



I, Kitea Tipuna, Tumu Whakarae Chief Executive, hereby give notice that Strategy, Wellbeing and Economic Development Committee Meeting will be held on:

Date: Tuesday, 19 March 2024
Time: 1:30 PM
Location: Council Chamber, Wairoa District Council,
Coronation Square, Wairoa

AGENDA

Strategy, Wellbeing and Economic Development Committee Meeting

19 March 2024

MEMBERSHIP: His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Jeremy Harker, Cr Roslyn Thomas, Mr Sam Jackman, Mr Jack Beaton

The agenda and associated papers are also available on our website: www.wairoadc.govt.nz

For further information please contact us 06 838 7309 or by email info@wairoadc.govt.nz

Order Of Business

1	Karakia	5
2	Apologies for Absence.....	5
3	Declarations of Conflict of Interest	5
4	Chairperson’s Announcements.....	5
5	Late Items of Urgent Business	5
6	Public Participation	5
7	Minutes of the Previous Meeting	5
8	General Items.....	12
8.1	Receipt of Strategy, Wellbeing and Economic Development Committee Meeting - 13 September 2022	12
8.2	Economic Development Update	20
8.3	I-Site, Gaiety Theatre & Community Development Update	34
9	Public Excluded Items.....	37
9.1	Receipt of Public Excluded Strategy, Wellbeing and Economic Development Committee Meeting - 13 September 2022	37

- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 15.1 requests to speak must be made to the Chief Executive Officer at least one clear day before the meeting; however this requirement may be waived by the Chairperson. Requests should also outline the matters that will be addressed by the speaker(s).

7 MINUTES OF THE PREVIOUS MEETING

Ordinary Meeting - 27 February 2024

MINUTES OF WAIROA DISTRICT COUNCIL
STRATEGY, WELLBEING AND ECONOMIC DEVELOPMENT COMMITTEE MEETING
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA
ON TUESDAY, 27 FEBRUARY 2024 AT 10:00 AM

PRESENT: His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Jeremy Harker, Mr Sam Jackman, Mr Jack Beaton

IN ATTENDANCE: **Kitea Tipuna** (Tumu Whakarae | Chief Executive), **Gary Borg** (Pouwhakarae – Pūtea/Tautāwhi Rangapū | Group Manager Finance and Corporate Support), **Juanita Savage** (Pouwhakarae Rātonga Hapori me te Whakawhanake | Group Manager Community Services and Development), **Hinemoa Hubbard** (Kaitauira Mana Ārahi | Governance Cadet), **Kiriwera Raroa** (Kaiurangi Whakawhanake Ōhanga | Economic Development Officer), **Danielle Bacon** (Apiha Kōrero | Communications Officer), **Richard Grimmett** (Kaiurangi Matua Rawa | Senior Property Officer)

1 KARAKIA

The Opening Karakia was given by the Chief Executive, Kitea Tipuna.

2 APOLOGIES FOR ABSENCE

APOLOGY

COMMITTEE RESOLUTION 2024/166

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Jeremy Harker

That the apology received from Cr Roslyn Thomas be accepted and leave of absence granted.

CARRIED

3 DECLARATION OF CONFLICT OF INTEREST

Nil.

4 CHAIRPERSON'S ANNOUNCEMENTS

The Chair attended the blessing and opening ceremony of the Regional Economic Development Agency's building, Te Rae, on Friday, February 23rd.

5 LATE ITEMS OF URGENT BUSINESS

PUBLIC EXCLUDED – GENERAL BUSINESS DISCUSSION OF MARINE PARADE

COMMITTEE RESOLUTION 2024/167

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Jeremy Harker

That the public excluded general business discussion of Marine Parade be received as a late item.

CARRIED

6 PUBLIC PARTICIPATION

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING

COMMITTEE RESOLUTION 2024/168

Moved: Cr Jeremy Harker

Seconded: His Worship the Mayor Craig Little

That the minutes and confidential minutes of the Ordinary Meeting held on 30 January 2024 be confirmed.

CARRIED

8 GENERAL ITEMS

8.1 LIBRARY ACTIVITY UPDATE

COMMITTEE RESOLUTION 2024/169

Moved: His Worship the Mayor Craig Little

Seconded: Mr Jack Beaton

The Committee receive the report.

CARRIED

The Group Manager – Community Services and Development spoke briefly to this report in the absence of the Library Services Manager noting that the Library Services Manager found it challenging to produce a report in the new timeframe (4-week cycle). The suggestion was made to consider a shift to a quarterly schedule or as required.

