<b>Declarations of Conflict of Interest</b> .....	<b>5</b>
<b>4</b>	<b>Chairperson’s Announcements</b> .....	<b>5</b>
<b>5</b>	<b>Late items of Urgent Business</b> .....	<b>5</b>
<b>6</b>	<b>Public Participation</b> .....	<b>5</b>
<b>7</b>	<b>Minutes of the Previous Meeting</b> .....	<b>5</b>
<b>8</b>	<b>General Items</b> .....	<b>14</b>
8.1	Matangirau Reserves Board - Meeting Schedule 2026.....	14
8.2	Council Appointments to External Bodies.....	16
8.3	COUNCIL REBRAND.....	19
8.4	MSC - Confirmation of Selection Process Report.....	27
<b>9</b>	<b>Receipt of Minutes from Committees/Action Sheets</b> .....	<b>30</b>
	Nil	
<b>10</b>	<b>Public Excluded Items</b> .....	<b>30</b>
	Nil	



**1 KARAKIA****2 APOLOGIES FOR ABSENCE****3 DECLARATIONS OF CONFLICT OF INTEREST**

Members need to stand aside from decision-making when a conflict arises between their role as a member of the Council and any private or other external interest they might have.

This note is provided as a reminder to members to review the matters of the agenda and assess and identify where they may have a pecuniary or other conflict of interest, or where there may be a perception of a conflict of interest.

If a member feels they do have a conflict of interest, they should publicly declare that at the start of the meeting, or at the relevant item of business, and refrain from participating in the discussion or voting on that item.

If a member thinks they may have a conflict of interest, they can seek advice from the Chief Executive or the Chief Operations Officer (preferably before the meeting). It is noted that while members can seek advice, the final decision as to whether a conflict exists rests with the member

**4 CHAIRPERSON'S ANNOUNCEMENTS****5 LATE ITEMS OF URGENT BUSINESS****6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 15.1 requests to speak must be made to the Chief Executive Officer at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

**7 MINUTES OF THE PREVIOUS MEETING**

Ordinary Meeting - 3 March 2026

Extraordinary Meeting - 24 March 2026

**MINUTES OF WAIROA DISTRICT COUNCIL  
ORDINARY COUNCIL MEETING  
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA  
ON TUESDAY, 3 MARCH 2026 AT 1:00 PM**

**PRESENT:** His Worship the Mayor Craig Little, Cr Benita Cairns, Cr Jeremy Harker, Cr Roslyn Thomas, Cr Michelle Tahuri, Cr Trevor Waikawa, Cr Sara Bird

**IN ATTENDANCE:** **Matthew Lawson** (Tumu Whakarae | Chief Executive), **Juanita Savage** (Te Toihau Mahi | Chief of Operations), **Gary Borg** (Tumu Whakarae Tuarua | Deputy Chief Executive & Pouwhakarae – Pūtea/Tautāwhi Rangapū | Group Manager - Finance and Corporate Support), **Hinetaakoha Viriaere** (Pouwhakarae Whakamahere me te Waeture | Group Manager Planning and Regulatory), **Kamal Narang** (Pouwhakarae – Hua Pūmau | Group Manager - Assets and Infrastructure), **Sarah Owen** (Strategic Policy & Performance Manager), **Hinemoa Hubbard** (Kaiurungi Mana Ārahi | Governance Officer), **Kate Standing** (Executive Principal), **Martin Bacon** (Assistant Accountant)

**1 KARAKIA**

A karakia was held before the meeting.

**2 APOLOGIES FOR ABSENCE**

Nil

**3 DECLARATIONS OF CONFLICT OF INTEREST**

Nil

**4 CHAIRPERSON'S ANNOUNCEMENTS**

Nil

**5 LATE ITEMS OF URGENT BUSINESS**

8.4 – Adoption of the Triennial Agreement

**6 PUBLIC PARTICIPATION**

Nil.

**7 MINUTES OF THE PREVIOUS MEETING**

**RESOLUTION 2026/07**

Moved: Cr Jeremy Harker

Seconded: Cr Trevor Waikawa

That the minutes and confidential minutes of the Ordinary Meeting held on 3 February 2026 be

confirmed, subject to amendments made to the public excluded section.

**CARRIED**

## **8 GENERAL ITEMS**

### **8.1 DELEGATION OF TRESPASS POWERS**

#### **RESOLUTION 2026/08**

Moved: Cr Jeremy Harker

Seconded: Cr Trevor Waikawa

That Council delegates to the Chief Executive's powers as occupier of Council land, including roads, under the Trespass Act 1980, including the power to authorise council employees or other people to act under the authority of Council in terms of the Trespass Act 1980.

**CARRIED**

The Chief Executive introduced the report, noting:

- That Rocket Lab requires the ability to exclude members of the public from specified areas, including the road and maritime zones, during rocket launches to ensure restricted areas remain clear.
- The previous delegation referenced the prior Chief Executive by name and therefore could not be carried forward.
- The proposed delegation instead assigns powers under the Trespass Act 1980 to the Chief Executive position, enabling the Chief Executive to authorise others as required and streamline the process for Rocket Lab to lawfully manage exclusion zones during launches.

