



**I, Steven May, Tumu Whakarae Chief Executive Officer, hereby give notice that  
an Economic Development Committee Meeting will be held on:**

**Date:** Tuesday, 30 July 2019  
**Time:** 1.30pm  
**Location:** Council Chamber, Wairoa District Council,  
Coronation Square, Wairoa

# **AGENDA**

## **Economic Development Committee Meeting**

**30 July 2019**

The agenda and associated papers are also available on our website: [www.wairoadc.govt.nz](http://www.wairoadc.govt.nz)

For further information please contact us 06 838 7309 or by email [info@wairoadc.govt.nz](mailto:info@wairoadc.govt.nz)



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- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

**7 MINUTES OF THE PREVIOUS MEETING**

Ordinary Meeting - 18 June 2019

**MINUTES OF WAIROA DISTRICT COUNCIL  
ECONOMIC DEVELOPMENT COMMITTEE MEETING  
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA  
ON TUESDAY, 18 JUNE 2019 AT 1.30PM**

**PRESENT:** Cr Denise Eaglesome-Karekare (Deputy Mayor), Ms Angela Thomas, Ms Whaiora Maindonald

**IN ATTENDANCE:** K Tipuna (Pouwhakarae – Hapori/Whakatūtaki Group Manager Community and Engagement), Annalena Atzwanger (Kaiurungi Whakawhanake Hapori Economic Development Officer), Roz Thomas (Vision Projects), Courtney Hayward (Vision Projects), G Waikawa (Governance Officer – Kaiurungi Mana Arahi)

**1 KARAKIA**

Karakia was given by K Tipuna.

**2 APOLOGIES FOR ABSENCE**

**APOLOGIES**

**COMMITTEE RESOLUTION 2019/58**

Moved: Ms Angela Thomas

Seconded: Ms Whaiora Maindonald

That the apologies received from His Worship the Mayor, Councillor Min Johansen and Ms Karen Burger be accepted and leave of absence granted.

**CARRIED**

**3 DECLARATION OF CONFLICT OF INTEREST**

None

**4 CHAIRPERSON'S ANNOUNCEMENTS**

None

**5 LATE ITEMS OF URGENT BUSINESS**

Regional Wellbeing Report - Public Excluded

Draft Te Wairoa e Whanake - Public Excluded

**6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14

requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

## **7 MINUTES OF THE PREVIOUS MEETING**

### **COMMITTEE RESOLUTION 2019/59**

Moved: Ms Whaiora Maindonald

Seconded: Cr Denise Eaglesome-Karekare

That the minutes of the Economic Development Committee Meeting held on 26 March 2019 be confirmed.

**CARRIED**

The Pouwhakarae – Hapori/Whakatūtaki Group Manager Community and Engagement advised work is still in progress for the Memorandum of Understanding with Wairoa District Council and Adventure Wairoa.

## **8 GENERAL ITEMS**

### **8.1 THE GAIETY UPDATE**

#### **COMMITTEE RESOLUTION 2019/60**

Moved: Ms Angela Thomas

Seconded: Ms Whaiora Maindonald

That the Committee receive the report.

**CARRIED**

### **8.2 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT**

#### **COMMITTEE RESOLUTION 2019/61**

Moved: Ms Angela Thomas

Seconded: Ms Whaiora Maindonald

That the Economic Development Committee receives this report.

**CARRIED**

The Chairperson gave an update on the Official opening of the Wairoa to Napier Rail Line and gave a big thank you to Pouwhakarae – Hapori/Whakatūtaki|Group Manager Community and Engagement and his economic development team for their outstanding work.

## **MOTION**

**COMMITTEE RESOLUTION 2019/62**

Moved: Ms Angela Thomas

Seconded: Ms Whaiora Maindonald

That the public be excluded from the following parts of the proceedings of this meeting at 2.30pm.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
<b>9.1 – Regional Wellbeing Report</b>	s7(2)(b)(ii) - the withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7
<b>9.2 – Te Wairoa e Whanake</b>	s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7

**CARRIED**

**MOTION****COMMITTEE RESOLUTION 2019/63**

Moved: Ms Whaiora Maindonald

Seconded: Cr Denise Eaglesome-Karekare

That the Committee moves out of Closed Committee into Open Committee at 3.00pm.

**CARRIED**

Closing karakia given by K Tipuna

**The Meeting closed at 3.02pm.**



The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 30 July 2019.

.....

CHAIRPERSON

## 8 GENERAL ITEMS

### 8.1 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT

**Author:** Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

**Authoriser:** Steven May, Tumu Whakarae Chief Executive Officer

**Appendices:** Nil

#### 1. PURPOSE

- 1.1 This report provides information for the Economic Development Committee on Council and community activities. No decisions are required by the Economic Development Committee at this stage.

#### RECOMMENDATION

The Group Manager Community & Engagement RECOMMENDS that the Economic Development Committee receives this report.