The Chair acknowledged that the library extends beyond its traditional role, highlighting that it is a knowledge hub encompassing various activities.

The Group Manager – Finance and Corporate Support noted that the library activities contribute

the most to the quarterly performance report and suggested a shift towards a more outcome-focused report for the library activity update to be presented to the Strategy, Wellbeing and Economic Development Committee.

8.2 I-SITE, GAIETY THEATRE & COMMUNITY DEVELOPMENT UPDATE

COMMITTEE RESOLUTION 2024/170

Moved: His Worship the Mayor Craig Little

Seconded: Mr Sam Jackman

The Committee receive the report.

CARRIED

The Group Manager – Community Services and Development spoke briefly to this report in the absence of the Tourism and Community Development Team Leader. She highlighted that the recent Lottery Community funding application, initially declined, for the replacement of 100 seats in the Gaiety Theatre has now been reconsidered and is scheduled to go to a decision meeting in March 2024.

Committee members discussed the celebration of the Wairoa Tennis Club's 100 year anniversary, expressing appreciation for the impressive turnout and well-coordinated event and the Teddy Bears Picnic scheduled for March, highlighting the suitability of hosting it at the Tennis Club instead of the Library due to better child management. It was acknowledged that ADARA Investments leads this initiative, with council support.

8.3 ECONOMIC DEVELOPMENT UPDATE

COMMITTEE RESOLUTION 2024/171

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Jeremy Harker

The Committee receive the report.

CARRIED

The Group Manager – Community Services and Development spoke to this report.

She noted:

- That at the time of writing the report, she had not yet received the draft implementation plan and summary for the Gaiety Theatre and the I-Site from APR Consultants. Since then, she has received the document and intends to allocate tasks to officers, establish a

timeframe, and present these details at the upcoming committee meeting. It was emphasised that the execution of this plan is contingent on the staff's capacity with their existing workplans.

- The possibility to receive up to \$2,000 in training available for businesses affected by Cyclone Gabrielle scheduled for the 19th March 2024 through the HB Chamber of Commerce Cyclone Recovery Fund. The Council has offered help to register for local businesses.
- The Events Calendar is on both the Council website and the I-site website.

Committee members:

- Queried the quantum entering Wairoa for the HB Chamber of Commerce Cyclone Recovery Fund.
- Acknowledged the importance of establishing connections with the business association and the business hub to explore upcoming events collaboratively.
- Suggested the implementation of a user-friendly calendar format for the events calendar, allowing users to click or type a specific date. This approach aims to streamline the process and minimise potential event conflicts among local businesses.
- Noted the potential to engage with businesses beyond the local area, aiming to raise awareness about the calendar tool and establish connections for seamless integration into the events calendar.

In relation to Item 7-Further discussion points of the report:

The Pouwhakarae Rātonga Hapori me te Whakawhanake noted the primary purpose of Funding HQ is to assess the fundability of projects, identify potential funding sources, and understand the criteria for securing funding, and emphasised that Funding HQ would serve not only the Council but also community organisations.

Committee members discussed:

1. The possibility of relocating the Wairoa District gateway signage closer to Wairoa for increased visibility.
2. Advocating for improved cellphone coverage with a mobile service provider along the Napier and Gisborne road to improve regional productivity, noting the impact of Cyclone Gabrielle on road delays.
3. Support for a change in frequency to a quarterly library report.
4. Recognised the cost-effectiveness of Funding HQ.
5. The associated cost of participating in the Regional Economic Development Agency and assessing its viability.

8.4 MINOR UPDATES TO REVENUE AND FINANCING POLICY AND SIGNIFICANCE AND ENGAGEMENT POLICY

COMMITTEE RESOLUTION 2024/172

Moved: Cr Jeremy Harker

Seconded: Mr Sam Jackman

The Committee endorses the policy updates to Council and in doing so supports the position that, due to the editorial nature of the updates, no consultation is required.

CARRIED

The Group Manager – Finance and Corporate Support spoke at length to this report and noted that due to the environment of uncertainty that surrounds the LTP such as the repeal of 3 waters, recovery and various other pieces of statutory reform, an unconventional approach was taken to present the report in all committee and council meetings.

He further noted:

- The significance and engagement policy remains largely unchanged, and the committee’s focus should shift towards how they engage with the policy rather than altering the policy itself.
- An officer update under Principles of Engagement on page 37, the addition of “Māori and iwi” was considered unnecessary when presented to the Finance, Assurance and Risk committee, as it tends to create a separation between iwi and Māori when, in reality, iwi are Māori.
- There is more information on surpluses to offer comprehensive details about definitions.
- The inclusion of the Preamble to Te Ture Whenua Māori Act 1993.