Council discussed:

- How assurance would be provided that agreed parameters are being followed, with the Chief Executive advising that parameters have now been established where they were not previously in place. These require trespass notices to be issued only by security or persons engaged by Rocket Lab for the purpose of securing the site during launch activities.
- The implications for residents living on the affected road, with the Chief Executive advising they are included within a management plan.
- Whether closing the road entirely had been considered, with the Chief Executive noting the difficulties associated with formally closing a public road.
- Concerns regarding the road being publicly funded and whether repeated launch activities could affect its availability as a public road.
- Whether a schedule of launches could be provided to assist with planning and enforcement matters, including unlawful trespass notices.
- Trespass notices apply for the duration of the launch.
- The potential for signage advising of launch activity.

## 8.2 REVISED MEETING SCHEDULE FOR 2026

### RESOLUTION 2026/09

Moved: His Worship the Mayor Craig Little

Seconded: Cr Benita Cairns

That Council adopts the revised meeting schedule for 2026, with the following amendments:

- A) Assurance, Risk and Infrastructure Committee meetings to be held on the fourth Wednesday of each month at 1pm, noting the April meeting will be held on Wednesday 29 April 2026.
- B) The Māori Standing Committee meetings to remain on the dates previously scheduled.

**CARRIED**

The Group Manager of Finance and Corporate Support introduced the report.

Council noted:

- That the changes to meeting dates would also impact workshop dates.
- A request to move the Assurance, Risk and Infrastructure (ARI) Committee meetings to the day after the proposed dates, as the independent member, Philip Jones, is unavailable on the requested Tuesdays.
- That the Māori Standing Committee meeting dates be shifted back to the previously scheduled dates.
- The increased responsibility for some Councillors arising from having meetings scheduled on both Tuesday and Wednesday, rather than meetings being held solely on Tuesdays.

## 8.3 FINANCIAL REPORT AS AT 31 JANUARY 2026

### RESOLUTION 2026/10

Moved: Cr Benita Cairns

Seconded: Cr Sara Bird

That Council receives the report.

**CARRIED**

Council noted:

- Why the report was being presented again following the ARI Committee meeting, with the Chief Executive advising this was to correct errors and provide the latest update.
- How similar errors could be avoided in future, with staff advising the issue arose from the transition to a new format and an inconsistency in a workbook, which has since been corrected.
- Amendments to the project updates reporting, including removal of the “completely on-track” category, with a request to include a separate table identifying completed projects.
- The large borrowing referenced in Point D on page 20. Staff advised that funds were borrowed to maintain cashflow over the holiday period and noted limitations in forward forecasting relating to contract claims and the purchase order system.
- The need for greater accountability from Project Managers.

Staff noted:

- The previous version contained an imbalance, with the revised report reflecting a new reporting format.
- Reporting is currently spreadsheet-based but driven from the MagiQ system.

#### **8.4 ADOPTION OF THE TRIENNIAL AGREEMENT**

##### **RESOLUTION 2026/11**

Moved: His Worship the Mayor Craig Little

Seconded: Cr Roslyn Thomas

That Council adopts the triennial agreement.

**CARRIED**

##### **GENERAL DISCUSSION**

His Worship the Mayor, Craig Little noted that the Regional Transport Committee meeting would be held Friday 6 March 2026.

Council discussed:

- Whether communication between departments had improved following the organisational restructure. The Chief Executive advised that communication had improved, noting ongoing work to further strengthen it.
- The importance of the Senior Leadership Team maintaining open lines of communication across the organisation.

**9 RECEIPT OF MINUTES FROM COMMITTEES/ACTION SHEETS**

Nil

**10 PUBLIC EXCLUDED ITEMS**

Nil

**The Meeting closed with a closing karakia by His Worship the Mayor, Craig Little at 2:01pm.**

**The minutes of this meeting were confirmed at the Ordinary Council Meeting held on 7 April 2026.**

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**CHAIRPERSON**

**MINUTES OF WAIROA DISTRICT COUNCIL  
EXTRAORDINARY COUNCIL MEETING  
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA  
ON TUESDAY, 24 MARCH 2026 AT 1:00 PM**

**PRESENT:** Cr Benita Cairns, Cr Jeremy Harker, Cr Roslyn Thomas, Cr Michelle Tahuri, Cr Trevor Waikawa, Cr Sara Bird

**IN ATTENDANCE:** **Matthew Lawson** (Tumu Whakarae | Chief Executive), **Gary Borg** (Tumu Whakarae Tuarua | Deputy Chief Executive & Pouwhakarae – Pūtea/Tautāwhi Rangapū | Group Manager - Finance and Corporate Support), **Hinetaakoha Viriaere** (Pouwhakarae Whakamahere me te Waeture | Group Manager Planning and Regulatory), **Kamal Narang** (Pouwhakarae – Hua Pūmau | Group Manager - Assets and Infrastructure), **Sarah Owen** (Strategic Policy & Performance Manager), **Hinemoa Hubbard** (Kaiurungi Mana Ārahi | Governance Officer), **Kate Standring** (Executive Principal)

QRS Team: **Jeremy Harker** (Chief Executive) **Guy Gaddum** (Chairman), **Tony Gray** (Director), **Fenton Wilson** (Director), **Fulton Storey** (Intern Director), **Siobhan Storey** (Chief Financial Officer)

Public member – **Gordon Preston**

**1 KARAKIA**

A karakia was held before the meeting.

