



**I, Steven May, Tumu Whakarae Chief Executive Officer, hereby give notice that
Economic Development Committee Meeting will be held on:**

Date: Tuesday, 4 August 2020
Time: 1.30pm
Location: Council Chamber, Wairoa District Council,
Coronation Square, Wairoa

AGENDA

Economic Development Committee Meeting

4 August 2020

The agenda and associated papers are also available on our website: www.wairoadc.govt.nz

For further information please contact us 06 838 7309 or by email info@wairoadc.govt.nz

Order Of Business

1	Karakia	5
2	Apologies for Absence	5
3	Declarations of Conflict of Interest	5
4	Chairperson's Announcements.....	5
5	Late Items of Urgent Business	5
6	Public Participation	5
7	Minutes of the Previous Meeting	5
8	General Items.....	10
8.1	UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT	10
8.2	UPDATE FROM VISION PROJECTS	15
8.3	TOURISM AND I-SITE UPDATE	19
8.4	Retirement Villages Association Forum presentation.....	23

- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 15.1 requests to speak must be made to the Chief Executive Officer at least one clear day before the meeting; however this requirement may be waived by the Chairperson. Requests should also outline the matters that will be addressed by the speaker(s).

7 MINUTES OF THE PREVIOUS MEETING

Ordinary Meeting - 23 June 2020

**MINUTES OF WAIROA DISTRICT COUNCIL
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA
ON TUESDAY, 23 JUNE 2020 AT 1.30PM**

PRESENT: His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Melissa Kaimoana, Mr Moana Rongo.

IN ATTENDANCE: Steven May (Tumu Whakarae Chief Executive Officer), Kitea Tipuna (Pouwhakarae – Hapori/Whakatūtaki Group Manager Community and Engagement), Gary Borg (Pouwhakarae – Pūtea/Tautāwhi Rangapū Group Manager Finance and Corporate Support), Stephen Heath (Pouwhakarae – Hua Pūmau Hapori/Ratonga Group Manager Community Assets and Services), Rubyanne Edwards (Kaiarahi Parongo Tapoi Tourism Information Co-ordinator), Simon Mutohori (Kaiwhakahaere Ratonga Kiritaki Waeture Customer Service Manager – Regulatory), Tyler Trafford-Misson (Kaiurungi Mana Ārahi Governance Officer), Roz Thomas (Vision Projects), Tony Gray (Food Innovation Hub).

1 KARAKIA

Karakia was given by Kitea Tipuna

2 APOLOGIES FOR ABSENCE

APOLOGY

COMMITTEE RESOLUTION 2020/25

Moved: Cr Melissa Kaimoana

Seconded: Mr Moana Rongo

That the apologies received from Cr Goldsack and Lewis Ratapu be accepted and leave of absence granted.

CARRIED

3 DECLARATION OF CONFLICT OF INTEREST

Nil

4 CHAIRPERSON'S ANNOUNCEMENTS

Additions to 8.2 as below

5 LATE ITEMS OF URGENT BUSINESS

6 PUBLIC PARTICIPATION

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING**COMMITTEE RESOLUTION 2020/28**

Moved: His Worship the Mayor Craig Little

Seconded: Mr Moana Rongo

That the minutes [and confidential minutes] of the Ordinary Meeting held on 12 May 2020 be confirmed.

CARRIED

8 GENERAL ITEMS**8.1 UPDATE FROM VISION PROJECTS****COMMITTEE RESOLUTION 2020/29**

Moved: His Worship the Mayor Craig Little

Seconded: Cr Melissa Kaimoana

That the Economic Development Committee receives this report.

CARRIED

Roz Thomas from Vision projects gave an update on a number of recent activities including Vision's response to COVID 19, the Urban Design Planning, and the Library/Archives Redevelopment.

8.2 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT**COMMITTEE RESOLUTION 2020/30**

Moved: Cr Denise Eaglesome-Karekare

Seconded: His Worship the Mayor Craig Little

That the Economic Development Committee:

- (1) Receives this report
- (2) Endorse the possibility of the establishment of a Business Resilience Fund to support commercial businesses in the 20/21 financial year.
- (3) Endorse the Wairoa Recovery Plan.

