

I, Kitea Tipuna, Tumu Whakarae Chief Executive, hereby give notice that Strategy, Wellbeing and Economic Development Committee Meeting will be held on:

Date:	Tuesday, 19 March 2024			
Time:	1:30 PM			
Location:	Council Chamber, Wairoa District Council, Coronation Square, Wairoa			

AGENDA

Strategy, Wellbeing and Economic Development Committee Meeting

19 March 2024

MEMBERSHIP: His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Jeremy Harker, Cr Roslyn Thomas, Mr Sam Jackman, Mr Jack Beaton

The agenda and associated papers are also available on our website: <u>www.wairoadc.govt.nz</u>

For further information please contact us 06 838 7309 or by email info@wairoadc.govt.nz

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1 KARAKIA

- 2 APOLOGIES FOR ABSENCE
- **3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS
- 5 LATE ITEMS OF URGENT BUSINESS

6 **PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 15.1 requests to speak must be made to the Chief Executive Officer at least one clear day before the meeting; however this requirement may be waived by the Chairperson. Requests should also outline the matters that will be addressed by the speaker(s).

7 MINUTES OF THE PREVIOUS MEETING

Ordinary Meeting - 27 February 2024

MINUTES OF WAIROA DISTRICT COUNCIL STRATEGY, WELLBEING AND ECONOMIC DEVELOPMENT COMMITTEE MEETING HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA ON TUESDAY, 27 FEBRUARY 2024 AT 10:00 AM

- **PRESENT:** His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Jeremy Harker, Mr Sam Jackman, Mr Jack Beaton
- IN ATTENDANCE: Kitea Tipuna (Tumu Whakarae | Chief Executive), Gary Borg (Pouwhakarae Pūtea/Tautāwhi Rangapū | Group Manager Finance and Corporate Support), Juanita Savage (Pouwhakarae Rātonga Hapori me te Whakawhanake | Group Manager Community Services and Development), Hinemoa Hubbard (Kaitauira Mana Ārahi | Governance Cadet), Kiriwera Raroa (Kaiurungi Whakawhanake Ōhanga | Economic Development Officer), Danielle Bacon (Apiha Kōrero | Communications Officer), Richard Grimmett (Kaiurungi Matua Rawa | Senior Property Officer)

1 KARAKIA

The Opening Karakia was given by the Chief Executive, Kitea Tipuna.

2 APOLOGIES FOR ABSENCE

APOLOGY

COMMITTEE RESOLUTION 2024/166

Moved: Cr Denise Eaglesome-Karekare Seconded: Cr Jeremy Harker

That the apology received from Cr Roslyn Thomas be accepted and leave of absence granted.

CARRIED

3 DECLARATION OF CONFLICT OF INTEREST

Nil.

4 CHAIRPERSON'S ANNOUNCEMENTS

The Chair attended the blessing and opening ceremony of the Regional Economic Development Agency's building, Te Rae, on Friday, February 23rd.

5 LATE ITEMS OF URGENT BUSINESS

PUBLIC EXCLUDED – GENERAL BUSINESS DISCUSSION OF MARINE PARADE

COMMITTEE RESOLUTION 2024/167

Moved: Cr Denise Eaglesome-Karekare Seconded: Cr Jeremy Harker

That the public excluded general business discussion of Marine Parade be received as a late item.

CARRIED

6 PUBLIC PARTICIPATION

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING

COMMITTEE RESOLUTION 2024/168

Moved:Cr Jeremy HarkerSeconded:His Worship the Mayor Craig Little

That the minutes and confidential minutes of the Ordinary Meeting held on 30 January 2024 be confirmed.

CARRIED

8 GENERAL ITEMS

8.1 LIBRARY ACTIVITY UPDATE

COMMITTEE RESOLUTION 2024/169

Moved: His Worship the Mayor Craig Little Seconded: Mr Jack Beaton

The Committee receive the report.

CARRIED

The Group Manager – Community Services and Development spoke briefly to this report in the absence of the Library Services Manager noting that the Library Services Manager found it challenging to produce a report in the new timeframe (4-week cycle). The suggestion was made to consider a shift to a quarterly schedule or as required.

The Chair acknowledged that the library extends beyond its traditional role, highlighting that it is a knowledge hub encompassing various activities.

The Group Manager – Finance and Corporate Support noted that the library activities contribute

STRATEGY, WELLBEING AND ECONOMIC DEVELOPMENT COMMITTEE MEETING MINUTES 27 FEBRUARY 2024

the most to the quarterly performance report and suggested a shift towards a more outcomefocused report for the library activity update to be presented to the Strategy, Wellbeing and Economic Development Committee.

8.2 I-SITE, GAIETY THEATRE & COMMUNITY DEVELOPMENT UPDATE

COMMITTEE RESOLUTION 2024/170

Moved: His Worship the Mayor Craig Little Seconded: Mr Sam Jackman

The Committee receive the report.

CARRIED

The Group Manager – Community Services and Development spoke briefly to this report in the absence of the Tourism and Community Development Team Leader. She highlighted that the recent Lottery Community funding application, initially declined, for the replacement of 100 seats in the Gaiety Theatre has now been reconsidered and is scheduled to go to a decision meeting in March 2024.

Committee members discussed the celebration of the Wairoa Tennis Club's 100 year anniversary, expressing appreciation for the impressive turnout and well-coordinated event and the Teddy Bears Picnic scheduled for March, highlighting the suitability of hosting it at the Tennis Club instead of the Library due to better child management. It was acknowledged that ADARA Investments leads this initiative, with council support.

8.3 ECONOMIC DEVELOPMENT UPDATE

COMMITTEE RESOLUTION 2024/171

Moved: Cr Denise Eaglesome-Karekare Seconded: Cr Jeremy Harker

The Committee receive the report.

CARRIED

The Group Manager – Community Services and Development spoke to this report.

She noted:

• That at the time of writing the report, she had not yet received the draft implementation plan and summary for the Gaiety Theatre and the I-Site from APR Consultants. Since then, she has received the document and intends to allocate tasks to officers, establish a

timeframe, and present these details at the upcoming committee meeting. It was emphasised that the execution of this plan is contingent on the staff's capacity with their existing workplans.

- The possibility to receive up to \$2,000 in training available for businesses affected by Cyclone Gabrielle scheduled for the 19th March 2024 through the HB Chamber of Commerce Cyclone Recovery Fund. The Council has offered help to register for local businesses.
- The Events Calendar is on both the Council website and the I-site website.

Committee members:

- Queried the quantum entering Wairoa for the HB Chamber of Commerce Cyclone Recovery Fund.
- Acknowledged the importance of establishing connections with the business association and the business hub to explore upcoming events collaboratively.
- Suggested the implementation of a user-friendly calendar format for the events calendar, allowing users to click or type a specific date. This approach aims to streamline the process and minimise potential event conflicts among local businesses.
- Noted the potential to engage with businesses beyond the local area, aiming to raise awareness about the calendar tool and establish connections for seamless integration into the events calendar.