**2 APOLOGIES FOR ABSENCE**

**APOLOGY**

**RESOLUTION 2026/12**

Moved: Cr Michelle Tahuri

Seconded: Cr Trevor Waikawa

That the apology received from His Worship the Mayor, Craig Little be accepted and leave of absence granted.

**CARRIED**

**3 DECLARATIONS OF CONFLICT OF INTEREST**

Cr Harker declared a conflict of interest with Item 5.1.

**4 PUBLIC PARTICIPATION**

Nil.

**5 GENERAL ITEMS****5.1 QRS STATEMENT OF INTENT FOR THE PERIOD 1 JULY 2026 TO 30 JUNE 2029 AND HALF-YEARLY REPORT TO 31 DECEMBER 2025.****RESOLUTION 2026/13**

Moved: Cr Trevor Waikawa

Seconded: Cr Sara Bird

That Council receives the QRS Draft Statement of Intent 2026-29 and the 6-month performance report to 31 December 2025.

**CARRIED**

The Chief Executive introduced the report highlighting the value of QRS.

The QRS team provided an overview, noting:

- The SCI as part of the second phase of the planning process following WDC's letter of expectation.
- WDC remains the primary income source, with a focus on expanding opportunities in Hawkes Bay and Gisborne and generating revenue from outside the district.
- The integration of business units (Concrete at Bluck's Pit, Eco-Reef).
- Continued development of Eco-Reef operations across multiple regions.
- Health and safety progress, with a continued focus on elimination lost time injuries, supporting staff through light duties, and increased near-miss reporting reflecting improved safety awareness.
- Financial performance, including increased revenue (\$23.4m) and pre-tax profit (\$1.08m), alongside higher wages, training investment, and a \$50,000 distribution. It was further noted that margins remain tight due to challenging market conditions, with changes across recent balance sheets presented.
- Success in securing work through the Gisborne consortium, recognition through Civil Contractors New Zealand awards (including a \$1m project award and a training award), progress on key projects such as the Te Reinga Bridge, and growth in Eco-Reef demand, with plans to expand manufacturing capacity and staffing.
- Key challenges for the next six months included fuel price impacts, securing major contracts and workforce retention, with mitigation measures underway to manage costs and efficiencies.

The QRS team acknowledged WDC's ongoing support and partnership.

Council:

- Acknowledged the strong and respectful relationship with QRS, noting the value of its strategic partnerships, collaborative approach, and ability to diversify operations and maintain profitability post-recovery.
- Raised a query regarding the value of sponsorship within tender processes, with the QRS

team indicating support for stronger weighting by Council.

- Suggested increasing promotion of sponsorship contributions, consistent with how staff are recognised.

**6 PUBLIC EXCLUDED ITEMS**

**RESOLUTION TO EXCLUDE THE PUBLIC**

**RESOLUTION 2026/14**

Moved: Cr Michelle Tahuri

Seconded: Cr Roslyn Thomas

That the public be excluded from the following parts of the proceedings of this meeting at 1:43pm.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
<p><b>5.1 - QRS Statement of Intent for the period 1 July 2026 to 30 June 2029 and Half-yearly Report to 31 December 2025.</b></p>	<p>s7(2)(b)(i) - the withholding of the information is necessary to protect information where the making available of the information would disclose a trade secret</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>

**CARRIED**

**RESOLUTION 2026/15**

Moved: Cr Sara Bird

Seconded: Cr Jeremy Harker

That Council moves out of Closed Council into Open Council at 2:03pm.

**CARRIED**

**The Meeting closed at 2:03pm.**

**The minutes of this meeting were confirmed at the Ordinary Council Meeting held on 7 April 2026.**

.....  
**CHAIRPERSON**

## 8 GENERAL ITEMS

### 8.1 MATANGIRAU RESERVES BOARD - MEETING SCHEDULE 2026

**Author:** Hinemoa Hubbard, Kaiurungi Mana Arahi | Governance Officer

**Authoriser:** Sarah Owen, Strategic Policy and Performance Manager

**Appendices:** 1. Draft MRB 2026 Meeting Schedule [↓](#)

#### 1. PURPOSE

- 1.1 This report seeks Council's decision on the 2026 Schedule of Meetings for Te Rohe o Te Wairoa Reserves Board–Matangirau (MRB).
- 1.2 The proposed schedule sets quarterly meetings for Tuesday at 1pm.

#### RECOMMENDATION

The Governance Officer RECOMMENDS that Council receive the report and adopt the 2026 meeting schedule for the The Rohe o Te Wairoa Reserves Board–Matangirau.