And

(4) Give an endorsement of the Food Hub for potential support in 2021/22 financial year

CARRIED

Kitea Tipuna (Pouwhakarae – Hapori/Whakatūtaki Group Manager Community and Engagement gave an update on a number of projects around the district being pursued by Council including but not limited to Government Support for COVID19 recovery efforts, the recent visit by Al Morrison (Provincial Development Unit) and the “Tautoko Wairoa – Buy Local” campaign.

Tony Gray (Food Innovation Hub) made a presentation to the Committee regarding potential contributions or grants from the Wairoa District Council for the Food Hub establishment in the 2021/22 financial year. He spoke of the benefits to the Wairoa District and for future employment opportunities for its people. Committee agreed that this Food Hub will be of benefit to Wairoa and has agreed in principle to support it, no commitment has been made at this time for financial support.

8.3 UPDATE - TOURISM AND I-SITE

COMMITTEE RESOLUTION 2020/31

Moved: Cr Melissa Kaimoana

Seconded: Mr Moana Rongo

That the Economic Development Committee receives this report.

CARRIED

Rubyanne Edwards (Kaiarahi Parongo Tapoi Tourism Information Co-ordinator) updated the Economic Development Committee on the position and recent activities of the Wairoa i-Site since reopening its doors on the 14th May. Discussions regarding the Marae Heritage Trail are on-going.

9 PUBLIC EXCLUDED ITEMS

RESOLUTION TO EXCLUDE THE PUBLIC

COMMITTEE RESOLUTION 2020/32

Moved: His Worship the Mayor Craig Little

Seconded: Cr Melissa Kaimoana

That the public be excluded from the following parts of the proceedings of this meeting at 2:47pm

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
9.1 UPDATE FROM THE GAIETY	s7(2)(b)(ii) - the withholding of the information is necessary	s48(1)(a)(i) - the public conduct of the relevant part of

	to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.	the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7
9.2 UPDATE REPORT ON THE TE WAIROA E WHANAKE PROJECT	s7(2)(b)(ii) - the withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7

CARRIED

<p>COMMITTEE RESOLUTION 2020/33</p> <p>Moved: Cr Denise Eaglesome-Karekare</p> <p>Seconded: Cr Melissa Kaimoana</p> <p>That Council moves out of Closed Council into Open Council at 3:11 pm.</p> <p style="text-align: right;">CARRIED</p>

Meeting closed with a karakia from Kitea Tipuna

The Meeting closed at 3:12pm.

The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 4 August 2020.

.....
CHAIRPERSON

8 GENERAL ITEMS

8.1 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT

Author: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

Authoriser: Steven May, Tumu Whakarae Chief Executive Officer

Appendices: Nil

1. PURPOSE

1.1 This report provides information for the Economic Development Committee on Council's recent activities. No decisions are required by the Economic Development Committee at this stage.

RECOMMENDATION

The Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement RECOMMENDS that the Economic Development Committee receives this report.

SUMMARY OF ACTIVITIES

2. WAIROA RECOVERY PLAN

Te Whakamanahia a Te Wairoa, The Wairoa Recovery Plan has been endorsed by the Wairoa Community Partnerships Group and has also been presented to Minister Peeni Henare on his recent visit to Wairoa. Work has started apace on a number of the projects identified in the plan with applications being applied for through a number of external Government funding streams, we await formal confirmation of the status of these applications. These include the following;

- Marae Recovery Programme: Kahungunu Executive
- Town Halls Upgrade: Wairoa District Council
- Wairoa Horticulture Hub: Tatau Tatau o Te Wairoa Trust
- Three Waters: Wairoa District Council
- QRS Training Hub: Quality Rooding and Services

Current projects underway include the following;

- Patangata Bridge: Wairoa District Council
- Nuhaka River Road Realignment: Wairoa District Council
- Rangatahi (Waitepatu) Washout: Wairoa District Council
- Mahia Resilient Roads: Wairoa District Council
- Te Wairoa E Whanake, CBD Enhancement: Wairoa District Council

Update reporting on these current projects will be reported on through to the Economic Development Committee and the Infrastructure Committee. Work continues by all parties to activate and progress other projects identified in the plan.