In relation to Item 7-Further discussion points of the report:

The Pouwhakarae Rātonga Hapori me te Whakawhanake noted the primary purpose of Funding HQ is to assess the fundability of projects, identify potential funding sources, and understand the criteria for securing funding, and emphasised that Funding HQ would serve not only the Council but also community organisations.

Committee members discussed:

- 1. The possibility of relocating the Wairoa District gateway signage closer to Wairoa for increased visibility.
- 2. Advocating for improved cellphone coverage with a mobile service provider along the Napier and Gisborne road to improve regional productivity, noting the impact of Cyclone Gabrielle on road delays.
- 3. Support for a change in frequency to a quarterly library report.
- 4. Recognised the cost-effectiveness of Funding HQ.
- 5. The associated cost of patricipating in the Regional Economic Development Agency and assessing its viability.

8.4 MINOR UPDATES TO REVENUE AND FINANCING POLICY AND SIGNIFICANCE AND ENGAGEMENT POLICY

COMMITTEE RESOLUTION 2024/172

Moved: Cr Jeremy Harker Seconded: Mr Sam Jackman

The Committee endorses the policy updates to Council and in doing so supports the position that, due to the editorial nature of the updates, no consultation is required.

CARRIED

The Group Manager – Finance and Corporate Support spoke at length to this report and noted that due to the environment of uncertainty that surrounds the LTP such as the repeal of 3 waters, recovery and various other pieces of statutory reform, an unconventional approach was taken to present the report in all committee and council meetings.

He further noted:

- The significance and engagement policy remains largely unchanged, and the committee's focus should shift towards how they engage with the policy rather than altering the policy itself.
- An officer update under Principles of Engagement on page 37, the addition of "Māori and iwi" was considered unnecessary when presented to the Finance, Assurance and Risk committee, as it tends to create a separation between iwi and Māori when, in reality, iwi are Māori.
- There is more information on surpluses to offer comprehensive details about definitions.
- The inclusion of the Preamble to Te Ture Whenua Māori Act 1993.

9 PUBLIC EXCLUDED ITEMS

RESOLUTION TO EXCLUDE THE PUBLIC

COMMITTEE RESOLUTION 2024/173

Moved: Cr Denise Eaglesome-Karekare Seconded: Cr Jeremy Harker

That the public be excluded from the following parts of the proceedings of this meeting at 10:58am.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
9.1 - Mahia Markets	s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7

COMMITTEE RESOLUTION 2024/174

Moved: His Worship the Mayor Craig Little Seconded: Mr Jack Beaton

That Council moves out of Closed Council into Open Council at 11:34am.

CARRIED

The Meeting closed with a karakia by the Chief Executive at 11:35am.

The minutes of this meeting were confirmed at the Strategy, Wellbeing and Economic Development Committee Meeting held on 19 March 2024.

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CHAIRPERSON

8 **GENERAL ITEMS**

- 8.1 RECEIPT OF STRATEGY, WELLBEING AND ECONOMIC DEVELOPMENT COMMITTEE MEETING - 13 SEPTEMBER 2022
- Author: Hinemoa Hubbard, Governance Cadet

Authoriser: Kitea Tipuna, Tumu Whakarae Chief Executive

Appendices: Nil

RECOMMENDATION

The Kaitauira Mana Arahi | Governance Cadet, RECOMMENDS that the minutes of the Strategy, Wellbeing and Economic Development Committee Meeting held on Tuesday 13 September 2022 be received and the recommendations therein be adopted.

MINUTES OF WAIROA DISTRICT COUNCIL ECONOMIC DEVELOPMENT COMMITTEE MEETING HELD AT THE WAIROA DISTRICT COUNCIL CHAMBER, QUEEN STREET, WAIROA ON TUESDAY, 13 SEPTEMBER 2022 AT 1.30PM

- **PRESENT:**His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Melissa
Kaimoana (via zoom), Cr Danika Goldsack, Mr Moana Rongo (via zoom)
- IN ATTENDANCE: Kitea Tipuna (Tumu Whakarae | Chief Executive), Kimberley Tuapawa (via zoom) (Pouwhakarae Pārongo/Wheako Kiritaki | Group Manager Information and Customer Experience), Gary Borg (via zoom) (Pouwhakarae Pūtea/Tautāwhi Rangapū | Group Manager Finance and Corporate Support), Courtney Hayward (Kaiwhakahaere Kaupapa Here, Mana Ārahi me te Whakawhanake Ōhanga | Policy, Governance and Economic Development Manager), Sarayde Tapine (Kaiurungi Kaupapa Here | Policy Officer), Rubyanne Edwards (Kaiārahi Tāpoi me te Whakawhanake Hapori| Tourism and Community Development Team Leader, Jonny Hardie (Kaiwhakahaere Kaupapa Whaipainga I Project Manager Infrastructure), Tyler Trafford-Misson (Pouwhakamahere | Intermediate Planner)

1 KARAKIA

Opening Karakia was given by the Tumu Whakarae | Chief Executive, Kitea Tipuna.

A minutes silence was also dedicated to the passing of Queen Elizabeth II.

2 APOLOGIES FOR ABSENCE

APOLOGY

COMMITTEE RESOLUTION 2022/143

Moved: Cr Denise Eaglesome-Karekare Seconded: Cr Danika Goldsack

That the apology received from Ms Hinenui Tipoki-Lawton be accepted and leave of absence granted.

CARRIED

Cr Melissa Kaimoana joined the meeting at 1:42pm via zoom. Mr Moana Rongo joined the meeting at 1:51pm via zoom.

3 DECLARATION OF CONFLICT OF INTEREST

None

4 CHAIRPERSON'S ANNOUNCEMENTS

End of the Covid-19 Traffic lights framework system and the new one-off public holiday/memorial day in honour of Queen Elizabeth II.

His Worship the Mayor, acknowledged the passing of Queen Elizabeth II. He noted that New Zealand will be acknowledging this with a one-off public holiday on Monday September 26.

The Chief Executive followed this up with what this might look like in terms of the economic impact on the perview of this committee. He also gave a brief update to the Prime Ministers announcement on September 12 that the COVID-19 traffic light framework will end.

The Policy, Governance and Economic Development Manager advised that the Epidemic Preparedness Notice that allowed online quorum by committee members has been extended to October 20 but if it is lifted following this date that means Elected Members will have to attend meetings in person to be counted as part of quorum and have voting rights.

