



**I, Kitea Tipuna, Tumu Whakarae Taupua Interim Chief Executive Officer, hereby  
give notice that  
Economic Development Committee Meeting will be held on:**

**Date: Tuesday, 30 March 2021**  
**Time: 1.30pm**  
**Location: Council Chamber, Wairoa District Council,  
Coronation Square, Wairoa**

# **AGENDA**

## **Economic Development Committee Meeting**

**30 March 2021**

The agenda and associated papers are also available on our website: [www.wairoadc.govt.nz](http://www.wairoadc.govt.nz)

For further information please contact us 06 838 7309 or by email [info@wairoadc.govt.nz](mailto:info@wairoadc.govt.nz)



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- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 15.1 requests to speak must be made to the Chief Executive Officer at least one clear day before the meeting; however this requirement may be waived by the Chairperson. Requests should also outline the matters that will be addressed by the speaker(s).

**7 MINUTES OF THE PREVIOUS MEETING**

Ordinary Meeting - 16 February 2021

**MINUTES OF WAIROA DISTRICT COUNCIL  
ECONOMIC DEVELOPMENT COMMITTEE MEETING  
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA  
ON TUESDAY, 16 FEBRUARY 2021 AT 1.30PM**

**PRESENT:** Cr Denise Eaglesome-Karekare, Cr Melissa Kaimoana, Cr Danika Goldsack

**IN ATTENDANCE:** **Kitea Tipuna** (Tumu Whakarae Taupua/Interim Chief Executive Officer), **Kimberley Tuapawa** (Pouwhakarae–Pārongo/Wheako Kiritaki Group Manager Information and Customer Service), **Stephen Heath** (Pouwhakarae – Hua Pūmau Hapori/Ratonga/Group Manager Community Assets and Services), **Gabby Wilson** (Wairoa Mayors Taskforce for Jobs Employment Pathway Coordinators) , **Sam Smith** (Wairoa Mayors Taskforce for Jobs Employment Pathway Coordinators) , **Duane Culshaw** (Pouahurea Māori - Māori Relationships Manager), **Tyler Trafford-Misson** (Kaiwhakamahere/Planner), **Gay Waikawa** (Kaiurungi Mana Arahi/Governance Officer), **Courtney Hayward** (Kaiurungi Matua Kaupapa Here me te Mana Ārahi/Senior Policy and Governance Advisor), **Rongomaiwahine Iwi Trust Freedom Camping Ambassadors**, **Noa Woolloff** (Co-ordinator Mayors Taskforce for Jobs via Zoom), **Luke Knight** (Kaiwhakahaere Rawa/Property Manager), **Alex Powdrell** (Vision Projects), **Ros Thomas** (Vision Projects)

The chairperson welcomed Rongomaiwahine Iwi Trust Freedom Camping Ambassadors, the Mayors Taskforce for Jobs Employment Pathway Coordinators, members of the committee and all other attendees at the meeting.

**1 KARAKIA**

Karakia was given by the Interim Chief Executive, Mr Kitea Tipuna.

**2 APOLOGIES FOR ABSENCE**

**APOLOGY**

**COMMITTEE RESOLUTION 2021/58**

Moved: Cr Melissa Kaimoana

Seconded: Cr Danika Goldsack

That the apology received from His Worship the Mayor, C Little be accepted and leave of absence granted.

**CARRIED**

**3 DECLARATION OF CONFLICT OF INTEREST**

Wairoa Taskforce for Jobs - Cr Denise Eaglesome

**4 CHAIRPERSON'S ANNOUNCEMENTS**

Nil

**5 LATE ITEMS OF URGENT BUSINESS****LATE ITEM 8.7 – WAIROA CBD URBAN DESIGN PLAN****COMMITTEE RESOLUTION 2021/59**

Moved: Cr Melissa Kaimoana

Seconded: Cr Denise Eaglesome-Karekare

That in accordance with Section 46A (7) of the Local Government Official Information and Meetings Act 1987 the **Late Item 8.7 – Wairoa CBD Urban Design Plan** the time of Agenda compilation and consideration of this matter is required now in order to respond within the timeframe allowed.

**CARRIED**

**6 PUBLIC PARTICIPATION**

Mayor's Taskforce for Jobs – Noa Woolloff via Zoom, Gabby Wilson & Sam Smith (Mayors Taskforce for Jobs Employment Pathway Coordinators) gave a presentation and reported on to encourage youth into employment, post COVID, employment outcomes, outcomes, the Limery, Small Medium Enterprises business support, diversity of rangatahi, pastoral care, Whakaora Marae projects, developments with employers, defensive driving course January 2021 and WYAT leadership programme.

Noa Woolloff, Co-ordinator Mayors Taskforce for Jobs chatted through Zoom and advised great work to all involved, coordinators, Council and Mayor – thank you. Keep up the great mahi and well done on reaching the 25 sustainable employment milestone.

Rongomaiwahine Iwi Trust Freedom Camping Ambassadors 2021 RIT gave their presentation and updated the Committee on partnership with Wairoa District Council and Tapokorau, involvement with Iwi and community, how the Ambassadors operate, dealing with campers, results of how many motorhomes, camper vans, vehicles, tents, caravans and buses, countries of origin, age distribution of visitors, what they want being tourism opportunities, Marae tours, rocketlab, mountain biking and wifi and the overall review of being kaitiaki, building relationships, working with WDC and Tapokorau whanui.

