



**I, Kitea Tipuna, Tumu Whakarae Chief Executive, hereby give notice that Strategy, Wellbeing and Economic Development Committee Meeting will be held on:**

**Date:** Tuesday, 16 July 2024  
**Time:** 10:00 am  
**Location:** Council Chamber, Wairoa District Council,  
Coronation Square, Wairoa

# **AGENDA**

## **Strategy, Wellbeing and Economic Development Committee Meeting**

**16 July 2024**

**MEMBERSHIP:** His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Jeremy Harker, Cr Roslyn Thomas, Mr Jack Beaton, Mr Seenie Kahukura, Ms Sue Wilson, Mr Terence Maru, Ms Kimberley Bell

The agenda and associated papers are also available on our website: [www.wairoadc.govt.nz](http://www.wairoadc.govt.nz)

For further information please contact us 06 838 7309 or by email [info@wairoadc.govt.nz](mailto:info@wairoadc.govt.nz)



**Order Of Business**

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- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 15.1 requests to speak must be made to the Chief Executive Officer at least one clear day before the meeting; however this requirement may be waived by the Chairperson. Requests should also outline the matters that will be addressed by the speaker(s).

**7 MINUTES OF THE PREVIOUS MEETING**

Ordinary Meeting - 21 May 2024

**MINUTES OF WAIROA DISTRICT COUNCIL  
STRATEGY, WELLBEING AND ECONOMIC DEVELOPMENT COMMITTEE MEETING  
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA  
ON TUESDAY, 21 MAY 2024 AT 10:00 AM**

**PRESENT:** His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Jeremy Harker, Cr Roslyn Thomas, Mr Sam Jackman, Kimberley Bell

**IN ATTENDANCE:** **Kitea Tipuna** (Tumu Whakarae | Chief Executive), **Michael Hardie** (Pouwhakarae – Hua Pūmau | Group Manager Assets and Infrastructure), **Juanita Savage** (Pouwhakarae Rātonga Hapori me te Whakawhanake | Group Manager Community Services and Development), **Heather Johnson** (Governance Support), **Austin King** (Community Engagement Manager),

**1 KARAKIA**

The opening karakia was given by the Chief Executive, Kitea Tipuna.

**2 APOLOGIES FOR ABSENCE**

Nil.

**3 DECLARATION OF CONFLICT OF INTEREST**

Conflicts to be declared as the agenda progresses.

Cr Denise Eaglesome-Karekare noted a possible perceived conflict of interest in regard to Item 8.3 - Community Services and Development Group Update- Story Telling Trail.

**4 CHAIRPERSON'S ANNOUNCEMENTS**

The Chair acknowledged the passing of Virginia Mikara.

**5 LATE ITEMS OF URGENT BUSINESS**

Nil.

**6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

**7 MINUTES OF THE PREVIOUS MEETING**

**COMMITTEE RESOLUTION 2024/176**

Moved: His Worship the Mayor Craig Little

Seconded: Cr Denise Eaglesome-Karekare

That the minutes [and confidential minutes] of the Ordinary Meeting held on 23 April 2024 be confirmed.

**CARRIED**

Action items update:

- Building appearances etc exploratory work underway.
- Relocation and signage update to be provided later in the meeting.
- Gaiety Theatre business advertising on the screen is going.

## **8 GENERAL ITEMS**

### **8.1 LIBRARY ACTIVITY UPDATE**

#### **COMMITTEE RESOLUTION 2024/177**

Moved: Mr Sam Jackman

Seconded: His Worship the Mayor Craig Little

The Kaiwhakahaere Ratonga Pātaka Pukapuka | Library Services Manager RECOMMENDS that Committee receive the report.

**CARRIED**

Report taken as read with the following points noted:

- Change to the frequency of the library reporting.
- Library usage statistics showing a positive trend.

### **8.2 WAIROA LIBRARY - NAME REVIEW**

#### **COMMITTEE RESOLUTION 2024/178**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Mr Sam Jackman

The Pouwhakarae - Rātonga Hapori me te Whakawhanake | Group Manager Community Services & Development RECOMMENDS that Committee present to Council preferred proposed name options for the Wairoa Library.

**CARRIED**

Report taken as read with the following key points noted:

- Mana whenua looking at ways to acknowledge the historical importance of Wairoa.
- Proposed library name change to Manukanui, noting that community consultation will be key to progressing this mahi.
- First step should be to develop the cultural pou, followed by promotion of the name

change by referring to the Library Green as Manukanui Green. Noted was the significance of the libraries current name Wairoa Centennial Library and the importance of not losing the history when considering a name change.