9 PUBLIC EXCLUDED ITEMS

RESOLUTION TO EXCLUDE THE PUBLIC

COMMITTEE RESOLUTION 2024/173

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Jeremy Harker

That the public be excluded from the following parts of the proceedings of this meeting at 10:58am.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
<p>9.1 - Mahia Markets</p>	<p>s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities</p> <p>s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>

CARRIED

COMMITTEE RESOLUTION 2024/174

Moved: His Worship the Mayor Craig Little
 Seconded: Mr Jack Beaton

That Council moves out of Closed Council into Open Council at 11:34am.

CARRIED

The Meeting closed with a karakia by the Chief Executive at 11:35am.

The minutes of this meeting were confirmed at the Strategy, Wellbeing and Economic Development Committee Meeting held on 19 March 2024.

.....
CHAIRPERSON

8 GENERAL ITEMS

8.1 RECEIPT OF STRATEGY, WELLBEING AND ECONOMIC DEVELOPMENT COMMITTEE MEETING - 13 SEPTEMBER 2022

Author: Hinemoa Hubbard, Governance Cadet

Authoriser: Kitea Tipuna, Tumu Whakarae Chief Executive

Appendices: Nil

RECOMMENDATION

The Kaitiura Mana Arahi | Governance Cadet, RECOMMENDS that the minutes of the Strategy, Wellbeing and Economic Development Committee Meeting held on Tuesday 13 September 2022 be received and the recommendations therein be adopted.

**MINUTES OF WAIROA DISTRICT COUNCIL
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HELD AT THE WAIROA DISTRICT COUNCIL CHAMBER, QUEEN STREET, WAIROA
ON TUESDAY, 13 SEPTEMBER 2022 AT 1.30PM**

PRESENT: His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Melissa Kaimoana (via zoom), Cr Danika Goldsack, Mr Moana Rongo (via zoom)

IN ATTENDANCE: **Kitea Tipuna** (Tumu Whakarae | Chief Executive), **Kimberley Tuapawa** (via zoom) (Pouwhakarae – Pārongo/Wheako Kiritaki | Group Manager Information and Customer Experience), **Gary Borg** (via zoom) (Pouwhakarae – Pūtea/Tautāwhi Rangapū | Group Manager Finance and Corporate Support), **Courtney Hayward** (Kaiwhakahaere Kaupapa Here, Mana Ārahi me te Whakawhanake Ōhanga | Policy, Governance and Economic Development Manager), **Sarayde Tapine** (Kaiurungi Kaupapa Here | Policy Officer), **Rubyanne Edwards** (Kaiārahi Tāpoi me te Whakawhanake Hapori | Tourism and Community Development Team Leader), **Jonny Hardie** (Kaiwhakahaere Kaupapa - Whaipanga | Project Manager – Infrastructure), **Tyler Trafford-Misson** (Pouwhakamahere | Intermediate Planner)

1 KARAKIA

Opening Karakia was given by the Tumu Whakarae | Chief Executive, Kitea Tipuna.

A minutes silence was also dedicated to the passing of Queen Elizabeth II.

2 APOLOGIES FOR ABSENCE

APOLOGY

COMMITTEE RESOLUTION 2022/143

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Danika Goldsack

That the apology received from Ms Hinenui Tipoki-Lawton be accepted and leave of absence granted.

CARRIED

Cr Melissa Kaimoana joined the meeting at 1:42pm via zoom.

Mr Moana Rongo joined the meeting at 1:51pm via zoom.

3 DECLARATION OF CONFLICT OF INTEREST

None

4 CHAIRPERSON'S ANNOUNCEMENTS

End of the Covid-19 Traffic lights framework system and the new one-off public holiday/memorial day in honour of Queen Elizabeth II.

His Worship the Mayor, acknowledged the passing of Queen Elizabeth II. He noted that New Zealand will be acknowledging this with a one-off public holiday on Monday September 26.

The Chief Executive followed this up with what this might look like in terms of the economic impact on the pervue of this committee. He also gave a brief update to the Prime Ministers announcement on September 12 that the COVID-19 traffic light framework will end.

The Policy, Governance and Economic Development Manager advised that the Epidemic Preparedness Notice that allowed online quorum by committee members has been extended to October 20 but if it is lifted following this date that means Elected Members will have to attend meetings in person to be counted as part of quorum and have voting rights.