#### SUMMARY OF ACTIVITIES

#### 2. BERL FEASIBILITY STUDY – WAIROA TO GISBORNE RAIL LINE

Engagement is currently underway with Wairoa stakeholders and community members regarding the feasibility study being undertaken by BERL for the reopening of the Wairoa to Gisborne rail line. BERL has identified groups of stakeholders including local iwi and hapū, businesses, land owners as well as Wairoa District Council in terms of interested parties that they are interested in speaking to. Meetings were held last week and ongoing conversations will continue with additional stakeholders.

Up to \$600,000 from the recently-announced Provincial Growth Fund (PGF) has been earmarked for a rail feasibility study. A two-phased approach will be used in the feasibility study. The first proposal is from Tairāwhiti Rail Ltd, which seeks to reinstate the line between Gisborne and Wairoa and restart rail operations. The first phase of the study is to determine what is needed to make the line useable for freight, as well as the nature and estimated cost of track maintenance. Financial viability of a freight service between Gisborne and Napier is also part of this phase.

The second phase of the study depends on a positive outcome from the first phase, says the Ministry of Business, Innovation and Employment's Provincial Development Unit. The second proposal, from Activate Tairāwhiti, relates to rail tourism. The feasibility study will explore the commercial viability of rail tourism, maintenance costs and the degree of government support required for railway tourism in this region.

*Deputy Mayor and Chair of the Economic Development Committee Denise Eaglesome-Karekare met with BERL as a stakeholder and may want to also offer a verbal update.*

### 3. RESPONSIBLE FREEDOM CAMPING FUND

The Wairoa District Council has made an application to the Responsible Freedom Camping fund. The funding will fund projects for the 2019-2020 freedom camping peak season and for the Wairoa district, this will be for projects that will be implemented from 1 October 2019 to 3 April 2020. The Wairoa District Council wishes to acknowledge the support of the Mahia Māori Committee and the Rongomaiwahine Iwi Trust Board for providing letters of support for this funding round.

Elements of the application include the following;

- a. A Freedom Camping Community Wardens programme to monitor freedom camping areas, to monitor facilities like rubbish and public facilities like ablution blocks and to undertake general patrols. The focus for wardens will be on education and visitor experience.

This project will have a particular focus on the Mahia Peninsula and Council will be guided by the Rongomaiwahine Iwi Trust Board on the implementation of the project. Council would be recommending that the Rongomaiwahine Iwi Trust Board lead out on this project with Council in a supportive role and conversations will occur with the Rongomaiwahine Iwi Trust Board if and when funding is confirmed. Council advocates for community led solutions, hence the need to be guided by the local community.

*Application for approximately \$100,000*

- b. Operations – the peak season usually sees increased pressure on local infrastructure like toilets and rubbish and recycling. Council will seek funding for increase services over the peak season to address these issues.

*Application for approximately \$50,000*

- c. Signage and Brochures – Council will seek funding to design, produce and install approximately 120 new freedom camping signs for the whole of the Wairoa District

The range of signs include the following;

- Signs for areas where 'self-contained vehicles' are able to Freedom Camp (Non restricted, Non prohibited areas).
- Signs for Restricted Freedom Camping Areas, as noted in the Wairoa District Council Freedom Camping Bylaw.
- Signs for areas that are Prohibited as noted in the Wairoa District Council Freedom Camping Bylaw

Signs will serve a number of purposes – i.e Informational, Directional & Way-Finding

Council also seeks funding for a complete redesign of the Wairoa District Council's Freedom Camping brochure, primarily informational with simplified information from the Wairoa District Council Freedom Camping Bylaw and general visitor information / including maps of the district

Costs will include the following;

- Development of content
- Photography
- Graphic Design

- Printing (between 1,500 to 2,000) new brochures
- And distribution (Tairāwhiti and Hawke's Bay)

*Application for approximately \$50,000*

In total – Council has applied for approximately \$200,000 in this round of the Responsible Freedom Camping Fund and we await the final decision.

#### **4. TOURISM INFRASTRUCTURE FUNDING – ROUND THREE**

Waste management facilities at Mahia have received a boost of over \$200,000. Round Three of the Tourism Infrastructure Fund saw the Wairoa District Council awarded \$229,500 for the upgrade of waste management facilities and installation of a self-contained vehicle waste station on Mahia Peninsula. The breakdown in funding will see \$175,000 invested in waste management facilities for Mahia with \$20,000 towards operating and maintenance costs for two-years.

A further \$24,500 will go towards a self-contained vehicle waste station with an additional \$10,000 operating and maintenance costs for two-years.

Wairoa District Council chief executive Steven May was thrilled to receive the funding, and praised Council staff for submitting high-quality funding applications. "Mahia's waste and recycling needs have increased over the past few years, and we need to ensure that Council is responding to this increased demand. Mahia's population swelled to almost triple over the last summer period and this brings increased pressure on local infrastructure. With a combination of locals returning home for the summer and visitors coming through, it's important that our local infrastructure is able to cope, and that this burden isn't placed solely on the local ratepayer. Through the Council's Long-Term Plan and Annual Plan, the Council had already committed \$150,000 towards the establishment of a green waste and recycling centre at Mahia to accommodate waste and recycling needs more effectively. We are exploring options for suitable sites around the Mahia Peninsula. Based on community feedback, we are looking to secure a site that will allow extended opening hours and operations to meet demand.