3. APPOINTMENT OF HAWKE'S BAY REGIONAL RECOVERY MANAGER

Sarah Tully has been recently appointed by the five Hawke's Bay Councils as the Regional Recovery Manager and will be domiciled at HBRC but work across the five Councils. Under the Civil Defence Emergency Management Act 2002 local authorities have statutory obligations to appoint a Recovery Manager to:

- co-ordinate through regional groups, planning, programmes, and activities related to recovery, and encourage co-operation and joint action within those regional groups
- support the regeneration, restoration and enhancement of its communities across the four environments: built, natural, social and economic.

Recently the Matariki Governance Group agreed a framework to support the regional approach to recovery of which Sarah will be a member of the executive task force in conjunction with the Pou Leads, Al Morrison (Senior Regional Official – Provincial Development Unit, MBIE), Simon James (Director Regional Procurement – Hawke's Bay Council) and Ian MacDonald (Hawke's Bay Civil Defence and Emergency Management).

Sarah will liaise with Wairoa District Council as to our progress on the Wairoa Recovery Plan and collate this as part of regional recovery efforts.

4. HOUSING

The Chair will give a verbal update of the recent hui hosted at the Taiwhenua regarding Housing and what role if any Council will need to play to support Housing developments within the district. At the behest of the Chair of the Economic Development Committee 'Housing' will be a standing item on the agenda for the Committee to ensure that this is prioritised and if Council is able to play an enabling role in this space and act as a support partner with others ensure that housing opportunities are supported and encouraged within the district.

The Minister for Maori Development and the Associate Minister for Housing (Māori Housing) the Hon, Nanaia Mahuta in May announced a new \$40 million partnership between the Government and Māori to address the growing housing crisis in the wake of Covid-19.

The additional funding will be used to accelerate the supply of quality housing stock for Māori through refurbishment. It will also support the delivery of more affordable housing options and support community-based housing projects.

The Committee should be made aware of the following activities currently undertaken by Council to support Housing Developments within the district;

- Enabling papakainga developments across the district – incentivised rating model for the development of papakainga.
- Residential Infilling - Infill housing is the insertion of additional housing units on the same lot, by dividing existing homes into multiple units, or by creating new residential lots by further subdivision or lot line adjustments. In some cases of residential infill, existing infrastructure may need expansion to provide enough utilities and other services: increased electrical and water usage, additional sewage, increased traffic control, and increased fire damage potential. The District Plan Review will address

Council's ability to be able to make this process more enabling to support and encourage the development of residential infilling.

- Green and Brown field's developments – encouraging and supporting these types of developments across the district. In the past, Powdrell Park has been identified as an opportunity for this.
- Provision of Pensioner Housing
- Promoting the Rates Rebate Scheme

The Committee may also wish to reinvigorate the conversation around Council's 'Affordable Housing Scheme'. This was a programme of work that was initiated in 2016 and was halted due to other priorities needing to be addressed by Council. Timing may be appropriate to restart these conversations in time for the next Long Term Plan.

5. MINISTER PEENI HENARE VISIT

Council was pleased to host Minister Peeni Henare on the 16th of July to announce that Wairoa has been selected as one of four entities to receive funding to pilot a localised approach to Whānau Ora commissioning. Minister for Whānau Ora, the Honourable Peeni Henare made the announcement in Wairoa on the 16th of July describing Wairoa as punching above its weight.

"The town gets on and does what it needs to do and because of that success, passion and vision we want to help empower the community through localised commissioning. Places like Wairoa know what is best for Wairoa and they must be empowered. By whānau for whānau."

Wairoa was selected for the pilot off the back of last year's Community Partnership Group driven parliamentary visit in 2019. Minister Henare was impressed with Wairoa's presentation and the Kakapa Te Wairoa document that proposed that Wairoa builds on its strengths, creating a foundation of community-led social innovation and enterprise, to bring about sustained change. "A localised approach to Whānau Ora commissioning is about finding and making home-grown Whānau Ora solutions more accessible in communities which is key to ensuring better outcomes for whānau."

