



**Date:** Tuesday, 4 August 2020  
**Time:** 1.30pm  
**Location:** Council Chamber, Wairoa District Council,  
Coronation Square, Wairoa

# **AGENDA**

## **Late Reports**

### **Economic Development Committee Meeting**

**4 August 2020**

The agenda and associated papers are also available on our website: [www.wairoadc.govt.nz](http://www.wairoadc.govt.nz)

For further information please contact us 06 838 7309 or by email [info@wairoadc.govt.nz](mailto:info@wairoadc.govt.nz)

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**8 GENERAL ITEMS****8.5 PAKIHI ORA SHORT TERM WORK PROGRAMME**

**Author:** Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager  
Community and Engagement

**Authoriser:** Steven May, Tumu Whakarae Chief Executive Officer

**Appendices:** 1. **PROGRESS REPORT - PAKIHI ORA SHORT TERM WORK PROGRAMME** [↓](#)

**1. PURPOSE**

- 1.1 This report updates the Committee on the progress to date on the Pakihi Ora Short Term Work Programme being undertaken by Council.

**RECOMMENDATION**

The Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement RECOMMENDS that the Economic Development Committee receives this report

**EXECUTIVE SUMMARY**



Council developed a short-term work programme in response to the Pakihi Ora report and recommendations. This paper reports against progress on that work programme.

**Confirmation of statutory compliance**

In accordance with section 76 of the Local Government Act 2002, this report is approved as:

- a. containing sufficient information about the options and their benefits and costs, bearing in mind the significance of the decisions; and,
- b. is based on adequate knowledge about, and adequate consideration of, the views and preferences of affected and interested parties bearing in mind the significance of the decision.

**Signatories**

	
<p>Author Kitea Tipuna</p>	<p>Approved by Steven May</p>

## What can Wairoa District Council do to assist recovery in the short-term?

ITEM	PROGRESS REPORTING
<p><b>“Tautoko Wairoa - Buy Local”</b></p> <p>The Wairoa District Council has initiated the ‘Tautoko Wairoa – Buy Local’ campaign. The premise of the campaign is to encourage locals and visitors alike to buy and purchase goods and services locally. Collateral has been developed and is currently being implemented and distributed to any non-Council business, NGO, other local organisation and/or individual who also wishes to promote the ‘Buy Local’ campaign.</p> <ul style="list-style-type: none"> <li>• Billboards have been erected at the entrances of the township on state highway 2</li> <li>• Bridge and Main street flags have been erected</li> <li>• Posters are available for any businesses who wish to have them displayed</li> <li>• All Wairoa District Council staff will now have an automatic banner placed in their email signatures for all outgoing emails. This email signature banner will also be made available to any external party wishing to carry it.</li> <li>• Radio ads have been developed are currently being aired</li> <li>• An active social media campaign is currently being implemented.</li> <li>• Ads in the Wairoa Star have been purchased and will be published over the next few weeks.</li> </ul> <p>All collateral will be available on the WDC website for download and distribution. To support the ‘Tautoko Wairoa – Buy Local’ campaign, visit <b>Error! Hyperlink reference not valid.</b>(keyword search #recovery).</p>	<p>Complete</p>
<p><b>‘Buy and Win’ campaign</b></p> <p>The Wairoa District Council has initiated the ‘Buy &amp; Win’ project to incentivise and support the ‘Tautoko Wairoa – Buy Local’ campaign. Purchasers will be encouraged to spend \$30.00 or more in participating stores/businesses to go into a draw to win \$100.00 to be spent in participating stores/businesses. The ‘Buy &amp; Win’ project will run for approximately 10 weeks. Information is available through Council’s Facebook page and Council’s website (keyword search #recovery).</p> <p><b>Note: Regular articles in the Wairoa Star and Social Media coverage is now also in place promoting the campaign</b></p>	<p>In Progress (Due for completion end of August)</p> <p>Currently 3,130 receipts have been entered bringing the total spend to more than \$93,900.</p>
<p><b>Wairoa Recovery Plan</b></p> <p>Wairoa District Council is currently working alongside iwi partners, other Hawkes Bay councils; business sector groups and community organisations to develop a plan for the medium-long term that will support the Wairoa community, and Hawkes Bay as a region.</p>	<p>Complete</p>