**7 MINUTES OF THE PREVIOUS MEETING****COMMITTEE RESOLUTION 2021/60**

Moved: Cr Danika Goldsack

Seconded: Cr Melissa Kaimoana

That the minutes [and confidential minutes] of the Ordinary Meeting held on 8 December 2020 be confirmed.

**CARRIED**

**8 GENERAL ITEMS****8.1 ECONOMIC DEVELOPMENT UPDATE****COMMITTEE RESOLUTION 2021/61**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Melissa Kaimoana

That the Committee receive the report and direct the Interim Chief Executive to investigate regional banking hubs.

**CARRIED**

The Kaiurungi Matua Kaupapa Here me te Mana Ārahi/Senior Policy and Governance Advisor presented her report and reported on Pakihi Ora, Whakamanahia A Te Wairoa, Digital Hub, Rangatahi Opportunities, Business After 5, Regional Drought Strategy, Regional Hawke's Bay Economic Development Agency, Worker Redeployment – Roading Update and Bank Closures.

**8.2 HOUSING UPDATE****COMMITTEE RESOLUTION 2021/62**

Moved: Cr Melissa Kaimoana

Seconded: Cr Danika Goldsack

That Committee receive the report.

**CARRIED**

Courtney Hayward, Kaiurungi Matua Kaupapa Here me te Mana Ārahi/Senior Policy and Governance Advisor spoke on this report and updated the Committee being the current lead in the housing space, housing price increase, Maori housing conference, development opportunities, kainga ora and public housing plan.

**8.3 RONGOMAIWAHINE IWI TRUST FREEDOM CAMPING UPDATE****COMMITTEE RESOLUTION 2021/63**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Melissa Kaimoana

That the Committee receive the report.

**CARRIED**

Rongomaiwahine Iwi Trust Freedom Camping Ambassadors 2021 RIT gave their presentation and updated the Committee on partnership with Wairoa District Council and Tapokorau, involvement with Iwi and community, how the Ambassadors operate, dealing with campers, results of how many motorhomes, camper vans, vehicles, tents, caravans and buses, countries of origin, age



distribution of visitors, what they want being tourism opportunities, Marae tours, rocketlab, mountain biking and wifi and the overall review of being kaitiaki, building relationships, working with WDC and Tapokorau whanui.

#### **8.4 TOURISM AND COMMUNITY DEVELOPMENT UPDATE**

##### **COMMITTEE RESOLUTION 2021/64**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Danika Goldsack

That Committee receive the report.

**CARRIED**

The Kaiurungi Matua Kaupapa Here me te Mana Ārahi – Senior Policy and Governance Advisor gave an update on a number of items within the tourism and community development. Points touched on included February update on community development being community events, funding initiatives, North Clyde community development plan.

Updated items also included Wairoa I-Site Report being Intercity bus, statistics and analysing, staff update, Famil, Hawke's Bay Tourism-FAWC, Hawke's Bay Maori tourism, I-Site New Zealand Update, tourism infrastructure fund and responsible freedom camping.

#### **8.5 VISION PROJECTS UPDATE**

##### **COMMITTEE RESOLUTION 2021/65**

Moved: Cr Danika Goldsack

Seconded: Cr Melissa Kaimoana

That the Committee receive the report.

**CARRIED**

A report was presented by Kaiurungi Matua Kaupapa Here me te Mana Ārahi – Senior Policy and Governance Advisor on the updated Vision Projects.

#### **8.6 MAYOR'S TASKFORCE FOR JOBS UPDATE**

##### **COMMITTEE RESOLUTION 2021/66**

Moved: Cr Danika Goldsack

Seconded: Cr Melissa Kaimoana

That the Committee receive the report, and endorse notifying the Mayor's Taskforce for Jobs that the first milestone of 25 sustainable outcomes has been reached.

**CARRIED**

The Mayors Taskforce for Jobs Employment Pathway Coordinators) gave a presentation and reported on to encourage youth into employment, post COVID, employment outcomes, outcomes, the Limery, Small Medium Enterprises business support, diversity of rangatahi, pastoral care, Whakaora Marae projects, developments with employers, defensive driving course January 2021 and WYAT leadership programme.

Noa Woolloff, Co-ordinator Mayors Taskforce for Jobs chatted through Zoom and advised great work to all involved, coordinators, Council and Mayor – thank you. Keep up the great mahi and well done on reaching the 25 sustainable employment milestone.

**9 PUBLIC EXCLUDED ITEMS****RESOLUTION TO EXCLUDE THE PUBLIC****COMMITTEE RESOLUTION 2021/67**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Danika Goldsack

That the public be excluded from the following parts of the proceedings of this meeting at 3.07pm

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
<b>9.1 - Library Archives Redevelopment: Stage 1 Funding</b>	s7(2)(b)(ii) - the withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information  s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7
<b>9.2 - Gaiety Theatre Update</b>	s7(2)(h) - the withholding of the information is necessary to enable Council to carry out,	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the

	without prejudice or disadvantage, commercial activities	meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7
<b>9.3 - Vision Projects Report (Public Excluded)</b>	s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7
<b>CARRIED</b>		

<p><b>COMMITTEE RESOLUTION 2021/68</b></p> <p>Moved: Cr Danika Goldsack</p> <p>Seconded: Cr Melissa Kaimoana</p> <p>That Council moves out of Closed Council into Open Council at 3.14pm.</p> <p style="text-align: right;"><b>CARRIED</b></p>
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Mr Tyler Trafford-Misson, Wairoa District Council's Planner gave a brief on Powdrell Park.

