



**I, Steven May, Tumu Whakarae Chief Executive Officer, hereby give notice that
an Economic Development Committee Meeting will be held on:**

Date: Tuesday, 18 June 2019
Time: 1.30pm
**Location: Council Chamber, Wairoa District Council,
Coronation Square, Wairoa**

AGENDA

Economic Development Committee Meeting

18 June 2019

The agenda and associated papers are also available on our website: www.wairoadc.govt.nz

For further information please contact us 06 838 7309 or by email info@wairoadc.govt.nz

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- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING

Ordinary Meeting - 26 March 2019

**MINUTES OF WAIROA DISTRICT COUNCIL
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA
ON TUESDAY, 26 MARCH 2019 AT 1.30PM**

PRESENT: His Worship the Mayor Craig Little (Mayor), Cr Denise Eaglesome-Karekare (Deputy Mayor), Cr Mike Bird, Ms Angela Thomas (From 2.48pm), Ms Whaiora Maindonald

IN ATTENDANCE: Kerry Henderson (Matariki REDS Programme Manager), Kitea Tipuna (Pouwhakarae – Hapori/Whakatūtaki Group Manager Community and Engagement), G Waikawa (Governance Officer – Kaiurungi Mana Arahi), Russell McCracken (GIS Officer - Kaiurungi Ngaio Papa Whenua), Annalena Atzwanger (Kaiurungi Whakawhanake Hapori Economic Development Officer)

1 KARAKIA

Karakia was given by Kitea Tipuna

2 APOLOGIES FOR ABSENCE

None

3 DECLARATION OF CONFLICT OF INTEREST

None

4 CHAIRPERSON'S ANNOUNCEMENTS

None

5 LATE ITEM OF URGENT BUSINESS

MOTION

COMMITTEE RESOLUTION 2019/50

Moved: Cr Denise Eaglesome-Karekare

Seconded: Ms Whaiora Maindonald

That in accordance with Section 46A (7) of the Local Government Official Information and Meetings Act 1987 the item **Te Matarae O Te Wairoa Trust Report** be considered given the item had not come to hand at the time of Agenda compilation and consideration of this matter is required now in order to respond within the timeframe allowed.

CARRIED

6 PUBLIC PARTICIPATION

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

Kerry Henderson, newly appointed Matariki REDS Programme Manager introduced herself and updated the committee on the work programme for the Matariki Regional Economic Development Strategy. She also advised on the governance and getting the structure right and also understanding where the projects are at.

Mr McCracken – Adventure Wairoa. Russell gave a presentation and reported on Whangawehi mountain bike ride, waka ama, Mokotahi hoe 2019, Wairoa triathlon – February 2017, linking with other community groups, proposed Whakamahi ridge line trail and “the sky is no longer the limit... reach further”.

The Group Manager Community and Engagement advised a recommendation was noted in the Giblin Economic Development report relating to Adventure Wairoa.

Mr McCracken spoke on the recommendation from the Giblin Economic Development report being - **Recommendation:** Provincial Group Fund to fund a full-time Business Manager for Adventure Wairoa (AW), based at the Community Centre to build a presence with Sport HB staff

MOTION**COMMITTEE RESOLUTION 2019/51**

Moved: Cr Denise Eaglesome-Karekare

Seconded: His Worship the Mayor Craig Little

That the Economic Development Committee recommend to direct the Chief Executive Officer to investigate updating the current Memorandum of Understanding with Adventure Wairoa to include opportunities as they relate to the recommendation from the Giblin Economic Development Report.

CARRIED

7 MINUTES OF THE PREVIOUS MEETING**COMMITTEE RESOLUTION 2019/52**

Moved: His Worship the Mayor Craig Little

Seconded: Ms Whaiora Maindonald

That the minutes [and confidential minutes] of the Ordinary Meeting held on 12 February 2019 be confirmed.