The Economic Development Committee has championed much of the philosophy around a mixed model funding approach where community led solutions are supported and enabled external funding, including that from central government. This approach has shown that the community has the ability to lead much of the solutions required for the benefit of the Wairoa community and that other external funding including central government funding can be applied for which means that this does not have to be ratepayer funded through Council funds.

6. MAYORS TASKFORCE FOR JOB FUNDING FOR YOUTH INTO EMPLOYMENT SCHEME

The Wairoa District Council has applied for \$500,000 from the Mayor's Taskforce for Jobs (MTFJ) Recovery Fund for the purposes of supporting young people into employment, with a particular focus on NEETS (not in employment, education or training). The funding has been available through a partnership between MTFJ and the Ministry of Social Development. Council's application has a particular focus on supporting young people (NEETS) into land based industries, including horticulture and agriculture. With the focus on land based initiatives and industries, preparing a sustainable workforce for these areas is a focus of this application. Council awaits confirmation of the outcome of this application.

7. APPRENTICESHIPS SUPPORT PROGRAMME INFORMATION HUI

Council was pleased to partner with the Wairoa Young Achievers Trust and other to host the Wairoa Apprenticeships Programme Information Hui. Hosted at EIT Wairoa on the 21st of July, attendance numbers far exceeded expectations which certainly speak to the interest in the Wairoa community by business owners who are interested in accessing government funding to take on apprentices. Presentations were given by the Ministry of Social Development, the Ministry of Business, Innovation and Employment, the Ministry of Māori Development and the Tertiary Education Commission.

Ongoing work with follow-up contact with those business owners who attended and supporting them into the next phase of the process. The Wairoa District Council is pleased to support this initiative.

8. BUY LOCAL – TAUTOKO WAIROA: BUY AND WIN CAMPAIGN

Council has initiated a Buy Local and Win campaign to incentivise shopping and buying locally to support local businesses during the recovery period. This 10 week campaign is now half way through and Council is pleased with the response to this campaign. With a total of 2,681 receipts, equating to more than \$80,000 worth of purchases, having been entered since the campaign began in June.

To enter, locals are encouraged to spend \$30 or more at a participating local store or business, and to write their name and phone number on the back of the receipt to go into a weekly draw to win \$100 to spend as a participating local store or business. There is no limit on the entries per person. The more entries the more chances to win.

Confirmation of statutory compliance

In accordance with section 76 of the Local Government Act 2002, this report is approved as:

- a. containing sufficient information about the options and their benefits and costs, bearing in mind the significance of the decisions; and,
- b. is based on adequate knowledge about, and adequate consideration of, the views and preferences of affected and interested parties bearing in mind the significance of the decision.

Signatories

	
Author	Approved by

Kitea Tipuna	Steven May
--------------	------------

8.2 UPDATE FROM VISION PROJECTS

Author: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

Authoriser: Steven May, Tumu Whakarae Chief Executive Officer

Appendices: 1. JUNE/JULY UPDATE REPORT [↓](#)

1. PURPOSE

- 1.1 This report provides information for the Economic Development Committee on the recent activities of Vision Projects. No decisions are required by the Economic Development Committee at this stage.

RECOMMENDATION


The Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement RECOMMENDS that the Economic Development Committee receives this report.

Confirmation of statutory compliance

In accordance with section 76 of the Local Government Act 2002, this report is approved as:

- a. containing sufficient information about the options and their benefits and costs, bearing in mind the significance of the decisions; and,
- b. is based on adequate knowledge about, and adequate consideration of, the views and preferences of affected and interested parties bearing in mind the significance of the decision.

Signatories

	
Author Kitea Tipuna	Approved by Steven May



9 July 2020

ACTIVITY REPORT

June 2020

Prepared for Wairoa District Council, Economic Development Committee

Following for your information, an activity report for Te Wairoa E Whanake and related projects currently in progress as part of Vision Projects' contract with Wairoa District Council.