**The Meeting closed at 3.15pm with a closing karakia given by the Interim Chief Executive, Mr Kitea Tipuna.**

**The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 30 March 2021.**

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**CHAIRPERSON**



## 8 GENERAL ITEMS

### 8.1 ECONOMIC DEVELOPMENT UPDATE

**Author:** Courtney Hayward, Kaiurungi Matua Kaupapa Here me te Mana Arahi Senior Policy & Governance Advisor

**Authoriser:** Kitea Tipuna, Tumu Whakarae Taupua Interim Chief Executive Officer

**Appendices:** Nil

#### 1. PURPOSE

- 1.1 This report provides information for Committee on current economic development activities. No decisions are required by Committee at this stage.

#### RECOMMENDATION

The Kaiurungi Matua Kaupapa Here me te Mana Arahi Senior Policy & Governance Advisor RECOMMENDS that Committee receive the report.

#### 2. PAKIHI ORA

- 2.1 A business review and support report was undertaken by JMP consulting during Covid-19 lockdown in 2020. One year on we have assessed which of the recommendations are still relevant to the ED Committee to ensure we continue to build on them.

- 2.2 The recommendations made that are ongoing are:

2.2.1. Recommendation 8: Monitor the wellbeing of local business owners and provide practical supports, as necessary

2.2.2. Recommendation 9: Consider establishing a business administration hub to coordinate and deliver the business support outlined above on an ongoing basis.

2.2.3. Recommendation 10: Investigate the opportunity to develop a partnership approach to economic development between Tātau Tātau o Te Wairoa, Kāhui and Wairoa District Council.

While there is work being completed together by Tātau Tātau o Te Wairoa and WDC, there is still an opportunity to build on this relationship and establish a relationship with Kāhui moving forward.

- 2.3 When a Governance and ED officer is appointed these areas will be a key focus for this role.

#### 3. RANGATAHI OPPORTUNITIES

- 3.1 Wairoa Young Achievers Trust is working closely with HB Chamber of Commerce Youth Co-ordinator to facilitate the Wairoa Business School and make available to rangatahi.

- 3.2 Unfortunately, Kickstart Timata was cancelled due to Covid-19 restrictions.

- 3.3 The Wairoa Youth Council have been informed of a funding opportunity through Eastern and Central Community Trust – there may be some alignment between potential projects between the two committees.

#### 4. BUSINESS NETWORKING EVENT

- 4.1 This has been confirmed for Tuesday 18th May 2021 at 5.30pm at the Gaiety Theatre.
- 4.2 This complimentary event is being hosted by Hawkes Bay Chamber of Commerce, QRS, and WDC. It is aimed at providing an opportunity for businesses to network, socialise, share experiences, and make valuable business connections in a relaxed and informal atmosphere.
- 4.3 Please share invitations with your networks, all representatives of the business community are welcome – however we would appreciate RSVPs for catering purposes.

#### 5. BANKING HUBS

- 5.1 New Zealand Bankers Association (NZBA) has established partnerships with local organisations or use existing bank infrastructure branches to host the hubs. The Hubs provide basic banking services and feature a Smart ATM, support staff and online and technology support. The Smart ATM provides for cash deposits and withdrawals, and other basic transactions are available on tablets and by phone, with staff to assist.
- 5.2 Banking Hubs are being trialled in four small towns for 12 months, from November 2020 - Twizel, Stoke, Martinborough and Opunake.
- 5.3 Council has made contact with NZBA, who have expressed that it is unlikely any more hubs will be implemented until the end of the pilot (November 2021) this would leave a period of time during 2021 where Wairoa could be without banks, and without a hub.
- 5.4 It is important to note that while a hub would meet some of the community's banking needs, it does not dispense coins, which is a key concern of the business community.



#### 6. COVID-19 WELLBEING FUND

- 6.1 This fund is open until 7<sup>th</sup> April To provide one-off grants to increase the strength and resilience of communities in response to the impacts of COVID-19. Applications need to clearly demonstrate how they have been impacted by COVID-19.
- 6.2 Interested applicants in Wairoa can be supported by the Community Development Officer or the Senior Policy and Governance Advisor.

#### Further Information

[https://communityadviceandgrants.dia.govt.nz/user\\_sessions/new](https://communityadviceandgrants.dia.govt.nz/user_sessions/new)

#### Signatories

	
Author Courtney Hayward	Approved by Kitea Tipuna



**8.2 HOUSING UPDATE**

**Author:** Courtney Hayward, Kaiurungi Matua Kaupapa Here me te Mana Arahi Senior Policy & Governance Advisor

**Authoriser:** Kitea Tipuna, Tumu Whakarae Taupua Interim Chief Executive Officer

**Appendices:** Nil

**1. PURPOSE**

- 1.1 This report provides information for Committee on housing support and initiatives being undertaken by the ED, property, and regulatory teams. No decisions are required by Committee at this stage.

**RECOMMENDATION**

The Kaiurungi Matua Kaupapa Here me te Mana Arahi Senior Policy & Governance Advisor RECOMMENDS that Committee receive the report.