### **8.3 COMMUNITY SERVICES AND DEVELOPMENT GROUP UPDATE**

#### **COMMITTEE RESOLUTION 2024/179**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Mr Sam Jackman

The Pouwhakarae - Rātonga Hapori me te Whakawhanake | Group Manager Community Services & Development RECOMMENDS that Committee receive the report.

**CARRIED**

The Community Services and Development update was presented with the following noted:

#### **Gaiety Theatre –**

- Current financial reports unavailable at the time of this meeting.
- Meeting scheduled with the Property Manager and Property owner to discuss the rent renewal.

#### **Hawke's Bay Chamber of Commerce -**

- Impending visit to Wairoa with a focus of reconnecting businesses with the chamber and building relationships.

#### **Story Telling Trail -**

- Work programme to be developed for the project along with identification of sites.
- Elected members discussed the need to include all ethnicities when developing the Wairoa story.
- Takitimu story needs to be told as a significant piece of history for Wairoa.
- Manukanui pou site could be the start place for the trail and catalyst for the proposed Library Green name change.
- Funding may be required for this project.
- Office space for the project offered by Cr Harker.

#### **External funding -**

- All boards need to know about the funding available to ensure that this is not a missed opportunity for those requiring assistance.
- Community hub needs to be identified for community access.

#### **Economic Development -**

- Local providers should have consideration in assisting contractors with local works noting that this is currently being carried out by external providers. It was noted that Wairoa needs ongoing growth and that buying and employing local will assist with this. The recent workshop on waste management highlighted employment opportunities should Wairoa



District Council proceed with a change management process for waste.

**Welcome to Wairoa signage -**

- The committee discussed the aesthetics and positioning of current and new Wairoa signage agreeing that this project needs further work. Reduction in Crown tourist funding will have a detrimental effect on Wairoa and other smaller communities.

**Wairoa Star -**

- Shareholder meeting (organised by NZME) scheduled for June 5 with third party discussions underway, noting that some parts of the business have moved to new sites.

**Procurement -**

- The council has looked at how to support local businesses by buying local acknowledging it is the balance between ensuring value in spend via the AOG contract and supporting local businesses.

**RESOLUTION TO EXCLUDE THE PUBLIC**

**MOTION**

**COMMITTEE RESOLUTION 2024/180**

Moved: His Worship the Mayor Craig Little

Seconded: Cr Denise Eaglesome-Karekare

That the public be excluded from the following parts of the proceedings of this meeting at 11.17am.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

<b>General subject of each matter to be considered</b>	<b>Reason for passing this resolution in relation to each matter</b>	<b>Ground(s) under section 48 for the passing of this resolution</b>
- Wairoa Library	s7(2)(a) - the withholding of the information is necessary to protect the privacy of natural persons, including that of deceased natural persons	s7(2) - Subject to sections 6, 8 and 17, this section applies if, and only if, the withholding of the information is necessary to

**CARRIED**

**MOTION**

**COMMITTEE RESOLUTION 2024/181**

Moved: His Worship the Mayor Craig Little

Seconded: Cr Denise Eaglesome-Karekare

**STRATEGY, WELLBEING AND ECONOMIC DEVELOPMENT COMMITTEE MEETING MINUTES 21 MAY 2024**

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That Committee moves out of Closed Committee into Open Committee at 11:28am.

**CARRIED**

The Meeting closed at 11.29am with a closing karakia given by His Worship the Mayor Craig Little.

The minutes of this meeting were confirmed at the Strategy, Wellbeing and Economic Development Committee Meeting held on 18 June 2024.

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**CHAIRPERSON**

**Strategy Wellbeing and Economic Development Committee – Action Table**

<b><u>MEETING THE ACTION WAS RAISED IN</u></b>	<b><u>ACTION</u></b>	<b><u>OFFICER RESPONSIBLE</u></b>	<b><u>COMMENTS</u></b>	<b><u>STATUS</u></b>	<b><u>PUBLIC EXCLUDED</u></b>
23/04/2024	Raise with the Group Manager of Planning and Regulatory to report back on Council's approach in dealing with building appearance, law and order and rubbish and littering through bylaw enforcement and what building owners can do themselves at the next committee meeting	Juanita Savage Hinetaakoha Viriaere	Educated and phased approach recommended by the committee		No
23/04/2024	Request quote for relocation and repairing of signs to report back at the next committee meeting	Juanita Savage			No
23/04/2024	Request quote and requirements for businesses to advertise ads on the big Gaiety Theatre projector screen	Juanita Savage			No

## 8 GENERAL ITEMS

### 8.1 COMMUNITY SERVICES AND DEVELOPMENT GROUP UPDATE

**Author:** Lauren Jones, Acting Group Manager - Community Services and Development

**Authoriser:** Mike Hardie, Pouwhakarae - Hua Pumau | Group Manager Assets & Infrastructure

**Appendices:** 1. Gaiety Financial Report to May 2024 (under separate cover - Vol 1)

#### 1. PURPOSE

- 1.1 This report provides information for Committee on the Group activity and data since the last meeting. No decisions are required by Committee at this stage.