5 LATE ITEMS OF URGENT BUSINESS

LATE ITEM

COMMITTEE RESOLUTION 2022/144

Moved: His Worship the Mayor Craig Little Seconded: Cr Danika Goldsack

That the addendum 'New Projector needed for Gaiety' to the 8.2 The Gaiety Theatre report be received as a late item.

CARRIED

6 PUBLIC PARTICIPATION

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING

COMMITTEE RESOLUTION 2022/145

Moved: Cr Denise Eaglesome-Karekare Seconded: Cr Danika Goldsack

That the minutes of the Ordinary Meeting held on 2 August 2022 be confirmed.

CARRIED

8 GENERAL ITEMS

8.1 WAIROA I-SITE

COMMITTEE RESOLUTION 2022/146

Moved: Cr Melissa Kaimoana Seconded: Mr Moana Rongo

That Committee receives this report

CARRIED

The Tourism and Community Development Team Leader reported on the freedom camping ambassador funding. Funding applications open on Wednesday September 14 and our Council will be applying for it in partnership with Rongomaiwahine Iwi Trust. The Chairperson also noted that Te Wairoa Tapokorau Whanui Trust is also part of that collaboration and that our Council needs to have a conversation with both partners.

The Chief Executive also reported on the possibility of our Council applying for additional signage. Our Council is the fund holder but it is community lead by Iwi partners Rongomaiwahine Iwi Trust and Te Wairoa Tapokorau Whanui Trust.

The Chief Executive also reported that there has been a particular request from Mahia to look at further managing freedom camping. Discussion arose around "self-contained vehicles" which is a vehicle that includes a toilet facility. Chairperson requested if this applied to tents as well.

The Tourism and Community Development Team Leader reported on the Christmas Parade 2022. Details of the parade:

- Nursery Rhyme theme;
- Whanau concert;
- Boulevard day to support local businesses;
- Layton Gemmell setting up at the lighthouse on his food caravan.
- Volunteer Fire Brigade Chosen local chairty to give back to.

She has received great feedback from schools and businesses about participation in this years parade.

The Tourism and Community Development Team Leader also reported on the Food and Wine event happening on November 13 at Kaiuku Marae Mahia. 53 out of 120 tickets left to sell.

Cr Danika Goldsack spoke about the Tuia event and our Council supporting tuakana to attend. The Chief Executive advised that he will discuss with his Executive Assistant about the Tuia funding.

8.2 THE GAIETY THEATRE

COMMITTEE RESOLUTION 2022/147

Moved:Cr Denise Eaglesome-KarekareSeconded:His Worship the Mayor Craig Little

That Committee receives these reports

CARRIED

The Tourism and Community Development Team Leader gave an update on the Gaiety Theatre projector. The projector stopped working on July 27 and hasn't been in operation for the last 6 weeks. An Australian-based Hoyts Cinema team has advised that the cost of repair to fix the projector is \$100,000. There have also been facebook suggestions to use the old projector but the Tourism and Community Development Team Leader has advised that we need a certain projector

for our type of screen. Work is currently being conducted to source external funding for this.

The Tourism and Community Development Team Leader also advised that there is currently no staff member for the gaiety theatre so no payments are being made while it is not operating.

Mr Moana Rongo suggested that one option could be that we give campers a free ticket to the user fund to get them use the theatre and buy something. Suggestion to tie the 2 together. The Chief Executive advised that Council would consider all options.

The Tourism and Community Development Team Leader also asked how much it will cost to rent a projector. She was advised this would cost \$1500 a week and won't arrive from Australia until another 6 weeks.

The Group Manager Finance and Corporate Support suggested that we may possibly have to consider this as a rental option for the Christmas period.

8.3 RECOVERY UPDATE

COMMITTEE RESOLUTION 2022/148

Moved: His Worship the Mayor Craig Little Seconded: Cr Danika Goldsack

That Committee receive the report.

CARRIED

The Policy, Governance and Economic Development Manager spoke to the report. It outlines the psycho-social and financial impacts of the flooding events and shows the extent of the damage in Wairoa. Enhanced Taskforce Green has come to a close as funds were exhausted. A request has been sent to the Ministry of Social Development to consider reactivating these funds in summer because properties are actually too wet to carry out recovery work now. The Rural Support Trust co-ordinator continues to work on this.

A series of flood events/workshops were held week before last and all were well received with positive outcomes. Questionnaires were taken for people to fill out. The key findings from these questionannires was that people were big on connectivity, getting together and socialising. People enjoyed the speaker but the key takeaway was the social aspect.

8.4 **REGIONAL ECONOMIC DEVELOPMENT AGENCY UPDATE**

COMMITTEE RESOLUTION 2022/149

Moved: His Worship the Mayor Craig Little Seconded: Cr Melissa Kaimoana

That Committee receive the report.

CARRIED

The Chief Executive provided an update to this report. The lease for the Ahuriri Business Hub is not going to be renewed so REDA are having to find new premises.

Discussion arose around the Matariki Governance group which relates to REDA, particularly pou 4 and 5. More of the regional activities would be channeled through this group which His Worship

the Mayor has a seat on. The Chief Executive also has a seat on the Economic Executive Staring group which is an important factor around Wairoa being an active participant.

The Policy, Governance and Economic Development Manager hosted the regional Economic Development leads last Thursday here at the Council. Central Hawke's Bay, Hastings and Napier attended. Discussion took place around whats happening and future projects. There was also discussion around a hub and spoke model as the Ahuriri Business Hub is having to find new premises.

8.5 ECONOMIC DEVELOPMENT UPDATE

COMMITTEE RESOLUTION 2022/150

Moved: Mr Moana Rongo Seconded: Cr Melissa Kaimoana

That Committee receive the report.

CARRIED

The Policy, Governance and Economic Development Manager gave a brief update to her report. Large focus on recovery, almond feasibility study is ongoing which has highlighted areas across Hawke's Bay and Tairawhiti that would be suitable for growing almonds and there are pockets in Wairoa that would be suitable for that. Economic Development leads all proposed that we want to have a look at what that would look like for all horticulture activities in Wairoa not just growing almonds.

Council has received \$450,000 from the Mayors Taskforce for Jobs funding.

A council staff update was provided that Alannah Marshall has resigned and we are currently recruiting for her replacement.

Local business Beauty Antix won the Ikaroa Regional Award at the Maori Businesswomen's Awards in August.

9 PUBLIC EXCLUDED ITEMS

RESOLUTION TO EXCLUDE THE PUBLIC

COMMITTEE RESOLUTION 2022/151

Moved: Cr Denise Eaglesome-Karekare Seconded: Cr Danika Goldsack

That the public be excluded from the following parts of the proceedings of this meeting at 2:21pm.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter	Reason for passing this	Ground(s) under section 48 for
to be considered	resolution in relation to each	the passing of this resolution

ECONOMIC DEVELOPMENT COMMITTEE MEETING MINUTES

	matter	
9.1 - Project update - Te Wairoa e Whanake	s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7

COMMITTEE RESOLUTION 2022/152

Moved: Cr Denise Eaglesome-Karekare Seconded: Cr Danika Goldsack

That Council moves out of Closed Council into Open Council at 2:39pm.