Urban Design Plan

Work on the Urban Design Plan has begun with a June workshop with contractors WSP which included a site visit and roundtable session with WDC engineering, Māori relationship manager and relevant project staff. A cultural impact assessment and heritage assessment has begun for the project area which will contribute to the final plan. The design will include consideration of traffic flow and parking layout.

The delivery milestone for the completed urban design plan was 1 July 2020. Due to delays during COVID-19 Level 4 & 3 restrictions the revised PGF milestone for the Urban Design Plan delivery is October 2020.

Integrated Business and Tourism Facility & i-SITE

Hawkes Bay Consultants Sapere are developing the business case that will define best use for the redeveloped commercial buildings at 180 -188 Marine Parade.

Results of the community consultation, quantity surveyor costings, contractor costings for remedial site works and demolition, architectural concepts and relevant reports and commercial metrics have been supplied to inform the business case, including seismic and engineer assessments. Expressions of Interest from potential tenants were advertised in June with the initial responses exceeding anticipated potential capacity for the finished buildings.

The PGF delivery milestone for the completed business case was 1 July 2020. Due to COVID Alert Level 4 and 3 restrictions, the revised delivery milestone for the completed business case is 31 August. A preliminary (soft) report will be presented to the next Economic Development Committee Meeting, 4 August. This will be presented to the Economic Development Committee meeting in August facilitating the conclusion of Stage 1, and transition to Stage 2 (construction) of the Te Wairoa E Whanake project.

Engineering progress on the building redevelopment for June included;

- Quantity Surveyor report completed in line with concept plans
- Quotes for demolition
- Patton Engineering scanning report
- Initial Earthquake assessments, exposing beams in Winters Building for earthquake assessment
- WSP site visit for further earthquake assessments
- Score and weighting for EOI drafted for discussion with Engineering team
- Project Management brief written for discussion with engineering team on how to proceed

Wairoa Space Discovery Centre

There is a movement to advance and promote mātauranga Māori and maramataka. Wairoa played a pivotal role in the recent Tuia 250 commemorations, hosting the final stage at Mahia in December 2019 and is exploring the District's potential to become certified as a dark sky reserve. Together with national and global attention on Rocket Lab's launch programme at Mahia Peninsular, there is an opportunity to create a unique cultural experience based around our relationship with Space.

The WDSC has partnered Rocket Lab for support in realising the high-tech execution of the visitor experience and story, and with Ātea a Rangi to support content, and extend delivery of traditional celestial knowledge programmes through the WDSC. The centre will cater for all ages, with primary audience including school students and groups, and will offer MoE endorsed programmes. In addition, the WDSC complements the region's developing tourism offering catering to independent visitors with a self-guided experience that immerses them in the region's unique role in New Zealand's space discovery journey.

From the origin story of Whakapūnake, the landing of Takitimu, to Rocket Lab's satellite launch activities from Onenui, Mahia Peninsula, Wairoa's Space Discovery Centre (working title) offers an accessible and engaging experience demonstrating how mātauranga Māori / traditional knowledge alongside pioneering space technology are contributing to a greater understanding of our world. Wesh are the stories of our land and our people; from the first celestial navigators to a pioneering rocket programme, allowing visitors to experience New Zealand's space discovery journey through a uniquely Wairoa, and te ao Māori lens.

Wairoa's SDC is located on the town's iconic riverside main street, Marine Parade. Entry is through the new Visitor Centre, which offers a genuinely local welcome. Here Wairoa's impressive range of cultural and natural attractions are presented larger-than-life in visually stunning display. The visitor centre includes introductory information about the Rocket Lab Launch Programme at Onenui, Mahia Peninsular, with video streaming live and previous launches, a scale rocket and information about satellite technology and the contribution to global scientific discovery.

Visitors to the WSDC are welcomed through a corridor upon where a seemingly infinite ceiling rises to reveal the night sky, and sounds of the sea fill the space. The experience begins with an origin story; of Maui, his brothers, their canoe, a fish and a mountain.

A 7M suspended dome ceiling provides the canvas for a digital celestial navigational tour which demonstrates mātauranga Māori, navigating a voyage from 13th century Tahiti to contemporary Aotearoa. The connection between man, earth, sea and sky - past and present - provides context as visitors consider the 21st century relationship to space and space discovery, and the potential to extend knowledge and understanding of our world.