#### RECOMMENDATION

The Acting Group Manager - Community Services and Development RECOMMENDS that Committee receive the report and financial report (as attached).

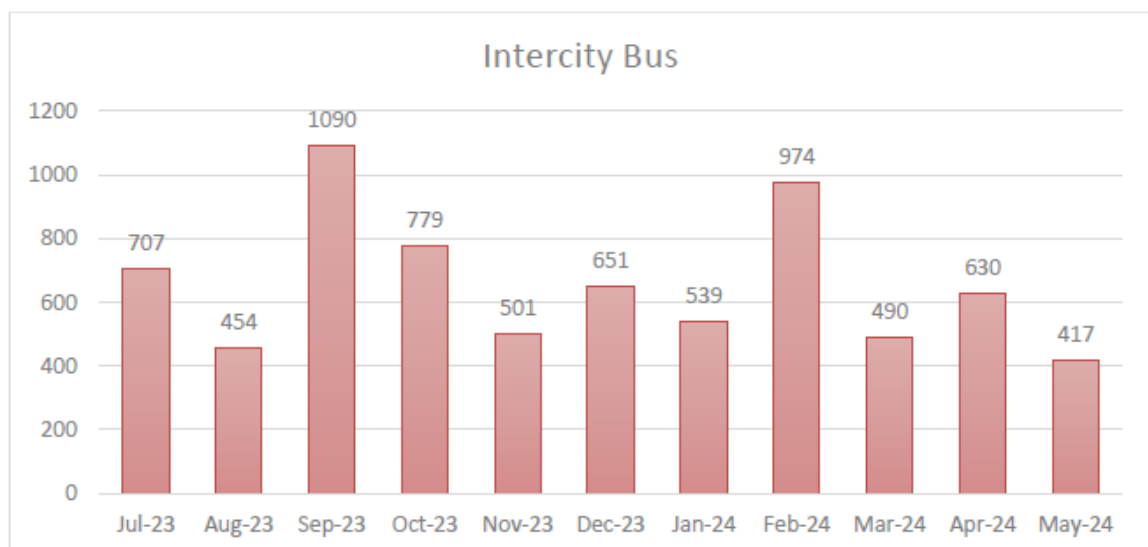
#### BACKGROUND

- 1.2 Group activity to include reporting on the areas from the I-Site, Gaiety Theatre, Customer Services and Economic Development.