CARRIED

RELEASE TO PUBLIC – PROJECT UPDATE – TE WAIROA E WHANAKE

Committee Resolution 2022/153

Moved: Cr Melissa Kaimoana

Seconded: Mr Moana Rongo

That Committee receive the report and that we release the report into the public arena where appropriate.

CARRIED

The meeting closed with a Karakia given by the Tumu Whakarae | Chief Executive, Kitea Tipuna at 2:41pm.

The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 19 March 2024.

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CHAIRPERSON

8.2 ECONOMIC DEVELOPMENT UPDATE

Author: Juanita Savage, Pouwhakarae Rātonga Hapori me te Whakawhanake | Group Manager-Community Services & Development

Authoriser: Kitea Tipuna, Tumu Whakarae Chief Executive

- Appendices: 1. W
 - 1. Wairoa Gaiety Theatre Implementation Plan (under separate cover Vol 1)
 - 2. Wairoa Gaiety Theatre Report Summary (under separate cover Vol 1)
 - 3. Wairoa Information Centre Implementation Plan (under separate cover Vol 2)
 - 4. Wairoa Information Centre Report Summary (under separate cover Vol 2)
 - 5. Wairoa District Community Compass Quarterly Report 🔱

1. PURPOSE

1.1 This report provides information for Committee on economic activity and an update on any developments since the last meeting held. No decisions are required by Committee at this stage.

RECOMMENDATION

The Pouwhakarae Rātonga Hapori me te Whakawhanake | Group Manager-Community Services & Development RECOMMENDS that Committee receive the report.

2. BUSINESS AND MARKETING PLANS UPDATE

- 2.1 Information Centre (I-Site) Draft Implementation Plan and Report Summary has been received and discussed with the I-Site Manager and where required assigned to relevant officers.
- 2.2 Gaiety Theatre Draft Implementation Plan and Report Summary has been received and discussed with the Gaiety Manager and where required assigned to relevant officers.

3. COMMUNITY COMPASS REPORT

- 3.1 This is the first report received since subscribing. The report frequency is Quarterly and is powered by dynamic data, so it changes as our community does. It is a resource to understand how the community is performing and the reasons behind trends.
- 3.2 Sections of data are collated under the subjects Economy, Demographics, Employment, Housing, Education, Deprivation, Crime – and includes a summary of Wairoa District's key metrics.

4. SUNAIR SERVICE – WAIROA

4.1

Month	PAX Arriva Is	PAX Departures
February 2024	8	6
January 2024	6	7
December 2023	6	7
January 2024	6	7
February 2024	8	6

5. FURTHER DISCUSSION POINTS

- 5.1 Wairoa Signage gateway into the Wairoa District report being prepared for April meeting.
- 5.2 Library Report report being prepared for May due to acceptance of new cycle.
- 5.3 Community Engagement Manager, Austin King, commenced employment 11th March 2024, and will manage the portfolios Economic Development, Community Development, Communications, Events and Funding.

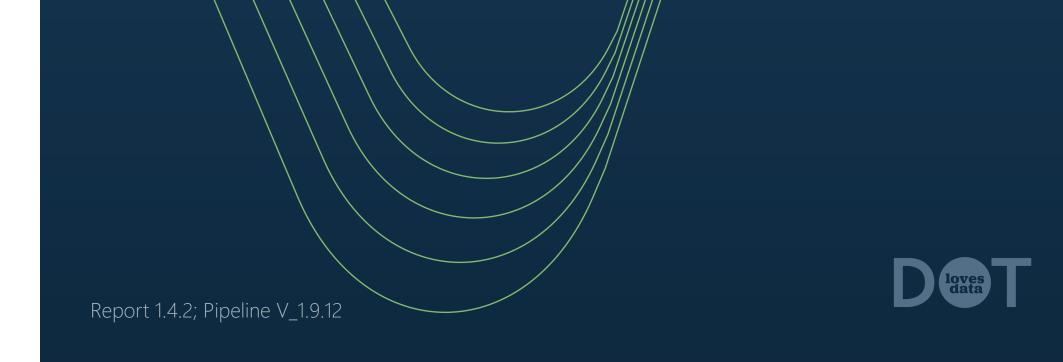
A report from the Community Engagement Manager will be prepared for April meeting.



Q4 2023

Quarterly Report

Wairoa District







Summary

Below we've presented a summary of Wairoa District's key metrics this quarter:



Action Strations this month

72.0

As of December 2023, Wairoa District saw 2.0 new business registrations, a decrease of 75% compared with September 2023.





As of September 2023, an average of \$98.0 was spent by individuals over 18 years in Wairoa District through electronic gaming machines, a decrease of 6.45% compared with June 2023.



Years to save for a house deposit

7.0

As of December 2023, it would take 7.0 years to save for a 20% home deposit in Wairoa District, an increase of 2.28% compared with September 2023.



16.1

In December 2023, Wairoa District had a crime rate of 16.1 incidents per 10,000 people, an increase of 6.26% compared with September 2023.







As of December 2023, the deprivation within Wairoa District is 10.0 and this is unchanged since November 2023.

In December 2023, 12.8% of the working population (15-64 years) in Wairoa District claimed Job Seeker Support, an increase of 5.18% compared with December 2022.



2 **Community Compass Quarterly Report** | Summary Wairoa District



éoê Econo	my		△ Trending Up	Improv	ing 🛑 Worser	ning 💻 No Change
Key Pillar Changes						
New Business Registrations this month	Dec 2023	2.0			75%	% change is from September 2023
Business Deregistrations this month	Dec 2023	4.0			33.33%	% change is from September 2023
Total tourism spend	lul 2023	\$3.3	Μ		13.37%	% change is from April 2023



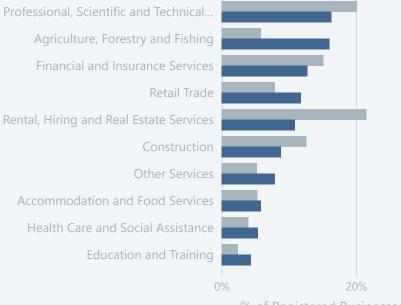
As of December 2023 there were 774 registered businesses in Wairoa District. Over the last 12 months the number of registered businesses has increased by 35. Nationally, the number of registered businesses has increased by 1.65%.

Business openings and closings in the last year

New business registrations
 Business deregistrations

Distribution of registered businesses by industry

National Wairoa District



% of Registered Businesses

Professional, Scientific and Technical Services is the largest industry operating in Wairoa District and makes up 14.1% of all currently registered businesses.