#### 2. BACKGROUND

- 2.1 Council originally adopted its 2026 meeting schedule on 16 December 2025, which has since been revised.
- 2.2 The Rohe o Te Wairoa Reserves Board–Matangirau meeting schedule was not set at that time, as it was understood that responsibility for administration had transferred to Tātau Tātau o Te Wairoa (TTOTW) for the current Council triennium.
- 2.3 TTOTW subsequently hosted the first meeting of the Board, where it was clarified that the Board operates under its own triennium, separate from Council's, and that administration remains with Council until 2027.
- 2.4 Following discussion with the Chairperson, it is proposed that meetings be held quarterly. As one meeting has already occurred this year, three meetings remain to be scheduled for the remainder of the year, with the proposed schedule attached as Appendix 1.

#### 3. SCHEDULING IMPLICATIONS

- 3.1 The proposed dates do not affect any existing Council or Committee meeting dates.

**Draft Meeting Schedule for Matangirau Reserves Board for 2026:**

<b>Matangirau Reserves Board</b>
12 May
18 August
17 November

**Meeting start times to be 1pm.**

If approved, the proposed dates would fit within the wider 2026 meeting schedule as follows:

**Meeting Schedule for 2026**

<b>Ordinary Council</b>	<b>Environmental &amp; Economic Development Committee</b>	<b>Matangirau Reserves Board</b>	<b>Māori Standing Committee</b>	<b>Assurance, Risk &amp; Infrastructure Committee</b>
7 April	14 April		28 April	29 April
5 May		12 May		27 May
2 June	9 June		23 June	24 June
7 July				29 July
4 August	11 August	18 August	25 August	26 August
1 September				23 September
6 October	13 October		27 October	28 October
10 November		17 November		25 November
1 December	8 December		15 December	16 December

## 8.2 COUNCIL APPOINTMENTS TO EXTERNAL BODIES

**Author:** Hinemoa Hubbard, Kaiurungi Mana Arahi | Governance Officer

**Authoriser:** Sarah Owen, Strategic Policy and Performance Manager

**Appendices:** 1. External Bodies Representation [↓](#)

### 1. PURPOSE

1.1 To seek appointment of members to external bodies.

### RECOMMENDATION

The Kaiurungi Mana Arahi | Governance Officer RECOMMENDS that Council:

1. Receive the report; and
2. Confirm appointments to external bodies as outlined in Appendix 1, subject to any amendments made at the meeting.

### 2. BACKGROUND

- 2.1 Attached as Appendix 1 is a table showing a list of current bodies that require or request Council to make appointments listing Council's current appointment status. There are a number of regional committees that typically require the Mayor for their membership but Council can also appoint an alternative to attend meetings in the Mayor's absence.
- 2.2 Commitment requirements for each of these vary.

### 3. DISTRICT LICENSING COMMITTEE (DLC)

3.1 At its meeting held on the 17<sup>th</sup> of December 2024, Council resolved to approve the following: *"That the Council approve the appointment of the following individuals as members of the Wairoa District Licensing Committee for a term of five years, commencing on 17 December 2024:*

- *Dave Fellows*
- *Ian Jackman*
- *A minimum of two elected members; Cr Jeremy Harker and Cr Chaans Tumataroa-Clarke.*

3.2 Cr Jeremy Harker remains a member of the District Licensing Committee.

3.3 Cr Chaans Tumataroa-Clarke is no longer an elected member of Council and therefore is no longer able to fulfil the role of elected member representative on the Committee.

3.4 The original resolution required a minimum of two elected members. **A replacement appointment is required.**

### 4. HAWKES BAY MEDICAL RESEARCH FOUNDATION

4.1 Contact was made with the Foundation Secretary, who advised that a Council appointment is no longer required, as the organisation is transitioning to a charitable trust.

4.2 The Hawkes Bay Medical Research Foundation is now known as the Health Research Foundation Hawkes Bay.

**5. HAWKES BAY SPORTS COUNCIL**

5.1 No current information could be identified to confirm that the Hawkes Bay Sports Council is still in operation.

5.2 Further clarification will be sought regarding the status of this organisation and whether any Council appointment is required.

**6. REGIONAL CYCLING GOVERNANCE GROUP.**

6.1 No current information could be identified to confirm that the Hawkes Bay Sports Council is still in operation.

6.2 Further clarification will be sought regarding the status of this organisation and whether any Council appointment is required.

**Confirmation of statutory compliance**

In accordance with section 76 of the Local Government Act 2002, this report is approved as:

- a. containing sufficient information about the options and their benefits and costs, bearing in mind the significance of the decisions; and,
- b. is based on adequate knowledge about, and adequate consideration of, the views and preferences of affected and interested parties bearing in mind the significance of the decision.