5 LATE ITEMS OF URGENT BUSINESS

LATE ITEM

COMMITTEE RESOLUTION 2022/144

Moved: His Worship the Mayor Craig Little

Seconded: Cr Danika Goldsack

That the addendum 'New Projector needed for Gaiety' to the 8.2 The Gaiety Theatre report be received as a late item.

CARRIED

6 PUBLIC PARTICIPATION

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING

COMMITTEE RESOLUTION 2022/145

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Danika Goldsack

That the minutes of the Ordinary Meeting held on 2 August 2022 be confirmed.

CARRIED

8 GENERAL ITEMS

8.1 WAIROA I-SITE

COMMITTEE RESOLUTION 2022/146

Moved: Cr Melissa Kaimoana

Seconded: Mr Moana Rongo

That Committee receives this report

CARRIED

The Tourism and Community Development Team Leader reported on the freedom camping ambassador funding. Funding applications open on Wednesday September 14 and our Council will be applying for it in partnership with Rongomaiwahine Iwi Trust. The Chairperson also noted that Te Wairoa Tapokorau Whanui Trust is also part of that collaboration and that our Council needs to have a conversation with both partners.

The Chief Executive also reported on the possibility of our Council applying for additional signage. Our Council is the fund holder but it is community lead by Iwi partners Rongomaiwahine Iwi Trust and Te Wairoa Tapokorau Whanui Trust.

The Chief Executive also reported that there has been a particular request from Mahia to look at further managing freedom camping. Discussion arose around “self-contained vehicles” which is a vehicle that includes a toilet facility. Chairperson requested if this applied to tents as well.

The Tourism and Community Development Team Leader reported on the Christmas Parade 2022. Details of the parade:

- Nursery Rhyme theme;
- Whanau concert;
- Boulevard day to support local businesses;
- Layton Gemmell setting up at the lighthouse on his food caravan.
- Volunteer Fire Brigade – Chosen local charity to give back to.

She has received great feedback from schools and businesses about participation in this years parade.

The Tourism and Community Development Team Leader also reported on the Food and Wine event happening on November 13 at Kaiuku Marae Mahia. 53 out of 120 tickets left to sell.

Cr Danika Goldsack spoke about the Tuia event and our Council supporting tuakana to attend. The Chief Executive advised that he will discuss with his Executive Assistant about the Tuia funding.

8.2 THE GAIETY THEATRE

COMMITTEE RESOLUTION 2022/147

Moved: Cr Denise Eaglesome-Karekare

Seconded: His Worship the Mayor Craig Little

That Committee receives these reports

CARRIED

The Tourism and Community Development Team Leader gave an update on the Gaiety Theatre projector. The projector stopped working on July 27 and hasn't been in operation for the last 6 weeks. An Australian-based Hoyts Cinema team has advised that the cost of repair to fix the projector is \$100,000. There have also been facebook suggestions to use the old projector but the Tourism and Community Development Team Leader has advised that we need a certain projector

for our type of screen. Work is currently being conducted to source external funding for this.

The Tourism and Community Development Team Leader also advised that there is currently no staff member for the gaiety theatre so no payments are being made while it is not operating.

Mr Moana Rongo suggested that one option could be that we give campers a free ticket to the user fund to get them use the theatre and buy something. Suggestion to tie the 2 together. The Chief Executive advised that Council would consider all options.

The Tourism and Community Development Team Leader also asked how much it will cost to rent a projector. She was advised this would cost \$1500 a week and won't arrive from Australia until another 6 weeks.

The Group Manager Finance and Corporate Support suggested that we may possibly have to consider this as a rental option for the Christmas period.

8.3 RECOVERY UPDATE

COMMITTEE RESOLUTION 2022/148

Moved: His Worship the Mayor Craig Little

Seconded: Cr Danika Goldsack

That Committee receive the report.

CARRIED

The Policy, Governance and Economic Development Manager spoke to the report. It outlines the psycho-social and financial impacts of the flooding events and shows the extent of the damage in Wairoa. Enhanced Taskforce Green has come to a close as funds were exhausted. A request has been sent to the Ministry of Social Development to consider reactivating these funds in summer because properties are actually too wet to carry out recovery work now. The Rural Support Trust co-ordinator continues to work on this.

A series of flood events/workshops were held week before last and all were well received with positive outcomes. Questionnaires were taken for people to fill out. The key findings from these questionnaires was that people were big on connectivity, getting together and socialising. People enjoyed the speaker but the key takeaway was the social aspect.