Comparing December 2023 with December 2022 Wairoa District has seen a decrease in the number of new business registrations of 50% and an increase in the number of business deregistrations of 300%.

3 Community Compass Quarterly Report | Economy Wairoa District



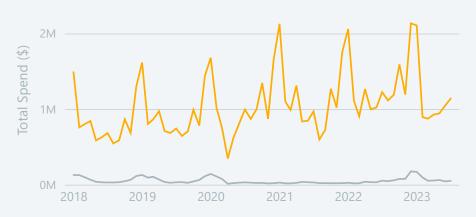


 \land Trending Up \bigtriangledown Trending Down Improving Worsening

No Change

Tourism spend this quarter

Domestic tourism
 International tourism



In July 2023, \$1.2M was spent in Wairoa District from domestic and international visitors to the district. Domestic tourism made up 95.7% of total tourism spend, and has decreased by 6.89% since the same time last year, whereas international tourism has decreased by 5.49% in the same time period.

Visiting regions with the greatest spend

Visiting region	\$ Change	Spend
Gisborne	\$4K	\$1.1M
Auckland	\$10K	\$178K
Wellington	\$10K	\$195K
Waikato	\$79K	\$366K
Hawke's Bay	\$105K	\$751K

This quarter, the largest spend from domestic tourists visiting Wairoa District came from the Gisborne region, with tourists spending \$1.1M. This represents a decrease of \$4K since the same quarter last year.

Visiting regions with the greatest % change

Visiting region	\$ Change Spend
Marlborough	\$ 5K \$4K

Visiting countries with the greatest spend

Visiting country		\$ Change	Spend
Australia		\$23K	\$97K
Rest of Asia		\$3K	\$5K
Rest of Europe		\$6K	\$10K
United Kingdom		\$13K	\$17K
United States of America	▼	\$14K	\$17K

This quarter, the largest spend from international tourists visiting Wairoa District came from Australia, with tourists spending \$97K. This represents an increase of \$23K since the same quarter last year.

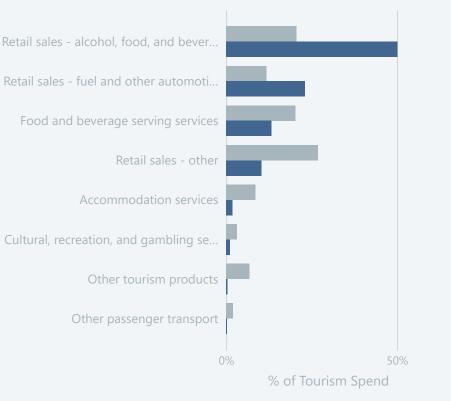
Visiting countries with the greatest % change

Visiting country	\$ Change	Spend ▼
Korea	\$46	\$46
China	\$235	\$235
Japan	\$195	\$195

This quarter, Wairoa District saw the greatest % change in international tourism spend from those visiting from China since the same quarter last year, with a \$235 increase in spend.

Tourism spend by industry

National • Wairoa District





This quarter, Wairoa District saw the greatest % change in domestic tourism spend from those visiting from the Southland region since the same quarter last year, with a \$26K increase in spend.

Domestic tourism spend is calculated using the monthly spend of in-0 person electronic card transactions in the district, which come from individuals living outside of the district and whose own home district's largest urban centre is at least 40km away.

Note that our source of tourism spend data has been deprecated and no longer updating. DOT are seeking an alternative replacement.

In Wairoa District tourists spent the most on Retail sales - alcohol, food, and beverages this quarter, which was 50.1% of all tourism spend. This is 144.4% larger than the national proportion.

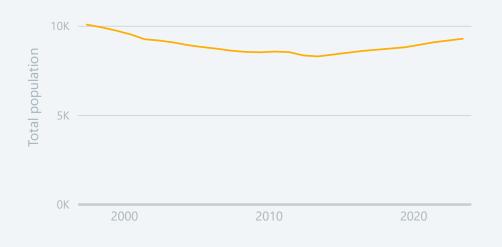




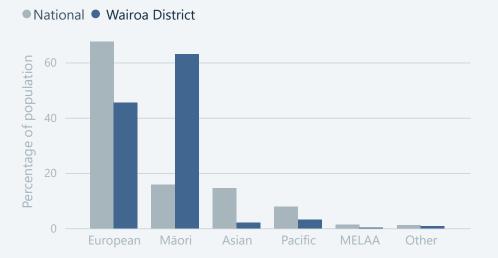
Estimated population

9280

Is the estimated total population in Wairoa District in 2023. The population in the area has increased by 1.09% or 100 people since 2022.

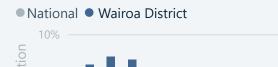


Ethnic distribution

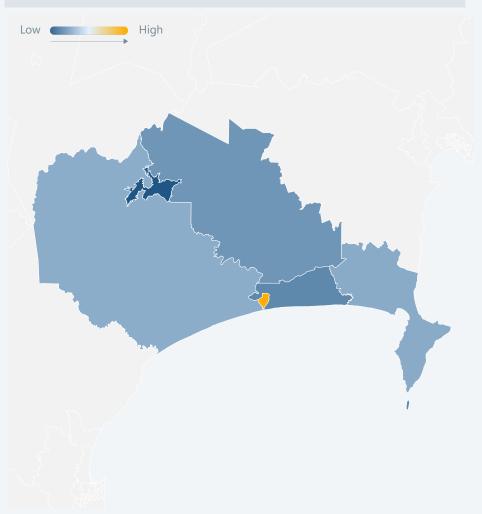


As of March 2018 the largest ethnic group in Wairoa District is Māori (63.1%), 297% larger than the national percentage. The ethnicity that has had the greatest change since March 2013 is Pacific, increasing by 69.31%.

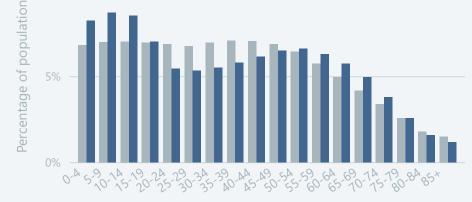
Age distribution



Population distribution



In June 2023, Mahia saw the greatest change in population, with an increase of 2.4% since June 2022.



As of June 2023 the largest age band in Wairoa District is 10-14 (8%), 22.4% larger than the national distribution. The age band that has had the greatest change since June 2022 is 35-39, increasing by 15.04%.