**2. BACKGROUND**

- 2.1 The ED Committee is currently the lead Council Committee in the housing space. This space is multi-faceted and to reflect this we have staff working collaboratively to feed into any Council strategy/policy, as well as engaging on a community level. Current staff who are completing work in the housing space are the Policy and Governance Advisor, Property Manager and Group Manager Planning and Regulatory Services.
- 2.2 Council is, by nature, a regulator of housing. However, we support in principle any community/central government driven initiatives and are open to conversations about how development could work in Wairoa

**3. MĀORI HOUSING CONFERENCE**

- 3.1 Attendance of this conference indicated the opportunities for housing developments that could be implemented in Wairoa.
- 3.2 It highlighted opportunities for papakainga in Wairoa and a strengthened relationship with Te Puni Kokiri for this space.

**4. WAIROA HOUSING WORKING GROUP**



- 4.1 Discussions are ongoing with the Wairoa Housing Working Group

**5. HOUSING POLICY**

- 5.1 A Wairoa District Council Housing Policy is being drafted - this will document Wairoa's position as a "regulator and enabler".



**Signatories**

	
Author Courtney Hayward	Approved by Kitea Tipuna

**8.3 VISION PROJECTS UPDATE**

**Author:** Courtney Hayward, Kaiurungi Matua Kaupapa Here me te Mana Arahi Senior Policy & Governance Advisor

**Authoriser:** Kitea Tipuna, Tumu Whakarae Taupua Interim Chief Executive Officer

**Appendices:**

1. Vision Projects Update [↓](#)
2. Wairoa Star Ad [↓](#)
3. Health and Safety [↓](#)



**1. PURPOSE**

- 1.1 This report provides information for Committee on Vision Projects activities to date. No decisions are required by Committee at this stage.

**RECOMMENDATION**

The Kaiurungi Matua Kaupapa Here me te Mana Arahi Senior Policy & Governance Advisor RECOMMENDS that Committee receive the report.

**2. BACKGROUND****Signatories**

	
Author Courtney Hayward	Approved by Kitea Tipuna

16 March 2021

**PROJECT ACTIVITY REPORT**  
**February - March 2021**



Prepared for the Wairoa District Council Economic Development Committee.

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Information in this report is correct at the time of writing. Projects are progressing with details subject to change from draft to delivery. It's recommended to contact Vision Projects directly for current status on Te Wairoa E Whanake and ancillary projects covered in this report.

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**TE WAIROA E WHANAKE**

**Urban Design Plan**

The Wairoa Urban Design Plan was received by the Economic Development Committee on 16 February. Concept drawings and a comprehensive project overview have recently been published in the Wairoa Star for public information and the plan is now available for public comment (Wairoa Star copy attached for reference).

**INTEGRATED TOURISM & BUSINESS FACILITY**

**Cafe Pod**

This will be a vibrant hospitality feature in the refurbished buildings on Marine Parade. Designs for the Pod were signed-off in February. The total project cost is estimated at \$200,000. An application for support funding has been submitted to First Light Community Trust for the \$100,000 build component, with the balance of the project to be met through partnership investment. The Pod will be constructed by Wairoa EIT Level 3 Building and Construction Course students, giving 17 students the chance to gain invaluable practical, work-ready experience toward their qualification, on a local landmark project.

**Restaurant and Courtyard Space**

Designing the restaurant and courtyard space is recognised as a specialist area. Vision Projects have engaged RCG, a boutique Architecture and Property company, who specialise in spatial design of commercial areas to resolve the layout of the restaurant and courtyard. The brief calls for a holistic approach with regards to Te Wairoa E Whanake as a whole, and consideration of the Wairoa community and culture. First stage designs are due by end of March.

**Carpark layout**

Vision Projects and WDC are working together on the design and layout of the carparking at the rear of the courtyard to secure the necessary number of park spaces and maintain a central pathway for public access. Public safety risks from the presence of service vehicles will be mitigated with chains, cones and barriers allowing flexibility in managing public vehicle or pedestrian access during delivery times. In addition deliveries will be scheduled for early morning. This has been factored into the carpark design and does not impact the amount of carparking spaces. The public carpark will be sealed with hot mix with potentially coloured pathways to distinguish spaces, with landscaping and boundary-fence planting anticipated at a later stage. The carpark will allow for the butchery smoker at the rear of the building.

**Building work update**

In February some of the project team visited Rotorua to view examples of relevant design and build. A highlight included a tour of the newly built Scion Crown Research Institute building. Scion are leaders in the creating sustainable timber products used in the construction of the new facility. Outcomes include a rethink of the bar and restaurant area and reforming thinking around seating and furniture. During the visit, Scion representative Gail Teichmann gifted us a timber desk from Scion's former reception area. It is envisaged the desk could feature in the new Tourism Centre in the Winter's building.

**CENTENNIAL LIBRARY AND ARCHIVE REDEVELOPMENT**

This project represents the most significant civic building undertaking for Wairoa since the current library was built in 1961. Council has \$1.9M allocated to the Library Archive project in the 2020/2021 Annual Plan. The actual cost of the project will exceed this allocation. In February a grant from the National Library was secured to progress this project to a funding strategy stage. Deliverable June 2021.

**FINANCE**

Weekly meetings are now established with WDC Senior Policy and Governance, Courtney Hayward and Finance Manager Russell Rogers for project updates and upcoming expenditure. We are in the early stages of writing a MOU and draft tenancy agreement. This will be also in discussion with the WDC Engineering Department particularly in the shared space of the courtyard area in the Gemmell Buildings and rubbish services for both building sites.