8.4 REGIONAL ECONOMIC DEVELOPMENT AGENCY UPDATE

COMMITTEE RESOLUTION 2022/149

Moved: His Worship the Mayor Craig Little

Seconded: Cr Melissa Kaimoana

That Committee receive the report.

CARRIED

The Chief Executive provided an update to this report. The lease for the Ahuriri Business Hub is not going to be renewed so REDA are having to find new premises.

Discussion arose around the Matariki Governance group which relates to REDA, particularly pou 4 and 5. More of the regional activities would be channeled through this group which His Worship

the Mayor has a seat on. The Chief Executive also has a seat on the Economic Executive Staring group which is an important factor around Wairoa being an active participant.

The Policy, Governance and Economic Development Manager hosted the regional Economic Development leads last Thursday here at the Council. Central Hawke's Bay, Hastings and Napier attended. Discussion took place around whats happening and future projects. There was also discussion around a hub and spoke model as the Ahuriri Business Hub is having to find new premises.

8.5 ECONOMIC DEVELOPMENT UPDATE

COMMITTEE RESOLUTION 2022/150

Moved: Mr Moana Rongo

Seconded: Cr Melissa Kaimoana

That Committee receive the report.

CARRIED

The Policy, Governance and Economic Development Manager gave a brief update to her report. Large focus on recovery, almond feasibility study is ongoing which has highlighted areas across Hawke's Bay and Tairāwhiti that would be suitable for growing almonds and there are pockets in Wairoa that would be suitable for that. Economic Development leads all proposed that we want to have a look at what that would look like for all horticulture activities in Wairoa not just growing almonds.

Council has received \$450,000 from the Mayors Taskforce for Jobs funding.

A council staff update was provided that Alannah Marshall has resigned and we are currently recruiting for her replacement.

Local business Beauty Antix won the Ikaroa Regional Award at the Maori Businesswomen's Awards in August.

9 PUBLIC EXCLUDED ITEMS

RESOLUTION TO EXCLUDE THE PUBLIC

COMMITTEE RESOLUTION 2022/151

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Danika Goldsack

That the public be excluded from the following parts of the proceedings of this meeting at 2:21pm.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each	Ground(s) under section 48 for the passing of this resolution

	matter	
9.1 - Project update - Te Wairoa e Whanake	<p>s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities</p> <p>s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>
CARRIED		

COMMITTEE RESOLUTION 2022/152

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Danika Goldsack

That Council moves out of Closed Council into Open Council at 2:39pm.

CARRIED

RELEASE TO PUBLIC – PROJECT UPDATE – TE WAIROA E WHANAKE

Committee Resolution 2022/153

Moved: Cr Melissa Kaimoana

Seconded: Mr Moana Rongo

That Committee receive the report and that we release the report into the public arena where appropriate.

CARRIED

The meeting closed with a Karakia given by the Tumu Whakarae | Chief Executive, Kitea Tipuna at 2:41pm.

The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 19 March 2024.

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CHAIRPERSON

8.2 ECONOMIC DEVELOPMENT UPDATE

Author: Juanita Savage, Pouwhakarae Rātonga Hapori me te Whakawhanake | Group Manager-Community Services & Development

Authoriser: Kitea Tipuna, Tumu Whakarae Chief Executive

Appendices:

1. Wairoa Gaiety Theatre Implementation Plan (under separate cover - Vol 1)
2. Wairoa Gaiety Theatre Report Summary (under separate cover - Vol 1)
3. Wairoa Information Centre - Implementation Plan (under separate cover - Vol 2)
4. Wairoa Information Centre Report Summary (under separate cover - Vol 2)
5. Wairoa District Community Compass - Quarterly Report [↓](#)

1. PURPOSE

- 1.1 This report provides information for Committee on economic activity and an update on any developments since the last meeting held. No decisions are required by Committee at this stage.

RECOMMENDATION

The Pouwhakarae Rātonga Hapori me te Whakawhanake | Group Manager-Community Services & Development RECOMMENDS that Committee receive the report.

2. BUSINESS AND MARKETING PLANS UPDATE

- 2.1 Information Centre (I-Site) Draft Implementation Plan and Report Summary has been received and discussed with the I-Site Manager and where required assigned to relevant officers.
- 2.2 Gaiety Theatre Draft Implementation Plan and Report Summary has been received and discussed with the Gaiety Manager and where required assigned to relevant officers.