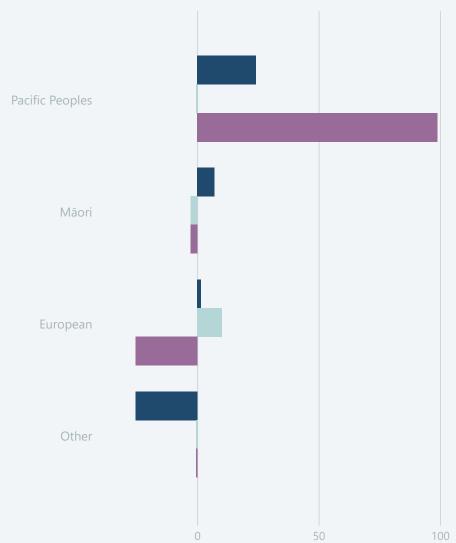
5 Community Compass Quarterly Report | Demographics Wairoa District



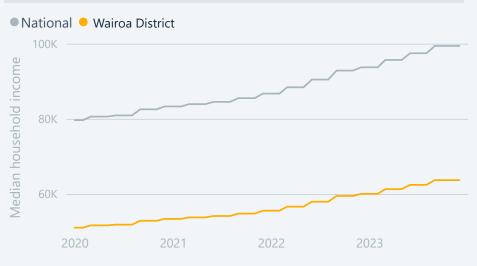


Change in benefit rates by Ethnicity

● Job Seeker Support ● Means Tested Benefit ● Single Parent Support



Median Household Income over time



As of December 2023, the median household income (adjusted for inflation) in Wairoa District was \$63,700. This is 35.9% less than the national median.

% Change

Within Wairoa District, the benefit rate by ethnicity with the greatest increase in the last 12 months was Single Parent Support for Pacific Peoples, up 98.83% to a value of 3.53 claimants per 100 working adults (15-64yrs). Comparatively, Single Parent Support for European saw the greatest decrease over the last 12 months, down 25.46% to 1.48 claimants per 100 working adults.

6 Community Compass Quarterly Report | Employment Wairoa District



Hous	ing	🛆 Trending Up 🛛 Trending Down	Improving	ening 💻 No Change
Key Pillar Changes				
Years to save for a house deposit	Dec 2023	7.0	2.28%	% change is from September 2023
Rental affordability (% of income spent on rent)	Dec 2023	26.9%	3.01%	% change is from September 2023
Purchasing affordability (% of income spent on mortgage repayments)	Dec 2023	6.1%	1.19%	% change is from September 2023

Home Ownership by Deprivation Index



In Wairoa District, communities with a deprivation index of 9 have the highest rates of home ownership. The home ownership rate in these communities is 1.1 times greater than those communities with a deprivation index of 10 (the deprivation decile with the lowest home ownership rate). Deprivation and home ownership are as at March 2018.

Greatest Change in Rental Affordabilty

Multiple communities saw the greatest change in the percentage of income spent on rent over the last 3 months, with a 0% unchanged. Of these communities, Mahia was the most unaffordable in December 2023, with 37.2% of annual household income spent on rent.

Greatest Change in Purchasing Affordability

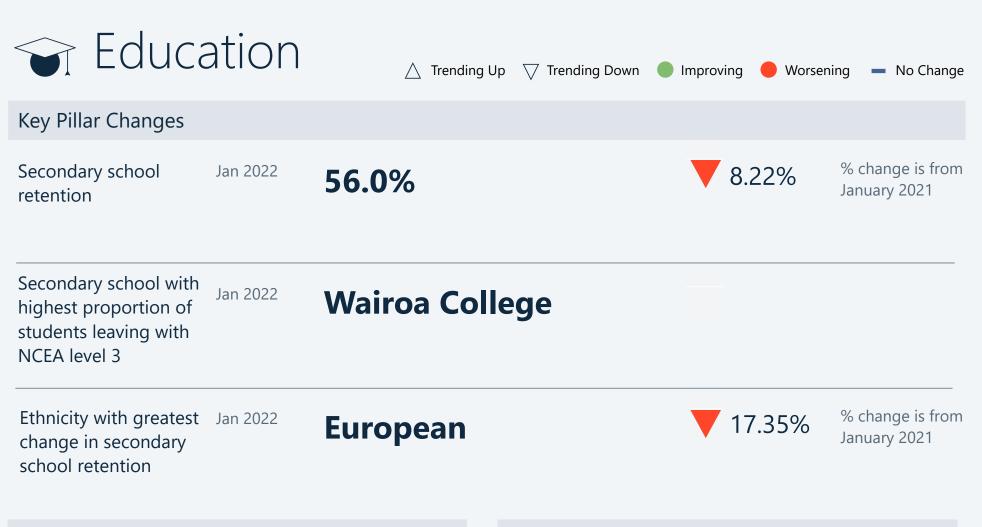
Wairoa saw the greatest change in the percentage of income spent on mortgage repayments, with a 1.6% decrease over the last 3 months. Of these communities, Mahia was the most unaffordable in December 2023, with 10.8% of annual household income spent on mortgage repayments.

Community		% Change	Purchasing Affordability
Frasertown-Ruakituri		0.00	5.80
Mahia	-	0.00	10.80
Wairoa		1.64	6.00

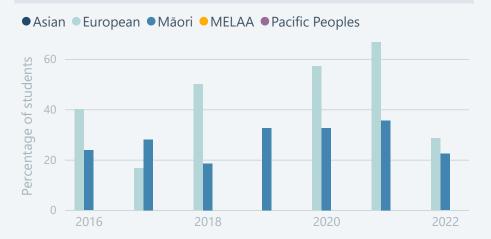
Community	% Change	Rental Affordability
Mahia	0.00	37.20
Maungataniwha-Raupunga	0.00	14.20
Wairoa	0.00	32.60
Whakaki	0.00	9.20

Purchasing affordability is the percentage of annual median household income that would be spent on mortgage repayment (based on purchasing at the median house price with a 20% deposit over 30 years assuming a fixed interest rate of 4%). Rental affordability is also based on the median annual household income.

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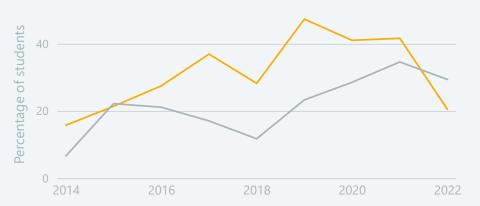
School leavers with NCEA3 level by ethnicity



In 2022, European students in Wairoa District had the greatest proportion of students leaving with NCEA3. This is 1.28 times larger than Māori students, who have the lowest proportion of students leaving with NCEA Level 3. European students have seen the greatest change in NCEA Level 3 pass rates, with an increase of 16.7%. Māori NCEA Level 3 pass rates in Wairoa District are 63% of National Māori rates.