**REPORTING**

- Monthly reports to PDU, activity reporting WDC Economic Development Committee, Engineering and Finance Teams.
- Kaiwhakahono Engagement & Support, funding application liaison and support letters; Tātau Tātau o Te Wairoa, Ngāti Kahungunu Wairoa Taiwhenua Incorporated, Whakaora Marae Project, Wairoa District Council, EIT, Wairoa Youth Council.

**Project Contacts**

The team is always available. Please call or email for additional information, to arrange a meeting or with any questions about the work outlined above.





# Te Wairoa e Whanake update

Physical alteration of Wairoa's town centre is about to begin with the final design phase nearing completion.

After a year of planning and conceptual designs, Te Wairoa e Whanake - Rise Up and Grow Wairoa, is moving towards stage two.

An overarching urban design plan that focusses on a town centre that is the heart and gateway to the district has now been completed and physical work on the main

street burnt out buildings is set to begin.

Wairoa District Councillor and Economic Development chairman Denise Eaglesome-Karekare described the urban design plan as aspirational with a focus on a vibrant connected town centre that celebrates Wairoa's unique heritage and champions the Wairoa river.

"The town centre revitalisation is a

massive undertaking. Having an urban design plan provides a foundation for our town to build from. Some of the concepts of the plan still need external funding, while others are incorporated within the Te Wairoa e Whanake Central Government Provincial Growth Unit funding and some will be developed as part of Council's daily business.

"A vibrant town centre has been my dream for decades and I am thrilled we are gaining momentum and look forward to watching the progress unfold.

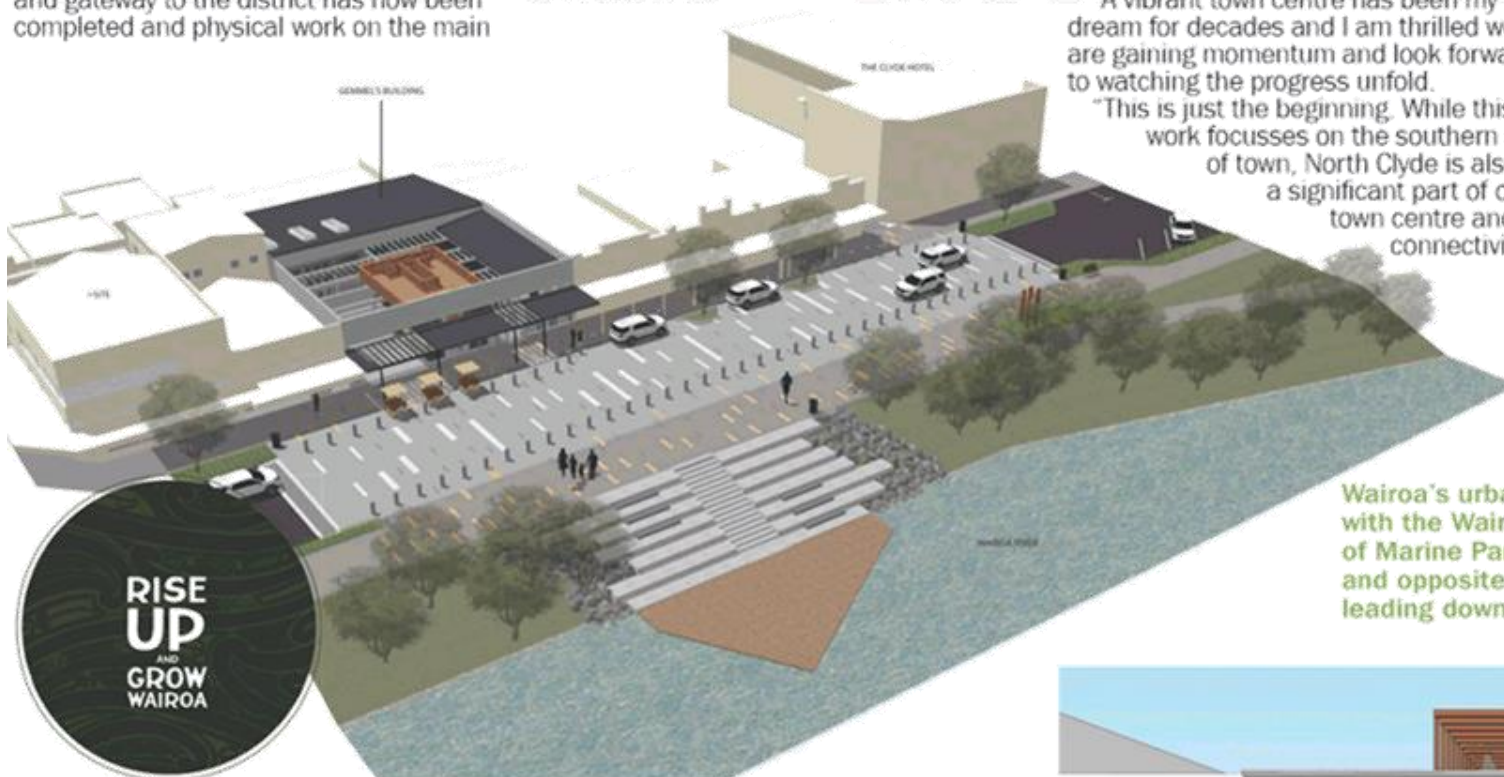
"This is just the beginning. While this work focusses on the southern side of town, North Clyde is also a significant part of our town centre and the connectivity

promoted through the urban design plan and awa will go towards further linking Marine Parade with North Clyde."