CARRIED**8 GENERAL ITEMS****8.1 THE GAIETY UPDATE****COMMITTEE RESOLUTION 2019/53**

Moved: Cr Denise Eaglesome-Karekare

Seconded: His Worship the Mayor Craig Little

That the Committee receive the report.

CARRIED

The Economic Development Officer presented her report and reported on Business as Usual at the Gaiety being Events and Future Plans.

The Economic Development Officer also reported a livestreamed National Remembrance Service will be held on Friday, 29 March 2019 to be held at the Gaiety or the War Memorial Hall.

The Committee asked the Economic Development Officer to present a financial report for the Gaiety Theatre at the next meeting.

8.2 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT**COMMITTEE RESOLUTION 2019/54**

Moved: Ms Whaiora Maindonald

Seconded: Ms Angela Thomas

That the Economic Development Committee receive the Economic Development Update Report as at 21 March 2019

CARRIED

The Group Manager Community & Engagement presented his report and reported on Summary of Activities being Visitor enquiries through the Wairoa Visitor Information Centre (I-Site), Whakarauora-Wairoa Economic Development Plan, Gaiety Theatre, KiwiRail, Tourism Infrastructure Fund (Round 3), Marae Digital Connectivity and the Provincial Growth Fund being Youth in Employment-The Wairoa Job Shop, Connecting Wairoa, Whakaki Catchment and Wairoa to Napier Rail corridor.

MOTION**COMMITTEE RESOLUTION 2019/55**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Ms Whaiora Maindonald

That the Committee receive the Te Matarae O Te Wairoa Trust report.

CARRIED

9. PUBLIC EXCLUDED ITEM

RESOLUTION TO EXCLUDE THE PUBLIC

MOTION

COMMITTEE RESOLUTION 2019/56

Moved: His Worship the Mayor Craig Little

Seconded: Cr Denise Eaglesome-Karekare

That the public be excluded from the following parts of the proceedings of this meeting at 3.12pm.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
9.1 – Tourism Infrastructure Fund	<p>s7(2)(b)(ii) - the withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information</p> <p>s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities</p> <p>s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)</p>	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7

9.2 – Provincial Growth Fund	s7(2)(a) - the withholding of the information is necessary to protect the privacy of natural persons, including that of deceased natural persons	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7
9.3 – Gaiety Theatre	s7(2)(a) - the withholding of the information is necessary to protect the privacy of natural persons, including that of deceased natural persons	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7

CARRIED**MOTION****COMMITTEE RESOLUTION 2019/57**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Ms Whaiora Maindonald

That the Committee moves out of Closed Committee into Open Committee at 3.41pm.

CARRIED

Closing karakia given by K Tipuna

The Meeting closed at 3.43pm.

The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 18 June 2019.

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CHAIRPERSON

8 GENERAL ITEMS

8.1 THE GAIETY UPDATE

Author: Annalena Atzwanger, Kaiarataki Ratonga Kiritaki Customer Services Team Leader

Authoriser: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

Appendices: Nil

1. PURPOSE

- 1.1 This report provides information for Committee on The Gaiety operations. No decisions are required by Committee at this stage.

RECOMMENDATION

The Customer Service Team Leader RECOMMENDS that Committee receive the report.

2. BACKGROUND

- 2.1 Wairoa District Council took over the operations of the Gaiety 1st November 2018 and the EDC has the oversight of the business plan for the Gaiety
- 2.2 The Gaiety is operated as a multi-functional-community facility to offer the Wairoa community and its visitors a great entertainment opportunity
- 2.3 Reflect the operations of the last 6 months to see whether the outcomes of the business plan have been met.
- 2.4 With its strong community focus, multi-functionality and the desire to offer entertainment for all people in the Wairoa community we follow the vision of the Wairoa District Council of connected communities, desirable lifestyle and treasured environments.