Tour groups and classes will be offered a guided experience at the centre. There is capacity to custom the celestial projection in time to revisit the sky as it appeared in key moments in history, or to look to celestial navigation in the future. In addition to a suite of LEOTC offerings designed to complement the school curriculum, the experience offered at the WSDC is an excellent springboard to explore relevant themes such as celestial navigation, the environment, ocean health, climate change, technology and rocket science. It is anticipated that a vibrant programme featuring visiting specialists will evolve and be delivered as the centre gains local and national significance.

The Wairoa Space Discovery Centre concept will be presented at the next Economic Development Committee Meeting, 4 August.

Library/Archives Redevelopment

Council's \$1.9M contribution to the Library/Archive project is secured in the 20/21 Annual Plan. Following the project presentation to the Māori Standing Committee in late May, which was well received, a project update will be presented to the next Council meeting to confirm for the proposed scope and scale of the redevelopment.

A cultural impact assessment for Marine Parade is underway (Urban Design Plan) which will encompass the library space and will be used to inform how to engage with tangata whenua for the Library/Archive building project. This assessment is critical to progressing building design and support documentation for external funding and is expected to be completed in August. Architect 44, who have worked on initial concepts for the redevelopment will work to a revised brief for this purpose, with the project timeline looking at 2021 funding and commencement of build.

Wairoa i-SITE Visitor Information Centre – Corner SH2 and Queen Street, Wairoa 4108

Digital Hub – Stage 1

Final installation including furniture and noise mitigation panels will be completed in July. All equipment is now onsite and the Hub plans to be operational from August.

Community Consultation

The Community Consultation exercise was successfully completed in June. Planned community workshops and feedback sessions were not included in the final consultation programme due to limitations under COVID-19 restrictions. The online questionnaire was widely communicated through as mainstream digital channels and attracted 207 responses. When the Wairoa Star resumed print and distribution, a hardcopy version of the questionnaire was inserted attracting an additional 55 responses, for a total of 262 responses from the Wairoa community.

Feedback from the questionnaires was summarised with the key findings to inform the Te Wairoa E Whanake Stage 1 projects; the Business Case - assessing the feasibility of the Integrated Tourism and Business Facility, and the Urban Design Plan - identifying the best way to restore and renovate the Wairoa town centre to provide an attractive, functional and safe urban environment. Five people who had taken part in the survey were randomly selected to win a \$100 voucher at one of Marine Parade's local businesses. These were well received by the recipients with a variety of businesses being selected to redeem the vouchers in support of the COVID recovery *Tautoko Wairoa – Buy Local* campaign.

Survey responses and a top-line summary of results are attached. A final report will be presented to the next Economic Development Committee meeting, 4 August.

Māori Film Festival

Night at the Māori Movies to be held on Saturday evening of Labour weekend. This will be a scaled back event from the usual Awards evening held at the Gaiety. The short films and films will also be played on Sunday.

New Position to the Team

Trevor Waikawa, *Kaiwhakahono – Project Coordinator*

We're rapt to welcome Trevor to this new role, created to identify and develop relationships with key stakeholders in particular iwi representatives and Tangata Whenua in Te Rohe o Te Wairoa to ensure all aspects of cultural significance are addressed and considered in a timely and appropriate manner. The role includes responsibility for ensuring Te Wairoa Reorua – Bilingual Wairoa 2040 strategy is supported across all projects, and the coordination of a cultural and heritage impact assessment to be carried out on various components of the Te Wairoa E Whanake project.

Reporting

- Monthly reports to PDU, Engineering and Economic Development Committee completed
- Q2 PDU contractual reporting completed (April-June 2020).

Items for action in July

- Draft heritage and special character building analysis completed for buildings along Marine Parade
- Trades Training initiative began with meetings with EIT. The Sub Trades Training Scheme (to begin July 2020) will lead to fulltime carpentry courses aligned with construction in 2021.
- Agreement drafted up between WYAT & TWEW project.
- Fit-out and installation of Regional Digital Hub in Wairoa Centennial Library
- Library/Archives redevelopment presentation to Wairoa District Council

Project Contacts

The team is always available. Please call or email for additional information, to arrange a meeting or with any questions about the work outlined above.