<p><b>Recovery Planning Website Information</b></p> <p>The Wairoa District Council will develop a 'Wairoa Recovery' website in response to the economic downturn as a result of the Covid-19 pandemic. The website will provide relevant information to business owners and individuals. Lots of support and advice is available to assist in the transition from <i>Response</i> to <i>Recovery</i> from the impacts of COVID-19. This is available from central government, Hawkes Bay Business Hub and other avenues.</p> <p>Visit <b>Error! Hyperlink reference not valid.</b>(keyword search #recovery) for more information and links to helpful advice.</p>	Complete
<p><b>Wairoa District Council rates relief for commercial properties</b></p> <p>Wairoa District Council will investigate the possibility to offer commercial ratepayers the opportunity to seek a rates postponement for the year to June 2021. Council could consider requests under "Exceptional or Special Circumstances". Council is also considering other relief packages and will be formalising these over the coming weeks. This will support a better outcome to enable local businesses to be in a better financial position</p> <p>Council will also investigate the waiving of penalties for late payment of rates under 'Exceptional or Special Circumstances'.</p> <p>The Wairoa Recovery website will also provide advice to homeowners on government support for rates relief, including the accommodation supplement and rates rebate schemes.</p>	In Progress
<p><b>Business Resilience Fund</b></p> <p>The Wairoa District Council will investigate the establishment of a modest 'Business Resilience Fund' for commercial ratepayers to assist with rates relief. Details will be worked through for the 2020-2021 financial year.</p>	In Progress
<p><b>Infrastructure projects</b></p> <p>The Wairoa District Council is actively advocating for government funding for infrastructure projects in the immediate term that:</p> <ul style="list-style-type: none"> <li>• Are ready to go ("shovel ready")</li> <li>• Will support local contractors and/or enable employment of people who are now unemployed as a result of COVID-19</li> <li>• Will contribute to Wairoa's recovery efforts and the priorities of Wairoa's community.</li> </ul> <p>This will be in addition to continuing WDC's programmed infrastructure works for the current financial year.</p>	In Progress

<p><b>Advice for Food licensed premises</b></p> <p>Wairoa District Council is in direct contact with our hospitality businesses. We are connecting businesses with information and support from central government, Hawkes Bay Business Hub and other sources. Our Environmental Health Officers are also giving tailored advice and support.</p>	In Progress
<p><b>Building and resource consent processing</b></p> <p>Wairoa District Council will continue to promptly process building and resource consents. Approved consents will assist people to get back to work on projects sooner. Consents required to enable recovery will be prioritised on a case-by-case basis.</p>	In Progress
<p><b>License fees</b></p> <p>To minimise burden on cashflow for Wairoa's hospitality sector in the immediate term, WDC is deferring payments for different license types – including food and liquor – for businesses that have only limited operations due to COVID-19.</p>	In Progress
<p><b>Accelerated Payments to Council Contractors</b></p> <p>Council are able to pay all contractors doing work for Council within two weeks of receiving all completed invoices. This process allows Council to accelerate payments to Council contractors to ensure funds are made readily available, rather than waiting for the usual end of month payment run. If contractors want to become part of this payment cycle please email <a href="mailto:accounts.payable@wairoadc.govt.nz">accounts.payable@wairoadc.govt.nz</a></p>	In Progress
<p><b>Civil Defence</b></p> <p>Wairoa District Council is an active member of the Hawke's Bay Civil Defence response and recovery efforts. Staff will continue to support the Group recovery efforts and the implementation of the Wairoa Recovery Plan in line with local priorities and regional efforts.</p>	In Progress