3. COMMUNITY COMPASS REPORT

- 3.1 This is the first report received since subscribing. The report frequency is Quarterly and is powered by dynamic data, so it changes as our community does. It is a resource to understand how the community is performing and the reasons behind trends.
- 3.2 Sections of data are collated under the subjects – Economy, Demographics, Employment, Housing, Education, Deprivation, Crime – and includes a summary of Wairoa District’s key metrics.

4. SUNAIR SERVICE – WAIROA

4.1

Month	PAX Arrivals	PAX Departures
February 2024	8	6
January 2024	6	7
December 2023	6	7
January 2024	6	7
February 2024	8	6

5. FURTHER DISCUSSION POINTS

- 5.1 Wairoa Signage – gateway into the Wairoa District – report being prepared for April meeting.
- 5.2 Library Report – report being prepared for May due to acceptance of new cycle.
- 5.3 Community Engagement Manager, Austin King, commenced employment 11th March 2024, and will manage the portfolios – Economic Development, Community Development, Communications, Events and Funding.

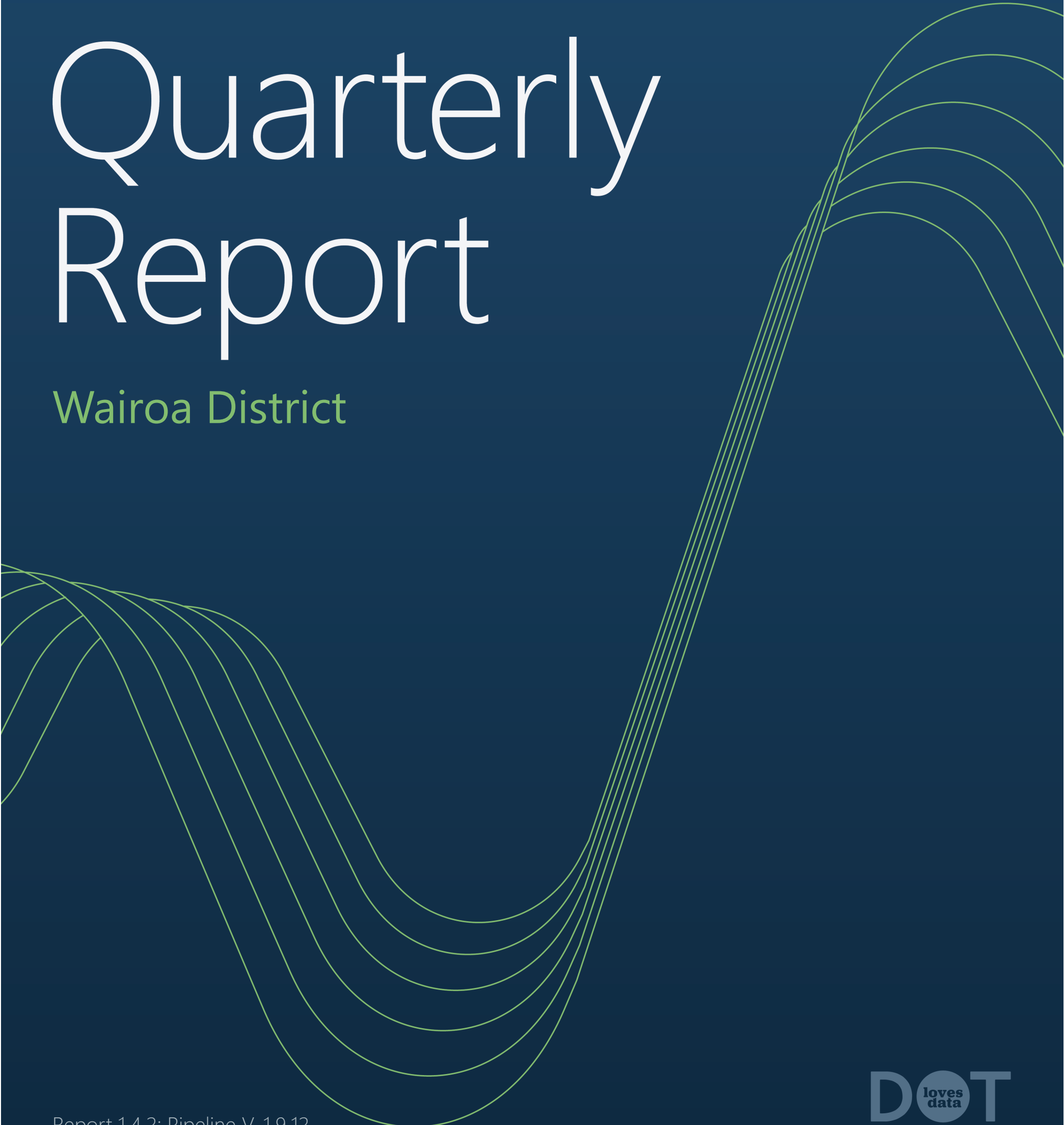
A report from the Community Engagement Manager will be prepared for April meeting.