## External bodies representation

Body	Representative/s	Term
Regional Transport Committee	His Worship the Mayor, <u>Alternative: Cr Cairns</u>	Triennium
Hawke's Bay Civil Defence Emergency Management Group Joint Committee	His Worship the Mayor, <u>Alternative: Cr Cairns</u>	Triennium
District Licensing Committee	Cr Harker <b>One vacancy</b>	5 years from 17 December 2024
Te Rohe o Te Wairoa Reserves Board – Matangirau	Cr Cairns Cr Waikawa Cr Bird	“89 <sup>th</sup> day after the next triennial general election”
QRS Board Liaison	His Worship the Mayor Cr Tahuri Cr Bird	Triennium
Hawkes Bay Medical Research Foundation	<b>No longer required.</b>	<b>N/A</b>
Hawkes Bay Sports Council	Cr Bird	N/A
Wairoa District Heritage Museum Trust	His Worship the Mayor Cr Thomas	Triennium
Regional Cycling Governance Group	His Worship the Mayor, <u>Alternative: Cr Thomas</u>	Triennium
Community Partnership Group	His Worship the Mayor, <u>Alternative: Cr Cairns</u>	Ongoing
Matariki REDS Governance Group	His Worship the Mayor	Ongoing

### 8.3 COUNCIL REBRAND

**Author:** Austin King, Kaiwhakahaere Hapori me te Whakapāpā | Community and Engagement Manager

**Authoriser:** Juanita Savage, Chief of Operations

**Appendices:**

1. NEW LOGO AND IDENTITY CONCEPT [↓](#)
2. NEW COUNCIL LOGO WITH CONCEPTS [↓](#)
3. NEW LOGO BROCHURE - EXPLANATION OF LOGO [↓](#)

#### 1. PURPOSE

- 1.1 To seek Council direction on a soft refresh of the Wairoa District Council visual identity and logo.

#### RECOMMENDATION

The Kaiwhakahaere Hapori me te Whakapāpā | Community and Engagement Manager RECOMMENDS that Council:

- a) Approve a soft refresh of a new Council visual identity and logo
- b) Endorse a phased rollout approach that avoids additional budget pressure

#### EXECUTIVE SUMMARY

Council's current logo was adopted in 1987 and has served the district well. However, it is not well-suited to modern digital use and can appear unclear at small sizes, particularly in today's context where mobile phone usage is now considered the first-screen experience.

This proposal is a soft refresh of Council's visual identity. It focuses on improving clarity, consistency, and usability while retaining key elements of Wairoa's identity.

Importantly, this approach is designed to avoid adding pressure to Council budgets. The rebrand will be introduced gradually, with most changes occurring internally on Council collateral (such as letterheads, social media, online advertising posters etc), and only when existing assets require replacement. The only immediate cost anticipated is for two key entrance signs, which can be factored into existing budgets.

#### 2. BACKGROUND

- 2.1 The current Wairoa District Council logo was adopted on 26 May 1987 following a design presented to Council by Miss Toni Watkins from the Elam School of Fine Arts. This design was submitted following local government reforms the previous year in 1986, when the Wairoa Borough Council and the Wairoa County Council amalgamated to form Wairoa District Council.
- 2.2 The current logo reflects traditional design approaches such as the shield and includes multiple elements and colours which limit its effectiveness in modern use.
- 2.3 There are no recent Council resolutions regarding a rebrand.
- 2.4 A refreshed logo and identity support Council outcomes by improving communication, strengthening trust, and presenting a more modern and professional organisation.

### 3. CURRENT STATE

- 3.1 The current logo contains detailed elements – like “Wairoa District Council” text on a yellow banner – that become unclear when scaled down, particularly on mobile devices and social media.
- 3.2 Council communications are increasingly digital, with strong engagement across website and social platforms.
- 3.3 The existing five-colour logo increases production and printing costs.

### 4. PROPOSED APPROACH

- 4.1 This is a soft rebrand, not a full replacement of all assets.
- 4.2 The refreshed identity will:
  - 4.2.1. Simplify the logo while retaining key elements such as the river and koru.
  - 4.2.2. Reduce colours to improve clarity and lower production costs.
  - 4.2.3. Introduce consistent fonts, templates, and guidelines.
- 4.3 This is a soft launch of a refreshed logo and identity, not a full immediate rebrand.
- 4.4 Implementation will be phased. Existing signage, vehicles, and materials will only be updated as they naturally require replacement or upgrade. This ensures no unnecessary spend.

### 5. NEW LOGO AND IDENTITY

- 5.1 The refreshed identity introduces a simplified and modern logo derived from the existing design. It retains the river and koru elements, combining them into a single, clear symbol.
- 5.2 The design reflects key concepts of place and community:
  - 5.2.1. Moana and Mana representing strength and integrity.
  - 5.2.2. Awa and Atawhai representing connection and care.
  - 5.2.3. Whenua and Whakamowaitanga representing stewardship and balance. Together these form a unified system that reflects the Wairoa community.
- 5.3 The colour palette is reduced and grounded in the natural environment, strengthening connection to place and improving consistency.
- 5.4 A modern typeface (font), Inter, will be used to improve readability and accessibility, particularly in digital environments.
- 5.5 The wider identity includes:
  - 5.5.1. Consistent templates and design standards.
  - 5.5.2. Improved accessibility and legibility.
  - 5.5.3. A modular system that supports different types of communication.
- 5.6 Overall, the identity is designed to be clear, consistent, and future-focused, while remaining recognisable to the community.