Wairoa i-SITE Visitor Information Centre – Corner SH2 and Queen Street, Wairoa 4108

8.3 TOURISM AND I-SITE UPDATE

Author: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

Authoriser: Steven May, Tumu Whakarae Chief Executive Officer

Appendices: 1. UPDATE FROM THE WAIROA I-SITE [↓](#)

1. PURPOSE

- 1.1 This report provides information for the Economic Development Committee on recent activities for the i-Site and tourism. No decisions are required by the Economic Development Committee at this stage.

RECOMMENDATION

The Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement RECOMMENDS that the Economic Development Committee receives this report.

Confirmation of statutory compliance

In accordance with section 76 of the Local Government Act 2002, this report is approved as:

- a. containing sufficient information about the options and their benefits and costs, bearing in mind the significance of the decisions; and,
- b. is based on adequate knowledge about, and adequate consideration of, the views and preferences of affected and interested parties bearing in mind the significance of the decision.

Signatories

	
Author Kitea Tipuna	Approved by Steven May

WAIROA I-SITE REPORT June / July 2020**Author – Rubyanne Edwards****WAIROA DOMESTIC TOURISM UPDATE**

Recent research suggests that Wairoa is punching above its weight across Hawke's Bay and New Zealand when it comes to domestic tourism. Contrary to some perceptions that tourism is not a viable option for Wairoa, statistics through the Wairoa i-SITE and Eftpos New Zealand figures show that Wairoa is a preferred destination in the domestic tourism market.

The COVID-19 resilience and recovery phase across the industry has proven to be a challenge for many operators across the country. However, a Stuff.co.nz article dated 9 July 2020 – *"Domestic tourism: Small towns still leading the charge in terms of recovery, research suggests"* – states that the Wairoa District saw the third biggest increase in spending with local accommodation providers across New Zealand (up 90.7%) behind Greytown and Martinborough. Feedback from individual tourism operators across Wairoa, since COVID-19 lockdown, has also been generally positive.

These figures from research firm DOT Loves Data – which provides up-to-date aggregated data on how communities across New Zealand are performing over time – were collated based on Eftpos New Zealand transactions. Please note that this data does not reflect cash transactions. The data also suggests that the recorded increase in spending with Wairoa accommodation providers is ahead of other towns and districts, including: Waipa, Whakatane, Kaikoura, Tasman and Buller.

Here is the link to the full

article: <https://www.stuff.co.nz/travel/news/300052940/domestic-tourism-small-towns-still-leading-the-charge-in-terms-of-recovery-research-suggests>

The Wairoa i-SITE maintains strong working relationships with local accommodation providers and operators across the district including those in Mahia, Morere, Nuhaka, Wairoa, Tuai, Lake Waikaremoana and others. The Wairoa i-SITE team rekindled ties with many of these operators in September 2019, and since then has placed a lot of emphasis on refocusing and revising its content on the Visit Wairoa website. The website is the online tourism information platform that is being marketed across various regional digital platforms, in partnership with Hawke's Bay Tourism and Trust Tairāwhiti Tourism.

TAUTOKO WAIROA CAMPAIGN UPDATE

Over the 7 weeks of the Campaign 2,681 receipts received, equivalent to more than **\$80,430** going back into the Local Businesses.

INTERCITY BUS UPDATE

Operational since the 2nd July for 4 days Sunday, Monday, Thursday, Friday. This will be reviewed in August from Entranda (Intercity). In the 12 days the bus has been operating, 213 domestic travelers and 130 locals utilised the service, 119 inquires via walk in, phone and email.