3. UPDATE ON THE LATEST DEVELOPMENTS

- 3.1 New Operation Officer – Natasha Loh started as the new operation at the Gaiety on the 15th May 2019. She will be a great enrichment for the facility with her great background in the movie industry and organising events.
- 3.2 Friends of the Gaiety – Volunteering Group - The Friends of the Gaiety are a great support for the facility and its operations. We had a great first get together with nearly all 23 members attending that we have to date. The work and commitment they put into the facility are really appreciated and we cannot thank them enough for their help.
- 3.3 Events we hosted at the Gaiety

The school holidays schedule with additional showings as well as the special screenings in the last few weeks were greatly received by the community. Having the bar open for special events as well as offering the facility for private screenings is taken on very positive.

On the 23rd May we hosted SHE CAN CODE @ Te Wairoa at the Gaiety. 50 girls and young women participated in the workshops in the morning and more than 200 people (mainly school children from nearly all schools in the district) enjoyed the life stage show Ada.Ada.Ada with by British creative Zoe Philpott. This event was only available in 4 places in the country and we were fortunate enough to be one of the lucky places it was provided to.

31st May is World Smoke Free Day, KE and HBDHB were celebrating this with their event Mana Wahine at the Gaiety. 80 women and a great group of organisers enjoyed an evening around health for our community and a good laugh watching Poms

The Māori Film Festival 2019 had it's Gala Award night at the Gaiety on the 1st June and was showing special short films and movies created by New Zealand directors.

- 3.4 Movie success - With Avengers: Endgame we had another great movie success at the Gaiety. Having the privilege to screen it first release brought us 197 people through the door on the day of the premier.
- 3.5 New intro before movies start - After 4 years of having the introduction clip "Fish bowl" and "We're back baby" we finally have a new locally produced introduction clip.
- 3.6 Marketing opportunity - In the last few weeks we developed a concept to enable us to have advertisement clips form businesses showing before movies. With the clip for Beauty Antix we can demonstrate that this possibility is a great opportunity for local businesses and the whole community.
- 3.7 Reporting towards business plan - The 6 monthly financial report showed that we are on the right track with how we changed the operation of the facility in the last few month. The numbers are promising and when looking into the patronage we are still showing a significant higher number of people coming through the door in the first 20 weeks of this year in comparison to the same time period last year.

4. FUTURE PLANS

4.1 Upcoming Events

On the 19th July we will be hosting the brilliant New Zealand Guitar Quartet at the Gaiety. Tickets will be available at the Gaiety and the i-Site.



4.2 Upcoming movies

With Men In Black: International, Rocketman, The Secret Life of Pets 2 and lots of other Blockbusters, there will be a movie coming to the Gaiety for every taste.

5. CONCLUSION

- 5.1 With the great engagement of the community, the positive development of people coming through the door, high quality events and movies offered at the facility and with a great support team of operations officer and Friends-of-the-Gaiety we are very excited to continue delivering the business plan for the Gaiety.

Signatories

	
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Author Annalena Atzwanger	Approved by Kitea Tipuna
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8.2 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT

Author: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

Authoriser: Steven May, Tumu Whakarae Chief Executive Officer

Appendices: Nil

1. PURPOSE

- 1.1 This report provides information for the Economic Development Committee on Council and community activities. No decisions are required by the Economic Development Committee at this stage.

RECOMMENDATION

The Group Manager Community & Engagement RECOMMENDS that the Economic Development Committee receives this report

SUMMARY OF ACTIVITIES**2. OFFICIAL OPENING OF THE WAIROA TO NAPIER RAIL LINE**

The official opening of the Wairoa to Napier rail line had not been held at the time of the writing of this report. Members who participated in the official opening will present a verbal update to the Committee.

Council staff have been working with Kiwirail officials to organise an official opening ceremony for the rail line, scheduled 14th June.

3. PROVINCIAL GROWTH FUND ANNOUNCEMENT FOR WAIROA

The Deputy Mayor and Chair of the Economic Development Committee represented the Wairoa District Council in an official capacity at the Provincial Growth Fund announcement hosted in Hastings on the 10th of June.

The Wairoa district will receive \$9.1 million from a wider PGF investment package of \$68.3 million for the Hawke's Bay.