**6. OPTIONS**

- 6.1 The options identified are:
  - a. Retain the current logo and branding.
  - b. Complete a full rebrand immediately.
  - c. Undertake a phased soft rebrand (preferred).
- 6.2 Option (a) does not address current issues.  
 Option (b) creates unnecessary cost.  
 Option (c) allows controlled change with minimal financial impact.
- 6.3 The preferred option is (c), as it supports:

Cultural wellbeing	Economic wellbeing	Social Wellbeing	Environmental Wellbeing
Through connection to place	Through cost control	Through clearer communication	Through reduced waste

**7. CORPORATE CONSIDERATIONS**

**What is the change?**

- 7.1 A refreshed identity introduced progressively across Council assets.
- 7.2 A refreshed set of Council values, that tie into the refreshed identity.

**Compliance with legislation and Council Policy**

- 7.3 Annual Plan – No additional funding is required.
- 7.4 Long Term Plan – Supports organisational development.
- 7.5 District Plan – No impact.
- 7.6 Other strategies – Supports place-based identity.

**What are the key benefits?**

- 7.7 Clear and consistent communication.
- 7.8 Stronger public-facing identity.
- 7.9 Improved digital performance.
- 7.10 Reduced long-term costs.
- 7.11 No added budget pressure.

**What is the cost?**

- 7.12 No additional budget is sought.
- 7.13 Only two new entrance signs are proposed as immediate cost.
- 7.14 All other signage and assets will be replaced only when required.
- 7.15 This ensures a cost-neutral, staged rollout.

**What is the saving?**

7.16 Reduced printing and production costs due to a more simplified design.

**Consultation**

7.17 Internal input has informed the proposal.

7.18 Further consultation can occur during implementation.

7.19 A communications campaign will occur, with a media release and at community engagement meetings as required.

**8. SIGNIFICANCE**

8.1 Moderate district-wide impact.

8.2 Minimal financial impact due to a phased rollout.

8.3 No change to service levels.

8.4 The approach can be adjusted over time.

**9. RISK MANAGEMENT**

9.1 In accordance with the Council’s Risk Management Policy the inherent risks associated with this matter are low overall.

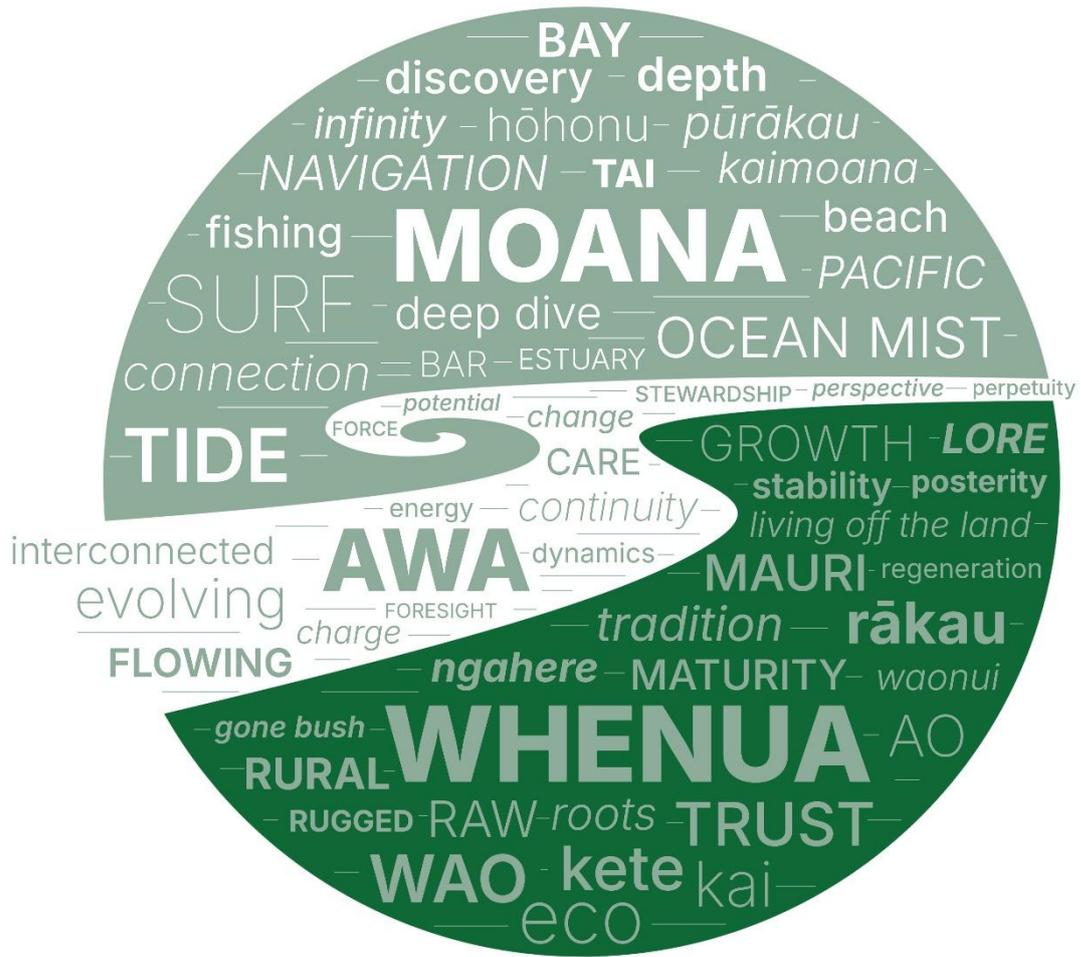
Human	Financial	Regulatory
Low	Low	Low
Operations	Employees	Image & Reputation
Low	Low	Moderate

**Confirmation of statutory compliance**

This report complies with section 76 of the Local Government Act 2002.