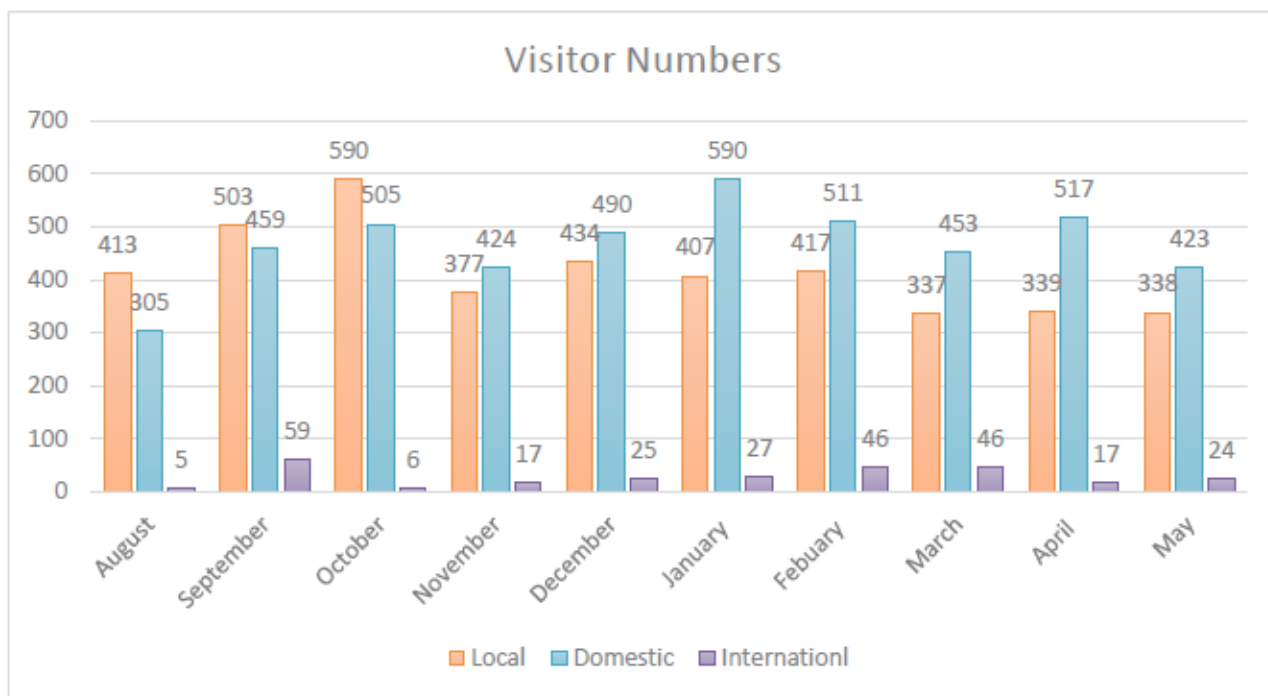
#### 2. I-SITE

- 2.1 Intercity Bus – the below chart represents the number of users of the bus service to and from Wairoa. Yearly and monthly reporting.

2.2



Statistics and Analysis – the I-Site gathers daily statistics on the origin of visitors and the reason for their visit to the I-Site. Categories include the Intercity Bus, local visitors, non-resident visitors, accommodation, retail, photocopying, Fish and Game licences, information for services.



**3. GAIETY THEATRE**

- 4.1 New projector installation was successful. Installer will return in 6 weeks to do follow up service check post install.
- 4.2 Venue hired to screen Hui A Taumata AGM for Ngati Kahungunu hosted 31 May.
- 4.3 Ticket and confectionary sale. Drop in sales figures from April to May – no premiere movie, colder weather and school term factors contributing to the decrease.

2024	Ticket Sales (\$)	Confectionary Sales (\$)
January	5,060	4,148
February	4,730	4,461
March	6,490	6,254
April	8,780	9,297
May	3,760	3,866

**4. BUSINESS SUPPORT – HB CHAMBER OF COMMERCE**

- 4.1 A business networking event was held Wed 5 June at the Wairoa Community Centre. The essence of the event was to present the Hawke’s Bay Pan Pac Business Awards, which are coming up. Chamber CEO Karla Lee and her team encouraged participation from local businesses and operators. SWED Committee member Kimberley Bell as presented at this event.
- 4.2 Table below showing business connector sessions to date.

2024	In person	Online
March	8	
May*		2
June**	3	

\*May had four registrations but due to rain event was postponed.

\*\*Scheduled to complete.

## **6. CULTURAL STORYTELLING TRAIL**

6.1 Office space now confirmed at QRS admin building upper level as a co-share arrangement with Council.

6.2 Work program has been developed and collaboration with RIT to coordinate and further development is in hand.

## **7. RESERVE BANK OF NZ – COMMUNITY CASH SERVICE TRIALS**

7.1 Council has submitted an application to participate in the Community Cash Service Trials proposed by the Reserve Bank of NZ (RBNZ).

7.2 This application has been endorsed by Tātau Tātau o Te Wairoa Commercial Limited Partnership – CEO Aayden Clarke, Wairoa Business Association – Chair Sam Jackman, Adara – Director Seenie Kahukura.

7.3 By August 2024 RBNZ expect to have both our town clusters shortlisted and case service suppliers finalised, allowing the Reserve Bank Board to give its final approval.

7.4 RBNZ expect to bring towns into the trial between September 2024 and February 2025.

## **8. EXTERNAL FUNDING**

8.1 Cyclone Appeal Trust Funding – a total of 16 applications were made from Wairoa. DIA confirmed that the calibre and quality of applications from Wairoa were excellent and well-above standard in comparison to applications from other regions.

Council supported two Wairoa club committees with their applications, including Ardkeen Community Hall and the Wairoa Golf Club.

Council will meet with DIA’s Mary Wilson in the next two weeks to discuss ongoing opportunities for more personalised and in-depth funding workshops that support the community. These workshops will be tailored sessions and focus on what groups and individuals need to consider in the application process.

8.2 Council’s application to the Environmental Enhancement Contestable Fund, for the Wairoa Regional Park Wetland Restoration project was unsuccessful. However, Biodiversity Hawke’s Bay in their response to Council’s application has committed to support the work taking place for this project.

8.3 Council was successful in its funding application to the Wairoa Taiwhenua for support with the Wairoa Matariki 2024 Concert Evening.

**9. SUNAIR**

9.1 Table below showing arrival and departure passenger numbers.

2024	PAX arrivals	PAX departures
Jan	6	7
Feb	8	6
Mar	2	2
Apr	3	5
May	2	2

**10. WELCOME TO WAIROA SIGNAGE**

10.1 No further information for this report. Expected update for August SWED meeting.