The plan responds to the objectives and opportunities already identified as important by the local community while supporting and celebrating the commercial, social and cultural aspirations and achievements of Wairoa town and district.

The plan identifies opportunities to showcase special local character and identity of Wairoa through attractive well-connected spaces and places, opportunities and experiences for local people and visitors alike. Artwork, interpretive strategies and material will be added through further specific engagement.

The urban design plan aims to regenerate the town centre creating new educational and employment pathways while revitalising the CBD and shaping the town for the future.



Wairoa's urban design plan connects the town centre with the Wairoa River. Pictured, left, is a futuristic plan of Marine Parade with the rebuilt burnt-out buildings, and opposite, the riverfront featuring terraced steps leading down to a wharf.

## Linking people and places

Connectivity and functionality are key features of the urban design plan.

The focus is on linking people, places, pedestrians and traffic and better usage of Queen Street to develop a linked-up town centre rather than focussing solely on the main street.

The design centres on activity, businesses and people with a key objective of increasing the number of times people visit town and encouraging people to stay longer.

Ms Eaglesome-Karekare said the ultimate goal is more businesses and visitors and better employment opportunities for local people.

"Connectivity is key and these design concepts can be incorporated into future developments such as flowing across the river and into North Clyde and other areas of the township.

"It will see Wairoa rise up and grow by connecting community, whānau and students and building a robust, sustainable, culturally reflective and digitally connected town centre."

The plan also identifies improvements to

the southern State Highway 2 entrance to town and the existing underpass.

While the urban design plan forms the structure of the town centre, an additional stage will be incorporating Wairoa's identity.

Ms Eaglesome-Karekare said the Wairoa flavour, which could include signage, images, storyboards, artwork, history and culture, will be woven through the development following community consultation.

"The plan seeks to provide a 'canvas' to enable uniquely Wairoa elements to be integrated.

"Wairoa identity will be a big influence in the final product, but how that looks and what is included still needs to be talked about with our community.

"The development will take place in layers and I am really looking forward to how Wairoa people want the visual aspect of the town to unfold."

The urban design plan will be rolled out in stages, dependent on securing external funding, and involve input from key stakeholders.



The rebuilt burnt-out buildings will include a second storey viewing platform utilising the existing stairs for access.



Hospitality, retail, pop-up shops and a community courtyard form the design for the re-fit of the main street burnt out buildings.

## New vision for burnt-out buildings

Rebuilding of the main street burnt out buildings symbolises the commitment to Wairoa's town centre and its continuing future of serving the community.

The 'Gemmell's building' was gutted by fire nearly nine ago leaving a prime Marine Parade area unutilised.

A cornerstone of the Te Wairoa E Whanake revitalisation project has been to refit the burnt-out buildings and create further opportunity on the main street.

Preliminary design plans for the burnt-out buildings are now complete and future tenants, including a mix of hospitality and retail, are being finalised.

Ms Eaglesome-Karekare expects the start of the physical construction to be just months away.

The development will include a community courtyard, pop-up business space and an upstairs viewing platform.

Ms Eaglesome-Karekare said preparing for the building stage has taken a lot of behind-the-scenes work including geotech, earthquake and concrete testing as well as the gutting and demolition of the inside of the building.

Design work on the 'Winter's building' is also soon to begin. This will incorporate the relocation of the Wairoa i-SITE service with the move aimed at attracting more pedestrian and visitor traffic into Wairoa's CBD which will increase the spend across local businesses and strengthen the economic opportunities.

The project includes the development of an anchor tourism facility based around Wairoa's unique space story showcasing a cultural and celestial experience. This component is dependent on additional external funding but does not hinder the initial re-positioning of the i-SITE service.



Championing the town's river and riverfront position underpins the urban design plan. Pictured is the Wairoa library building and surrounding area with terraced steps leading down to the river and wharf with picnic lawns and performance space all featuring.











## TE WAIROA E WHANAKE - SITE SAFETY WEEKLY REPORT

**Gemmell Building Site**  
**184 Marine Parade, Wairoa**

Updated: 8 March 2021

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This weekly summary includes up-to-date information and details for the work site at 184 Marine Parade, Wairoa, commonly known as the Gemmell building (subsequently referred to as the 'site').

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**1. VISITORS/CONTRACTORS ONSITE**

There were no visitors or contractors onsite last week.

**1.1 EXISTING AND NEW HAZARDS**

Small pieces of concrete are hanging from exposed steel rods protruding from the exposed concrete beams. The pieces of concrete are currently stable but could become loose in the future. Full PPE is to be worn onsite at all times and efforts are made to avoid walking or standing under these areas where possible. The concrete floor is slightly uneven in places due to some broken sections. Demolition 1 Ltd will remove sections of the top layer of concrete in due course. There are three separate piles containing scrap metal, scrap pieces of wood and general rubbish from the demolition. These will be removed in due course. They are kept to the side out of the way of pedestrian and vehicle access throughout the site. (Please see photos at end of report). There are new circular holes and other areas of missing concrete in the beams, columns and ground as a result of concrete testing.

**1.2 INCIDENTS AND COMPLAINTS**

No incidents or complaints.

**1.3 INJURIES AND EMERGENCIES**

There were no injuries or emergencies.

**2. EQUIPMENT LEFT ON SITE**

No equipment is currently left on site.

**2.1 ACCESS**

The only site access is via the Wairoa District Council-owned carpark at the rear of the site. There is a gate to the site with a chain and a combination lock attached. A hazard board has been installed on the gate detailing the current hazards post-demolition by Hawke's Bay company Demolition 1 Ltd.