Te Kaunihera o  
—— te ——  
**WAIROA**  
District Council



## How will this roll out?

- Digital platforms updated first
- Printed materials replaced as needed
- Delivered largely in-house

### A practical approach:

*This staged rollout ensures minimal cost while building a consistent identity over time.*

## Introducing INTER

For all designer-controlled environments, Inter is our primary brand typeface.

Designed for digital-first communication, Inter is an open-source variable font that supports responsive typography, improving performance in online environments.

Inter offers excellent legibility at small sizes and performs strongly in accessibility contexts.

Its extensive family enables clear hierarchy without switching fonts, ensuring visual consistency across platforms.

# Inter

Inter Thin  
 Inter Extra Light  
 Inter Light  
 Inter Regular  
 Inter Medium  
 Inter Semi Bold  
 Inter Bold  
**INTER EXTRA BOLD**  
**INTER BLACK**

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underline

1234567890

## What this means for you

- Access to new templates and tools
- Clearer, more consistent communication
- Easier-to-use branded materials
- Support and guidance available

### Next steps:

*Guides, resources, and templates will be developed and shared progressively to support implementation.*

## Looking ahead

This rebrand reflects who we are today and supports where we are going.

It provides a clear, accessible, and consistent identity for our organisation and our community.

This approach aligns with broader trends in New Zealand local government toward clearer, more accessible, and digitally adaptable identity systems.

It also provides an opportunity to establish a strong place-based identity through integrated visual and conceptual frameworks embedded in the logo and wider brand system.

## Evolving Our Identity

*Aligning who we are with where we're going*

## Wairoa District Council Rebrand Overview



Te Kaunihera o  
**WAIROA**  
District Council

## Why are we rebranding?

*Our current identity has served us well, but it no longer fully reflects our direction or meets modern communication needs.*

### This rebrand will:

- Better align with Council's strategic direction
- Improve legibility and accessibility across all formats
- Reflect contemporary governance and professionalism
- Strengthen connection with our community
- Ensure a consistent and future-proof identity

## The cost of not changing

- Increasing inconsistency across materials
- Accessibility risks over time
- Ongoing ad hoc design costs
- Reduced legibility at smaller sizes and across digital platforms
- Higher reproduction costs due to 5-colour logo use
- Reduced clarity in how we present ourselves

## What is changing?

*We are introducing a refined and consistent visual identity system — emphasising clarity and intent to deliver precise, meaningful communication.*

### This includes:

- A simplified, adaptable logo synthesised from the legacy version
- Inclusive identity grounded in the district's environment and history
- A distinct restrained colour palette
- Modern, highly legible typography optimised for digital environments
- Consistent templates and design standards

## Core concepts in the logo

**Mana. Atawhai. Whakamōwaitanga**  
Serving the Porowhita of our People

### Moana & Mana

#### Depth. Strength. Integrity.

*Like the moana, leadership must carry depth and quiet strength. Mana is not claimed — it is upheld through service, consistency, responsibility, and trust. We lead with presence, consistency, and trust. We lead with presence, consistency, responsibility, and enduring commitment.*

### Awa & Atawhai

#### Flow. Connection. Care.

*The awa sustains the land and connects communities. Atawhai flows through our work, nurturing relationships and strengthening connection. We serve with compassion and steady care.*

### Whenua & Whakamōwaitanga

#### Humility. Balance. Foresight.

*The whenua reminds us we belong to something greater than ourselves. Whakamōwaitanga anchors our leadership in humility and balance — guiding us to listen, to work with the natural rhythms of our environment, and to act with foresight.*

*We nurture and protect the wellbeing of our land and community for past, present, and future generations.*

### United in the Porowhita

#### Balanced. Connected. Interdependent.

*Together, these elements form a holistic system of governance and people — inseparable and evolving together — balancing action, care, identity, and reflection. A Porowhita of our people.*



## 8.4 MSC - CONFIRMATION OF SELECTION PROCESS REPORT

**Author:** Duane Culshaw, Pouahurea Māori | Māori Relationships Officer  
**Authoriser:** Austin King, Kaiwhakahaere Hapori me te Whakapāpā | Community and Engagement Manager  
**Appendices:** Nil

### 1. PURPOSE

- 1.1 This report provides information for the Council on the selection process of the Wairoa District Council Māori Standing Committee (MSC) for the triennial period 2025-2028.