School leavers with NCEA3 level by gender

Female Male



Schools with greatest change in NCEA3 pass rate

In 2022, the school with the greatest change in the percentage of students leaving with NCEA Level 3 (pass rate) since 2021 was Wairoa College, with a 14.05% decrease. Note that the table includes only those schools with more than 50 students.

School	▼ [%] Change	Pass Rate
Wairoa College	14.05	24.66

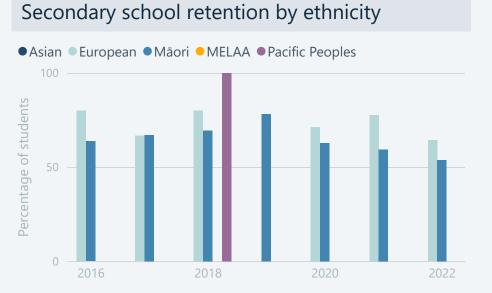
Since 2014, on average the percentage of students leaving with NCEA Level 3 in Wairoa District for female students has been 1.44 times larger than male students. In 2022, the percentage of students leaving with NCEA Level 3 for male students compared with female students was less than average Compared to national figures, in 2022 the pass rate in Wairoa District were lower for both females and males.

8 Community Compass Quarterly Report | Education Wairoa District





\triangle Trending Up \bigtriangledown Trending Down \blacksquare Improving \varTheta Worsening \frown No Change

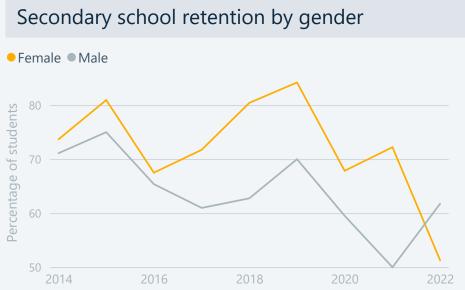


In 2022, European students in Wairoa District had the greatest retention rate. This is 1.2 times larger than Māori students, who have the lowest retention rate. European students have seen the greatest change in retention, with an increase of 8.9%. Māori retention rates in Wairoa District are 83% of National Māori rates.

Schools with greatest change in retention

In 2022, the school with the greatest change in retention rate since 2021 was Wairoa College, with a 6.74% decrease. Note that the table includes only those schools with more than 50 students.

Community	% Change	Retention rate
Wairoa College	6.74	56



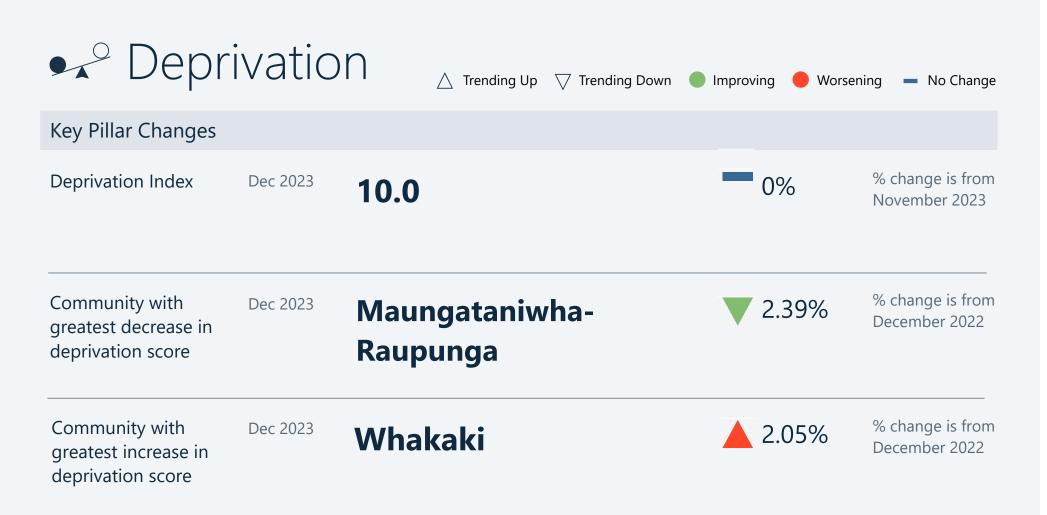
On average, since 2014, the retention rate in Wairoa District of female students has been 1.13 times larger than male students. In 2022, the retention rates of male students compared with female students was less than average Compared to national figures, in 2022 the retention rates in Wairoa District were lower for both females and males.

Education data is released by Education Counts at the end of each year, and pertain to the year prior to release.

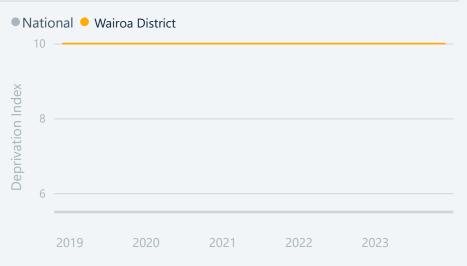
Secondary school retention is defined as the percentage of secondary school leavers who are at least 17 years of age.

9 Community Compass Quarterly Report | Education Wairoa District



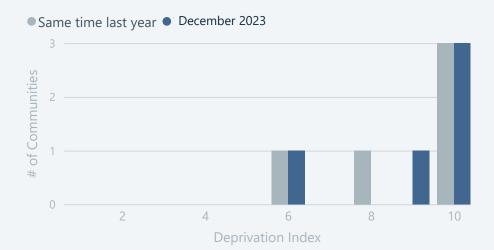


Comparison to National Deprivation Index



Compared to the same time last year, the deprivation index of Wairoa District has seen no change by 0%, and is now 10 in December 2023. The deprivation index is 81.8% above the national median index of 5.5.

Distribution of Deprivation Index

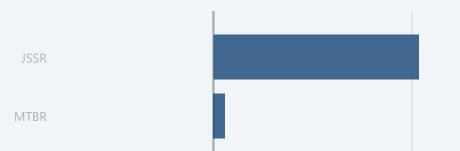


Communities with the Greatest Change

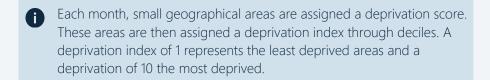
Community	% Change ▼	Depr. score
Maungataniwha-Raupunga	2.39	1,219.65
Whakaki	2.05	1,096.62
Mahia	0.69	1,152.34
Wairoa	0.18	1,175.98
Frasertown-Ruakituri	0.11	996.13

The community with the greatest change in deprivation score since the same time last year was Maungataniwha-Raupunga, with a 2.4% decrease.

Benefit Deprivation Indicators



In Wairoa District, 80% of the population live in highly deprived communities (deprivation index 8-10), whereas 0% live in high socio-economic performing communities (deprivation index 1-3).





The benefit deprivation indicator that has changed the most in the last year is Job Seeker Support Rate (JSSR) which saw a 5.18% increase. The bars above represent Single Parent Support rate (SPSR), Means Tested Benefit rate (MTBR)and Job Seeker Support rate (JSSR).