**2.2 SUPPORT AND SITE VISITS**

No non project-related site visits this week.

**2.3 UNAUTHORISED ENTRY**

There has been no visible unauthorised entry to the site.

## PHOTOS



Site Safety Plan – Gemmell's Buildings Redevelopment, 184 Marine Parade, Wairoa. Updated December 2, 2020





2020



Site Safety Plan – Gemmell's Buildings Redevelopment, 184 Marine Parade, Wairoa. Updated December 2, 2020





Site Safety Plan – Gemmell’s Buildings Redevelopment, 184 Marine Parade, Wairoa. Updated December 2, 2020





Site Safety Plan – Gemmell's Buildings Redevelopment, 184 Marine Parade, Wairoa. Updated December 2, 2020

**8.4 TOURISM AND COMMUNITY DEVELOPMENT UPDATE**

**Author:** Courtney Hayward, Kaiurungi Matua Kaupapa Here me te Mana Arahi Senior Policy & Governance Advisor

**Authoriser:** Kitea Tipuna, Tumu Whakarae Taupua Interim Chief Executive Officer

**Appendices:** 1. Tourism and Community Development Update [↓](#)



**1. PURPOSE**

- 1.1 This report provides information for Committee on Tourism and Community Development. No decisions are required by Committee at this stage.

**RECOMMENDATION**

The Kaiurungi Matua Kaupapa Here me te Mana Arahi Senior Policy & Governance Advisor RECOMMENDS that Committee receive the report.

**2. BACKGROUND****Signatories**

	
Author Courtney Hayward	Approved by Kitea Tipuna

## WAIROA I-SITE REPORT

## THE WAIROA I-SITE UPDATE AND COMMUNITY DEVELOPMENT REPORT

**Author:** Rubyanne Edwards, Tourism and Community Development Co-Ordinator

**Authoriser:** Rubyanne Edwards, Tourism and Community Development Co-Ordinator

**Appendices:** Nil

**1.0 PURPOSE**

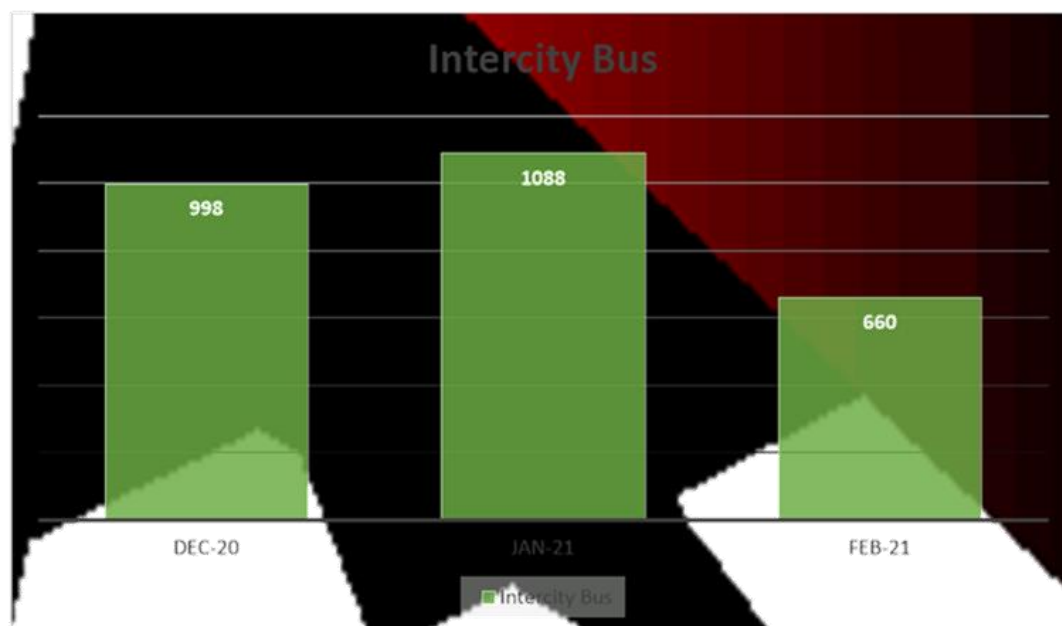
1.1 This report provides a current update on the Wairoa I-SITE and Community Development Report to the Economic Development Committee.

**RECOMMENDATION**

The Tourism and Community Development Co-ordinator RECOMMENDS that the Economic Development Committee receives these reports.