"The PGF is committed to lifting the productivity of towns like Wairoa that face high unemployment and an ageing population. The investments announced today will bring some relief to the much-needed infrastructure needs that will help this rural community lift its social and economic prospects," Fletcher Tabuteau said.

The investments announced for Wairoa today are:

- Wairoa High Productivity Motor Vehicle (HPMV) upgrades – \$2.2 million
- Ngati Pāhauwera Horticulture, Forestry, and Land Enhancement project – \$6.5 million (PGF Whenua Māori fund investment of \$5.5 million and Te Uru Rakau One Billion Trees programme of \$1 million.)
- The Limery, Wairoa Facility Expansion – \$355,000.
- QRS - Growing Employment opportunities and enhancing organisation capability – \$60,000.

- Connecting 11 marae in the region to reliable and fast broadband.

4. ONGOING PGF APPLICATIONS

The Wairoa District Council in partnership with other agencies has a number of applications which are being progressed through the Provincial Growth Fund, these include; Nuhaka / Opoutama Route (the Blow Hole at Blacks Beach), Te Wairoa E Whanake (CBD Enhancement Project), SH38 Upgrades (application led by the NZTA). These applications are currently in the system. A verbal update will be given regarding those applications.

Council also invites businesses and community groups who might have an idea for PGF applications to make contact so that the necessary linkages and contacts can be established.

5. GAIETY THEATRE

An update to the operations of the Gaiety Theatre is tabled as a report to this Committee.

6. WAIROA MATARIKI FESTIVAL

Council acknowledges the staff at the Wairoa Community Centre for once again coordinating this year's Wairoa Matariki Festival which is being held the week of the Economic Development Committee meeting.

The week-long festival has activities tailored to various sections of the community and culminates in a Wairoa Community Concert, scheduled for Friday, June 21. This annual event is a showcase of Wairoa talent and will conclude with an impressive fireworks display.

7. EASTLAND GROUP WAIROA COMMUNITY CONTESTABLE GRANTS

Council wishes to acknowledge Eastland Group for the Wairoa Community Grants Scheme. The scheme is administered by the Wairoa District Council and has a total funding pool of \$15,000.

The objectives of the Grants Scheme is to support projects that have a particular focus on the Wairoa River, and:

- Support projects that encourage the following principles as they relate to the Wairoa River; PROTECT, RESTORE, HEALTH, WELL-BEING
- Support education and community outreach initiatives that focus on the Wairoa River
- Support young people to engage in activities that promote healthy relationships with the Wairoa River
- Promote the relevance and importance of the Wairoa River in the lives of the Wairoa community.

This year's recipients are The Wairoa Ngahere Nursery and the Wairoa Community Centre (Matariki Planting Day). Each recipient receives \$7,500.

8. MAORI FILM FESTIVAL

Council once again supported the Maori Film Festival, in particular, the Gala Awards evening. Council was also pleased to have sponsored the Wairoa Media Award, which acknowledges a

local who has inspired or used the media for the promotion of the Wairoa district and/or her people. This year's award recipient was Elizabeth Mana Hunkin (Whaea Liz).

9. RESPONSIBLE FREEDOM CAMPING FUND

The Wairoa District Council will make an application to the Responsible Freedom Camping fund. The funding will fund projects for the 2019-2020 freedom camping peak season and for the Wairoa district, this will be for projects that will be implemented from October 2019 to April 2020. Elements of the applications will include the following;

- A Freedom Camping Community Wardens programme to monitor freedom camping areas, to monitor facilities like rubbish and public facilities like ablution blocks and to undertake general patrols. The focus for wardens will be on education and visitor experience.
- Operations – the peak season usually sees increased pressure on local infrastructure like toilets and rubbish and recycling. Council will seek funding for increase services over the peak season to address these issues.
- Signage – Council will seek funding to further develop appropriate signage throughout the district.

In total – Council will apply for approximately \$200,000 in this round of the Responsible Freedom Camping Fund.

Signatories

	
Author Kitea Tipuna	Approved by Steven May