### RECOMMENDATION

*The Pouahurea Māori Māori Relationships Manager RECOMMENDS that the Council receives the report.*

*The Pouahurea Māori Māori Relationships Manager RECOMMENDS that the Council confirms the selection process of the Māori Standing Committee for the term 2025/2028.*

### 2. KUPU WHAKATAKI

- 2.1 Māia e te tipua, māia e te tahito, māia e te kāhui o ngā ariki, māia e tāwhiwhi atu ki ngā Atua o te ao tūroa. Mai i runga ki raro, mai i raro ki runga. Whakamaui ki roto, whakamaui ki waho. Whakamaui kia tina! Hui e! Tāiki e!
- 2.2 Kimihia, rangahaua, kei hea koutou ka ngaro nei? Tēnā rā riro Paerau, ki te huinga o te kahu o te rangi ka oti rā koutou e...! Te Wairoa tangata, mai i Waikaremoana – ko te wai kaukau o Haumapuhia, whakawhiti atu ki Te Māhia mai Tawhiti, tae noa atu ki te awa o Mohaka e rere ana, hoki mai anō ki te ngutu awa o Te Wairoa Hōpūpū Hōnengenenge Matangirau – ko tātau nei te whakatinanatanga o te tika, o te pono, o te aroha, o te māramatanga. Hui te marama! Hui te ora e!
- 2.3 Whiti mai ana te rā, hīhī ana te rā, toro mai ana te rā, wera mai ana te rā. Ka hakahaka a Tānerore ki te pae o te rangi, ka pakapaka te kiri o te ira tangata ki te whenua. Hī! Hā! Hau!

### 3. BACKGROUND

- 3.1 This is a report on the selection process of the Wairoa District Council MSC for the triennial period 2025/2028.
- 3.2 The selection process was completed in accordance with the MSC Terms of Reference 2025 and the Māori Policy 2017.
- 3.3 Due to several unforeseen circumstances, the selection process for the MSC was completed in February 2026. Nonetheless, the term of this current MSC is for the period 2025/2028.

### 4. SELECTION PROCESS

- 4.1 Historically, independent members of the MSC was determined by a series of district wide hui-a-takiwā. Since 2023, a MSC nomination form was introduced and in 2025 it

was adjusted so that any nominee was required to gain the endorsement of the Chairperson of the marae within their respective takiwā.

- 4.2 The initial nomination period opened in November 2025 and was extended until 20 February 2026.
- 4.3 Within some takiwā more than 1 nomination was received, however, these Nominees were notified, as were the respective Chairperson, and the nominations were returned once a consensus had been reached by the takiwā.
- 4.4 Throughout the selection process, it is important to note that the nomination form did not cut across the tikanga of those marae and takiwā as they undertook their respective selection process.
- 4.5 As of 31 March 2026, the takiwā selected and supported the following to represent their respective takiwā:- **Rongopai Kira** (Pāhauwera takiwā), **Erena Hammond** (Ruakituri takiwā), **Pauline Symes** (Rakaipaaka takiwā), **Marino Harker-Smith** (Te Wairoa Hōpūpū takiwā), **Whai-ora Maindonald** (Te Wairoa Hōnengenenge takiwā) and **Elizabeth 'Liz' Palmer** (Te Wairoa Mātangirau).
- 4.6 We received notification that Putere Marae on behalf of Waikaremoana takiwā has nominated an individual, however, as at the date of this report, Waikaremoana takiwā were yet to submit the completed nomination form. We also received a nomination form from Māhia Mai Tawhiti, however, it was absent of endorsement from the respective Chairperson of each marae within that takiwā. We have communicated with the Nominee and they are currently gaining the endorsement forthwith. As at the date of this report, Māhia Mai Tawhiti takiwā were yet to submit the completed nomination form. Consequently, both Waikaremoana and Māhia Mai Tawhiti takiwā will remain vacant until such time that Council receives the complete nomination form.
- 4.7 The Pouahurea Māori *Māori Relationships Manager* recommends that the Council resolves to confirm the selection process of the Māori Standing Committee for the term 2025/2028.

## 5. ACKNOWLEDGEMENT OF OUTGOING MEMBERS OF MĀORI STANDING COMMITTEE

- 5.1 With the confirmation of the selection process, the Council would like to sincerely acknowledge the contribution of four outgoing members of the Māori Standing Committee – Mr Henare Mita, Ms Theresa Thornton, Ms Fiona Wairau and Ms Amanda Reynolds.

## 6. MĀORI STANDING COMMITTEE INDUCTION WORKSHOP

- 6.1 An induction workshop is being planned for Tuesday, 24 April for the incoming Māori Standing Committee members. This will be an opportunity for returning and new members to get a better understanding of the Council structure.

## 7. KUPU WHAKAKAPI

- 7.1 Nō reira, ka whakakapia te pūrongo nei ki te whakatauākī tahito, '*mā pango, mā whero, ka oti ai te mahi*'.
- 7.2 Tō mai te rā, ka rere ki tua o te pae kia tau mai te pō. Ao ake te rā, ka hoki mai anō a Tama-i-te-ao-mārama. Mauri tū mauri ora! Tēnā koutou, tēnā koutou, tēnā anō tātau katoa.

**8. CONCLUSION**

- 8.1 The Pouahurea Māori *Māori Relationships Manager* RECOMMENDS that the Council receives the report.
- 8.2 The Pouahurea Māori *Māori Relationships Manager* RECOMMENDS that the Council confirms the selection process of the Māori Standing Committee for the term 2025/2028.

**9 RECEIPT OF MINUTES FROM COMMITTEES/ACTION SHEETS**

Nil

**10 PUBLIC EXCLUDED ITEMS**

Nil