The stats below retrieved from Wairoa District Council's publishing insights on Facebook

2 July

1,675 people reached
72 reactions, comments and shares
132 post clicks
5 shares

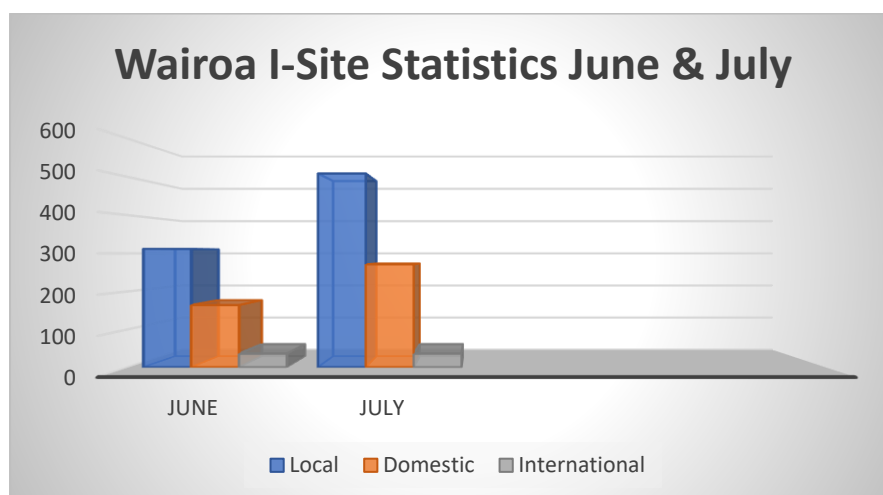
29 June

5,615 people reached
144 reactions, comments and shares
564 post clicks
22 shares

The Intercity update post on 29 June 2020 was Council's most clicked post, and had the biggest reach, for the month of June. The statistics speak for themselves that Intercity is a valuable service to the community.

STATISTICS AND ANALYSIS

Statistics gathered daily recording is on information the visitors require i.e. bus, local attractions, domestic attractions, accommodation, retail, photocopying, license for fish and game and information on services.



	June	July
22		
Local	312	509
Domestic	164	271
International	22	43

STAFF UPDATE

Weekly meetings have commenced to ensure the smooth running of the I-site. Daily updates are written in the book for all staff to read.

Training for Staff is in conjunction with Gisborne I-site, Hope and Kaylah will travel to Gisborne for the day to work and two Gisborne staff will join us in Wairoa. This will begin in August. There is no cost to the I-site from both ends. Manaakitangi is all that is required.

OPERATOR VISIT (FAMIL) UPDATE

Crystal Sheppard and Raphael Horachek have the lease at Morere Café and Holiday Park. Smoky Bros are in Auckland for 2 weeks and will return working from their caravan and trailer. Update the Visit Wairoa Page, waiting on their approval.

HAWKE'S BAY TOURISM (HBT) UPDATE

Monthly visits from Hamish Saxton HBT continue. These meetings have been beneficial for the Wairoa community in terms of tourism and promoting the district. Over the months of visiting the operators in the Wairoa area, the main issue for them was promoting their business via social media. A workshop will be organised with the expertise from Hawke's Bay Tourism to support them. We have secured specialist people to conduct a heritage book which will showcase Wairoa Heritage Trails in the area. Hawke's Bay Tourism will foot the bill for this. This will save money for the I-site as we currently print copies which cost between \$150 to \$200 a month.

SUMMARY

Acknowledgement to the I-Site staff for making sure during and after COVID19 that the office was well presented.

8.4 RETIREMENT VILLAGES ASSOCIATION FORUM PRESENTATION

Author: Tyler Trafford-Misson, Kaiurungi Mana Ārahi / Whakawhanake Ōhanga Governance and Economic Development Officer

Authoriser: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

Appendices: Nil

1. PURPOSE

- 1.1 This report provides information for Committee on the presentation given by John Collyns regarding retirement villages at the Council Forum on the 14 July 2020, as requested for the Economic Development Committee by Chairperson Cr Denise Eaglesome-Karekare. No decisions are required by Committee.

RECOMMENDATION

The Kaiurungi Mana Ārahi / Whakawhanake Ōhanga Governance and Economic Development Officer RECOMMENDS that Committee receive the report.

Signatories

	
<p>Author Tyler Trafford-Misson</p>	<p>Approved by Kitea Tipuna</p>