#### **5. TOURISM INFRASTRUCTURE FUNDING – ROUND FOUR**

Round four of the Tourism Infrastructure Fund will reopen later this week on the 1<sup>st</sup> of August 2019. Council will once again make an application and we would be keen to hear from our community or partner/support applications from our community including hapū and iwi.

#### **6. ONGOING PGF APPLICATIONS**

The Wairoa District Council in partnership with other agencies has a number of applications which are being progressed through the Provincial Growth Fund, these include; Nuhaka / Opoutama Route (the Blow Hole at Blacks Beach), Te Wairoa E Whanake (CBD Enhancement Project), SH38 Upgrades (application led by the NZTA). These applications are currently in the system.

Council also invites businesses and community groups who might have an idea for PGF applications to make contact so that the necessary linkages and contacts can be established.

**7. QRS TRAINING FACILITY FEASIBILITY STUDY**

The Wairoa District Council has been asked to participate in the stakeholder engagement process for the QRS Training Facility Feasibility study. QRS was awarded \$60,000 from the Provincial Growth Fund in June to undertake a feasibility study for a training facility based in Wairoa.


The purpose of the feasibility report is to;

- Identify the organisations within the Wairoa region that have a need for training;
- Engage with these organisations and other key stakeholders;
- Review existing and future training needs of the organisations identified;
- Reviewing existing and future recruitment needs of these organisations including succession planning;
- Develop options, including cost estimates, for development of a training facility;
- Recommend a preferred way forward; and
- Detail the commercial, financial and management cases for the preferred option.

The report will have a strong focus on options that:

- Provide opportunities to reduced unemployment, particularly for Maori;
- Provide permanent and sustainable employment opportunities; and
- Provide a pathway to move into more responsible roles.

**Signatories**

	
Author Kitea Tipuna	Approved by Steven May

**8.2 UPDATE REPORT FROM VISION PROJECTS**

**Author:** Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager  
Community and Engagement

**Authoriser:** Steven May, Tumu Whakarae Chief Executive Officer

**Appendices:** 1. Update report from Vision Projects [↓](#)



**1. PURPOSE**

1.1. This report provides information to the Economic Development Committee on the recent activities of Vision Projects. No decisions are required by the Committee at this stage.

**RECOMMENDATION**

The Group Manager Community & Engagement RECOMMENDS that the Economic Development Committee receives this report.

**Signatories**

	
<p>Author Kitea Tipuna</p>	<p>Approved by Steven May</p>



### Monthly Report to Wairoa District Council - June-July 2019

#### Provincial Growth Fund

##### Te Wairoa e Whanake

The PGF application for Te Wairoa E Whanake was submitted on 20<sup>th</sup> June 2019. Alongside the application was the 43 page supporting background booklet which has taken a considerable amount of time to complete. It includes statistics, maps and background, logic model and the aim of each activity and project. We have presented the overview document to numerous stakeholders including members from Hawkes Bay Regional Council, Tātau Tātau o Te Wairoa Trust, Upstream Wairoa Incorporated, Wairoa Young Achievers Trust and the WDC Economic Development Committee Meeting

##### Wairoa Digital Employment Programme

We have been working with the Wairoa Digital Collective and Korou Trust and assisted in writing their PGF application and MSD application. We have had several workshops with the relevant stakeholders and the overview document draft and application through Te Ara Mahi Provincial Growth Fund avenue has been submitted to the Korou Trust. In addition, we have met with Amanda Nicoll, Director Industry Partnerships at the Ministry of Social development with the Digital Collective to present the digital employment programme and MSD are currently building a business case to support the programme. She has also received a copy of Te Wairoa E Whanake as this project had been brought to her attention at central government level also.

##### Wairoa Regional Park

We have met with the Hawke's Bay Regional Council on two occasions and have secured support in expertise and financial for creating a regional park from the Ski Club to the River Mouth. A basic plan has been formed and has become a part of Te Wairoa E Whanake.

#### Recreation Consultation

We met with the consultant charged with creating 'Wairoa Play, Active Recreation and Sport Plan and have combined the regional park concept into this and the development of the recreational precinct. We have been working through a plan to develop the Splash Park project with the engineering department and how it best fits with the Community centre and manages to keep plenty of carparking around all the facilities and free space for the community centre to overflow into when they hold events. We are waiting for quotes and prices from the water park company and will be writing applications to Lottery Community Fund and Eastern and Central Community Trust.

#### Upstream Wairoa Incorporated

##### Shoplifting workshop

Feedback from the shoplifting workshop was extremely positive. Clarification of retailer's rights on trespassing has been very useful.

##### Flagtrax

The flag trax system on the bridge is still broken. Clarification is being sought as to whose responsibility this is and whether or not Upstream need to submit a funding application to purchase new ones.

##### Christmas Festival

It was decided the Theme this year is "Just Christmas". The festival is to be launched by the end of July.

##### Art in Empty Spaces.

Geoff requested Upstream fund an update of the painted shop signs located on the burnt out buildings. A number of business no longer exist on the sign and need removing and a number of new business do not have a signs. This was approved to be done.

Alex, Roz, Courtney and Katie