10 Community Compass Quarterly Report | Deprivation Wairoa District



🔀 Crim	е	🛆 Trendin	ig Up 🛛 Trending Down (🕒 Improving 🛛 🛑 Worse	ning 🗕 No Change
Key Pillar Changes					
Crime rate	Dec 2023	16.1		6.26%	% change is from September 2023
Crime type with the greatest change in crime rate	Dec 2023	Robbery, E and Relate		59.56%	% change is from September 2023
Community with greatest change in crime rate	Dec 2023	Mahia		7.82%	% change is from September 2023
Comparison to Nati	onal Crime I	Rate	Crime Types with	the Greatest Char	nge
 National Wairoa District 12 10 10 8 2019 2020 		022 2023	2 2 0 Assault Th	95 4.40 4.23 2.96 0.45 eft Other Theft From Robbe & Illegal Retail Extor Property Premises	ery & Sexual
Compared with the same Wairoa District has seen r December 2023. The crim of . Crime Rate by Depr	no change by % ne rate is % sam	, and is now as at e as the national rate	December 2023 was ' greatest change in th	Use t, the most prevalent ty Assault. The type of crir e last 3 months was 'Ro ', with an increase of 59	me that had the bbery, Extortion
 Three months prior 	mber 2023		Communities wit	h Greatest Change	2

Community



In Wairoa District, communities with a deprivation index of 8 have the highest crime rate. The crime rate in these communities is 1.6 times higher than those with a deprivation index of 7, the group with the lowest crime rate. Communities with a deprivation index of 8 have seen the greatest change in their crime rate over the last 3 months, with an increase of -84.8%.

Crime rate is defined as the the number of victimisations over the last 0 12 months per 10,000 people

Mahia	7.82	33.2
Wairoa	7.58	44.3
Whakaki	3.13	37.2
Maungataniwha-Raupunga	2.20	27.5
Frasertown-Ruakituri	0.33	28.3

% Change Crime rate

Mahia saw the greatest change in crime rate over the last 3 months in Wairoa District, with a decrease of -7.8%.



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12 Community Compass Quarterly Report | Wairoa District



8.3 I-SITE, GAIETY THEATRE & COMMUNITY DEVELOPMENT UPDATE

Author:	Rubyanne Edwards, Kaiarataki Tapoi me te Whakawhanake Hapori Tourism and Community Development Team Leader
Authoriser:	Juanita Savage, Pouwhakarae Rātonga Hapori me te Whakawhanake Group Manager-Community Services & Development
Appendices:	1. Gaiety Theatre - Financial Report - 01-07-2023 to 31-01-2024 (under separate cover - Vol 1)

PURPOSE

This report provides information for Committee on the month of February 2024 activities for the Wairoa I-Site and Gaiety Theatre, plus other initiatives in the Community Development area. No decisions are required by Committee at this stage.

RECOMMENDATION

The Kaiarataki Tapoi me te Whakawhanake Hapori | Tourism and Community Development Team Leader RECOMMENDS that Committee receive the report.

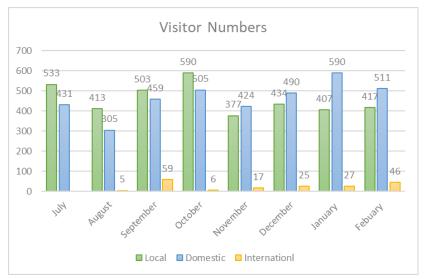
1. BACKGROUND

1.1 Council continues to operate Wairoa I-Site and Gaiety Theatre which supports in the meeting of its Community Outcomes of Social Wellbeing, Economic Wellbeing and Cultural Wellbeing. These activities also support connecting visitors with the Wairoa District and bringing the community together in a supportive atmosphere, which is very beneficial in times of the cyclone/rain events recovery.

2. I-SITE

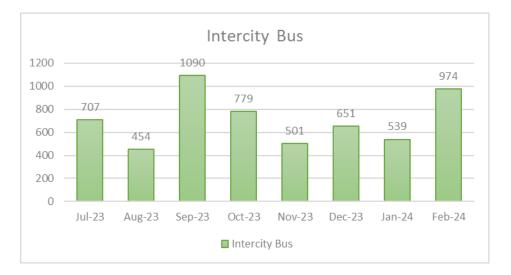
2.1 Statistics and Analytics

Staff capture daily statistics on the origin of visitors and the purpose of their visit. Categories include Intercity bus, local attractions, accommodation, retail, photocopying, Fish & Game licences and information on services.



2.2 Intercity Bus Service

The chart below represents the number of users of the bus service to and from Wairoa.



2.4 Staff

Warm welcome to Jerzelle Waiwai full-time position 20 hours Gaiety Theatre, 20 hours Isite. Jerzelle brings a lot of experience in customer service and knowledge of the community.

2.5 Hawkes Bay Tourism

Acknowledgement from Kevin Murphy Napier District Council Events Manager, Kevin provided our new brochure to a traveler who wanted to visit Wairoa, the traveler had nothing but great feedback on the brochure as well as his stay in Wairoa.

2.6 Rural Funding

This funding is now out and closing on 23rd April, we currently have two applications.

2.7 Creative Communities

Funding opens on the 26th March, we had the privilege to host Creative New Zealand at the Gaiety Theatre. The community were able to learn more about funding that is available, we had 28 participants.

3. EVENTS

3.1 COUNCIL SUPPORTED COMMUNITY EVENTS

16 March – Teddy Bears Picnic

ANZAC

4. FINANCIAL REPORT

4.1 For period July 2023 through to end of January 2024.

5. PROMOTION

5.1 Bring the kids down to the Isite and guess how many Easter Eggs are in the Jar! There are three jars of easter eggs to be won. One for each age group. The age groups are under 5's, 5-10 and 10-18. The competition starts Monday, 4 March and closes Monday, 25 March.



6. GAIETY THEATRE

6.1 Graph provides the ticket and confectionary sales recorded monthly for financial year.





5.2 Movie Premiere

THE CONVERT

Premiering March 14 at 5.30pm is the story of A lay preacher who arrives at a British settlement in 1830s. His violent past is soon drawn into question and his faith put to the test, as he finds himself caught in the middle of a bloody war between Maori tribes.

Tickets are available for pre-sale now from The Gaiety Theatre and Isite.

There will be NO DOOR SALES on the night and tickets are limited.

9 PUBLIC EXCLUDED ITEMS

RESOLUTION TO EXCLUDE THE PUBLIC

RECOMMENDATION

That the public be excluded from the following parts of the proceedings of this meeting.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
9.1 - Receipt of Public Excluded Strategy, Wellbeing and Economic Development Committee Meeting - 13 September 2022		-