Q4 2023

Quarterly Report

Wairoa District



Report 1.4.2; Pipeline V_1.9.12



8.3 I-SITE, GAIETY THEATRE & COMMUNITY DEVELOPMENT UPDATE

Author: Rubyanne Edwards, Kaiarataki Tapoi me te Whakawhanake Hapori | Tourism and Community Development Team Leader

Authoriser: Juanita Savage, Pouwhakarae Rātonga Hapori me te Whakawhanake | Group Manager-Community Services & Development

Appendices: 1. Gaiety Theatre - Financial Report - 01-07-2023 to 31-01-2024 (under separate cover - Vol 1)

PURPOSE

This report provides information for Committee on the month of February 2024 activities for the Wairoa I-Site and Gaiety Theatre, plus other initiatives in the Community Development area. No decisions are required by Committee at this stage.

RECOMMENDATION

The Kaiarataki Tapoi me te Whakawhanake Hapori | Tourism and Community Development Team Leader RECOMMENDS that Committee receive the report.

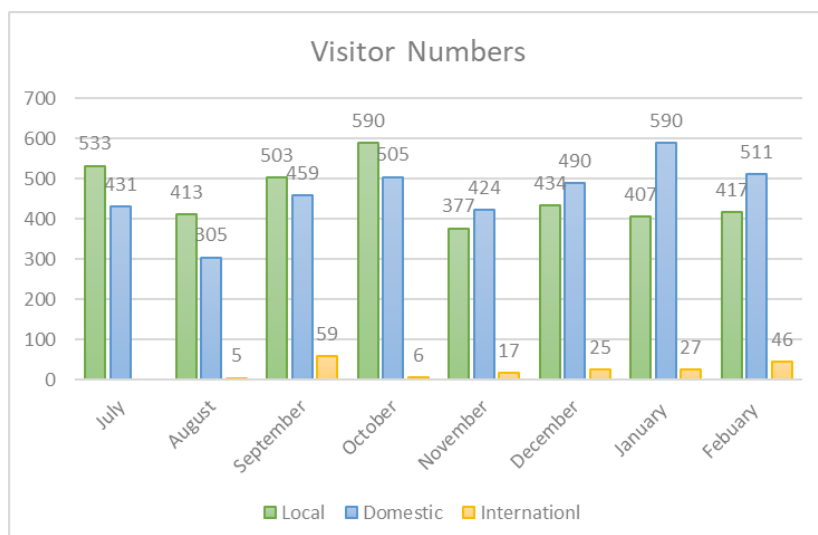
1. BACKGROUND

1.1 Council continues to operate Wairoa I-Site and Gaiety Theatre which supports in the meeting of its Community Outcomes of Social Wellbeing, Economic Wellbeing and Cultural Wellbeing. These activities also support connecting visitors with the Wairoa District and bringing the community together in a supportive atmosphere, which is very beneficial in times of the cyclone/rain events recovery.

2. I-SITE

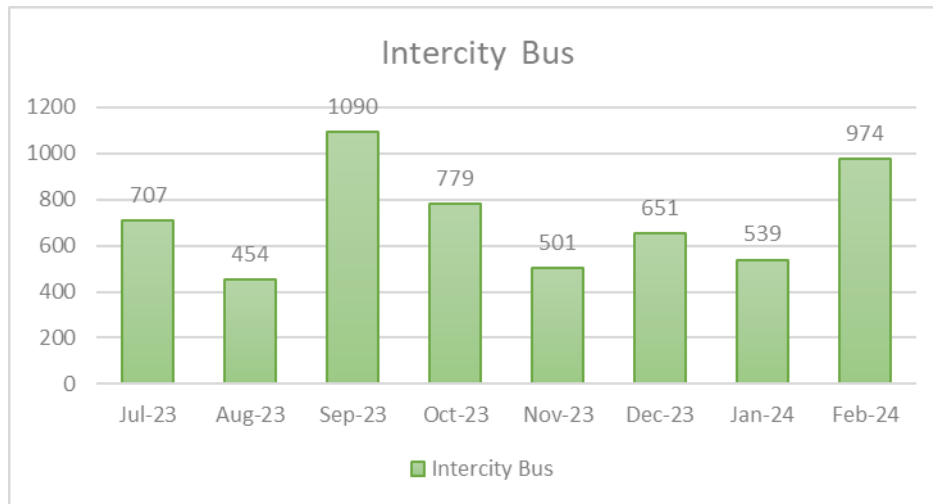
2.1 Statistics and Analytics

Staff capture daily statistics on the origin of visitors and the purpose of their visit. Categories include Intercity bus, local attractions, accommodation, retail, photocopying, Fish & Game licences and information on services.