**2.0 INTERCITY BUS**

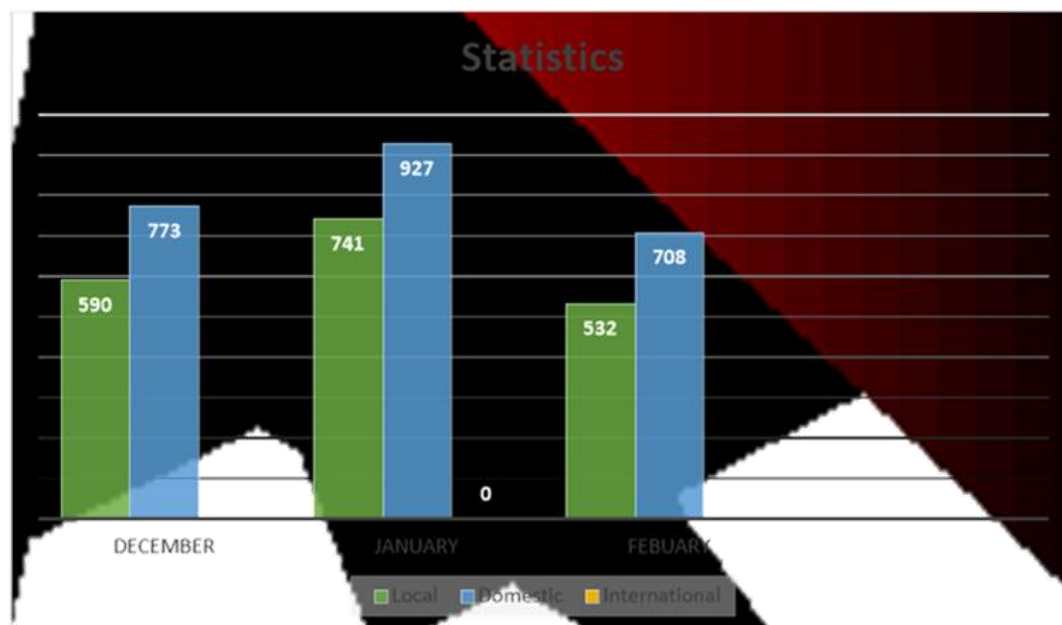
Wearing a mask or cover is compulsory for passengers travelling to Auckland, every other destination is optional. The buses are now back to 4 days Sunday, Monday, Thursday and Friday. In February there were 660 using the bus, made up of Locals and domestic travelers utilising the Intercity Bus.





### 3.0 STATISTICS AND ANALYSING

Statistics are gathered daily, recording what information the visitors require ie Bus, Local attractions, domestic attractions, accommodation, Retail, Photocopying, License for Fish and Game, Summer Camping Permits and Information on services



### 4.0 STAFF UPDATE

We had the pleasure of having Mrs Paddy Owen's Tourism Class come into the I-SITE for Hope to demonstrate and explain to her students all about Tourism, and what the I-SITE have to offer to the community.

Hope has completed her Tourism papers and has started on the next level, Kaylah has begun her Tourism papers as well.

Update from Hope

*"Leadership course is going very well, and I am thoroughly enjoying my time there. I am learning to identify the different skills and assets on what makes a great leader as well as helping me to identify what type of person/ leader that I want to be within my workplace and life. Personally, I've learnt that it is okay to fail at times and to use that failure as a learning curve instead of dwelling on what could have been. Cannot wait to learn more and add more information into my kete of knowledge."*

### FAMIL

The next FAMIL will be in Whakatane, Opotiki and Kawerau, this will coincide with the Regional Managers Hui in March.

**5.0 HAWKES BAY TOURISM****FAWC**

This year is the 10<sup>th</sup> Anniversary for FAWC in the Hawkes Bay and Wairoa is going to Celebrate by having the 1<sup>st</sup> ever FAWC event. Starting will be an introduction to FAWC during Matariki Celebrations, this will be a showcase of what FAWC is all about. At the end of June will be a Degustation of 5 at the Gaiety Theatre, first step is to find our Chef's in our community and Judge which will be the best to present on the night.

**6.0 HAWKES BAY MAORI TOURISM**

Continue to support Maori Tourism with application for Maori Businesses in Wairoa

**8.0 TOURISM INFRASTRUCTURE FUND**

All completed and Contracts Signed

**9.0 RESPONSIBLE FREEDOM CAMPING**

Last report due than this project will be completed

## MARCH UPDATE ON COMMUNITY DEVELOPMENT

Following for your information is an activity report for the Wairoa District Council Community Development portfolio:

### Community Events

Wairoa District Council, through Community Development, supported several community events this year and are seeking to support many more within the next six months. The first of these was Wairoa Waitangi Day 2021, which was granted \$3000 from the Ministry of Culture and Heritage and \$1500 from Ngati Kahungunu Iwi Inc. Council also supported the Wairoa Wairua Festival, held on 27 February. Community Development also supported the East Coast Farming Expo on 24 and 25 February, through annual sponsorship and radio advertising.

Council also supported the annual Mokotahi Hoe, through sponsorship of two races, the provision of promotional material and equipment.

Council is also coordinating a Wairoa Arts Funding Forum, with Creative NZ and other funding agencies, to be held at the War Memorial Hall on a date to be confirmed. A tentative date has been set for the event. This event is a result of the arts fraternity of Wairoa pushing for further support from arts funding groups and agencies.

Council is seeking funding and other support mechanisms for the Raupunga GHAT youth group. This mahi is ongoing at this stage.

Mahia Wave Warriors surfing event over Easter and Wairoa Matariki 2021 are also on the cards, with support from Wairoa District Council.

### Funding initiatives

Council is maintaining its administration responsibilities of the Wairoa Rangatahi Into Employment Fund and the Creative Communities Scheme Fund. A total of just under \$10,000 is left to be allocated to local rangatahi employment initiatives. The community development officer is currently processing two rangatahi applications that are seeking a total of \$6130.

The Wairoa Creative Communities Scheme received 10 applications seeking a total of \$111,173.96. Of these 10 applications, five were successful and granted funding. The applications that were successful included a Mokopapa Wananga at Waipapa-a-Iwi Marae, support for a 10-book, Maori online series, holiday programmes for rangatahi and a Wairoa Wearable Arts Festival.

### Austin King