2.2 Intercity Bus Service

The chart below represents the number of users of the bus service to and from Wairoa.



2.4 Staff

Warm welcome to Jerzelle Waiwai full-time position 20 hours Gaiety Theatre, 20 hours Isite. Jerzelle brings a lot of experience in customer service and knowledge of the community.

2.5 Hawkes Bay Tourism

Acknowledgement from Kevin Murphy Napier District Council Events Manager, Kevin provided our new brochure to a traveler who wanted to visit Wairoa, the traveler had nothing but great feedback on the brochure as well as his stay in Wairoa.

2.6 Rural Funding

This funding is now out and closing on 23rd April, we currently have two applications.

2.7 Creative Communities

Funding opens on the 26th March, we had the privilege to host Creative New Zealand at the Gaiety Theatre. The community were able to learn more about funding that is available, we had 28 participants.

3. EVENTS

3.1 COUNCIL SUPPORTED COMMUNITY EVENTS

16 March – Teddy Bears Picnic

ANZAC

4. FINANCIAL REPORT

4.1 For period July 2023 through to end of January 2024.

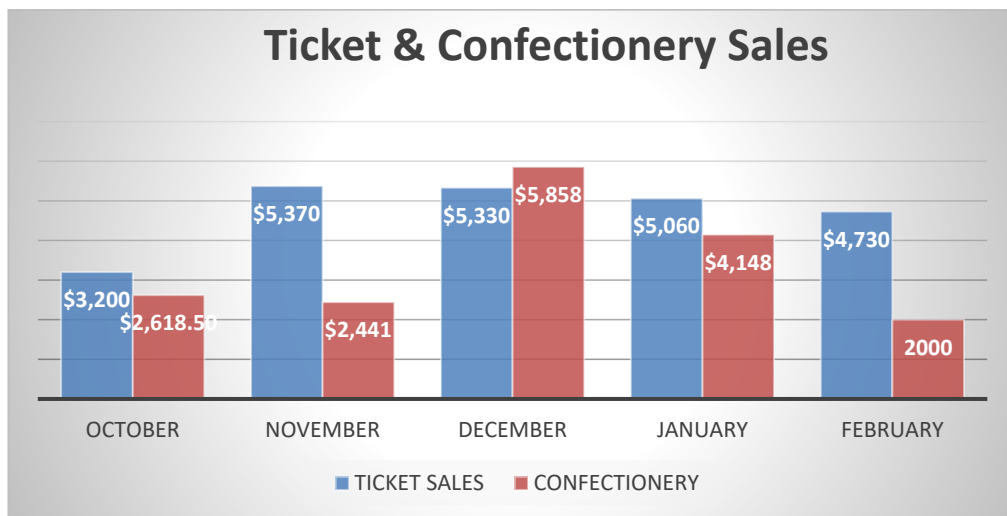
5. PROMOTION

- 5.1 Bring the kids down to the Isite and guess how many Easter Eggs are in the Jar!
 There are three jars of easter eggs to be won.
 One for each age group. The age groups are under 5's, 5-10 and 10-18.
 The competition starts Monday, 4 March and closes Monday, 25 March.



6. GAIETY THEATRE

- 6.1 Graph provides the ticket and confectionery sales recorded monthly for financial year.



5.2 Movie Premiere

THE CONVERT

Premiering March 14 at 5.30pm is the story of A lay preacher who arrives at a British settlement in 1830s. His violent past is soon drawn into question and his faith put to the test, as he finds himself caught in the middle of a bloody war between Maori tribes.

Tickets are available for pre-sale now from The Gaiety Theatre and Isite.

There will be NO DOOR SALES on the night and tickets are limited.

9 PUBLIC EXCLUDED ITEMS

RESOLUTION TO EXCLUDE THE PUBLIC

RECOMMENDATION

That the public be excluded from the following parts of the proceedings of this meeting.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
9.1 - Receipt of Public Excluded Strategy, Wellbeing and Economic Development Committee Meeting - 13 September 2022		-