



**I, Steven May, Tumu Whakarae Chief Executive Officer, hereby give notice that  
Economic Development Committee Meeting will be held on:**

**Date:** Tuesday, 23 June 2020  
**Time:** 1.30pm  
**Location:** Council Chamber, Wairoa District Council,  
Coronation Square, Wairoa

# **AGENDA**

## **Economic Development Committee Meeting**

**23 June 2020**

The agenda and associated papers are also available on our website: [www.wairoadc.govt.nz](http://www.wairoadc.govt.nz)

For further information please contact us 06 838 7309 or by email [info@wairoadc.govt.nz](mailto:info@wairoadc.govt.nz)



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- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 15.1 requests to speak must be made to the Chief Executive Officer at least one clear day before the meeting; however this requirement may be waived by the Chairperson. Requests should also outline the matters that will be addressed by the speaker(s).

**7 MINUTES OF THE PREVIOUS MEETING**

Ordinary Meeting - 12 May 2020

**MINUTES OF WAIROA DISTRICT COUNCIL  
ECONOMIC DEVELOPMENT COMMITTEE MEETING  
HELD AT THE WAIROA WAIKAREMOANA TRUST BOARD, 30 MARINE PARADE, WAIROA  
ON TUESDAY, 12 MAY 2020 AT 1.30PM**

**PRESENT:** His Worship the Mayor Craig Little, Cr Denise Eaglesome-Karekare, Cr Melissa Kaimoana, Mr Moana Rongo, Mr Lewis Ratapu

**IN ATTENDANCE:** Steven May (Tumu Whakarae Chief Executive Officer via Zoom), (Kitea Tipuna (Pouwhakarae – Hapori/Whakatūtaki Group Manager Community and Engagement), Gary Borg (Pouwhakarae – Pūtea/Tautāwhi Rangapū Group Manager Finance and Corporate Support via Zoom), Roz Thomas (Vision Projects), Rachel Dossor (Vision Projects), Courtney Hayward (Economic Recovery Officer), Gay Waikawa (Kaiurungi Mana Arahi/Governance Officer), Tyler Trafford-Misson (Kaiurungi Mana Arahi/Governance Officer),

**1 KARAKIA**

Karakia was given by Lewis Ratapu.

**2 APOLOGIES FOR ABSENCE**

**APOLOGY**

**COMMITTEE RESOLUTION 2020/16**

Moved: His Worship the Mayor Craig Little

Seconded: Cr Melissa Kaimoana

That the apology received from Cr Danika Goldsmith be accepted and leave of absence granted.

**CARRIED**

**3 DECLARATION OF CONFLICT OF INTEREST**

None.

**4 CHAIRPERSON'S ANNOUNCEMENTS**

None.

**5 LATE ITEMS OF URGENT BUSINESS**

None.

**6 PUBLIC PARTICIPATION**

None.

**7 MINUTES OF THE PREVIOUS MEETING****COMMITTEE RESOLUTION 2020/17**

Moved: Cr Melissa Kaimoana

Seconded: His Worship the Mayor Craig Little

That the minutes and confidential minutes of the Ordinary Meeting held on 18 February 2020 be confirmed.

**CARRIED**

**8 GENERAL ITEMS****8.1 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT****COMMITTEE RESOLUTION 2020/18**

Moved: Mr Moana Rongo

Seconded: Mr Lewis Ratapu

That the Economic Development Committee receives this report.

**CARRIED**

The Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement presented his report and reported on COVID19-Pakihi Ora Project, COVID-19 Lockdown Projects, COVID-19 Economic Recovery/Resilience Planning and Census 2018.

Jody Hamilton, JMP Consulting presented the Pakihi Ora Project and reported on the Background-Pakihi Ora Wairoa Business Review, Business Review Approach Phases being Research and Establishing Database, Design, Testing and Communications, Fieldwork and Analysis and Reporting, Review Findings being Profile of Participants and Business Support Needs, Observations and Conclusions and Recommendations.

The Committee discussed the Pakihi Ora Project at length.

**COMMITTEE RESOLUTION 2020/19**

Moved: Mr Moana Rongo

Seconded: Mr Lewis Ratapu

That the Economic Development Committee directs the Chief Executive to consider innovations to service delivery of Council that support economic development initiatives.

**CARRIED**

**8.2 UPDATE FROM VISION PROJECTS****COMMITTEE RESOLUTION 2020/20**

Moved: His Worship the Mayor Craig Little

Seconded: Cr Melissa Kaimoana

That the Economic Development Committee receives this report.

**CARRIED**

The Updated Vision Projects reported on COVID-19 update, Urban Design Plan, Integrated Business and Tourism Facility & i-Site, Library/Archives Redevelopment, Digital Hu-Stage 1, Wairoa Regional Park, Community Consultation, Wairoa Riverside Market, Support for local business, Items of interest being Vision Projects working with New World and the First Quarterly Milestone report for Te Wairoa E Whanake being submitted to MBIE, Items for Action in May being Business support to transition to Alert Level 2, Urban Design contractor appointed and Library/Archives redevelopment and Projects Contacts.

## **DRAFT REDEVELOPMENT OF THE WAIROA CENTENNIAL LIBRARY & ARCHIVE**

### **COMMITTEE RESOLUTION 2020/21**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Mr Moana Rongo

That the Economic Development Committee receives the Draft Redevelopment of the Wairoa Centennial Library & Archive.

**CARRIED**

## **9 PUBLIC EXCLUDED ITEMS**

### **RESOLUTION TO EXCLUDE THE PUBLIC**

#### **COMMITTEE RESOLUTION 2020/22**

Moved: His Worship the Mayor Craig Little

Seconded: Cr Melissa Kaimoana

That the public be excluded from the following parts of the proceedings of this meeting at 11.53am.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

<b>General subject of each matter to be considered</b>	<b>Reason for passing this resolution in relation to each matter</b>	<b>Ground(s) under section 48 for the passing of this resolution</b>
<b>9.1 - UPDATE ON TE WAIROA E WHANAKE PROJECT</b>	s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities	s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good



		reason for withholding would exist under section 6 or section 7
CARRIED		

**COMMITTEE RESOLUTION 2020/23**

Moved: His Worship the Mayor Craig Little

Seconded: Cr Denise Eaglesome-Karekare

That Council moves out of Closed Council into Open Council at 12.07pm.

**CARRIED**

The meeting closed with a karakia by Lewis Ratapu.

**The Meeting closed at 12.08pm.**

**The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 23 June 2020.**

.....  
**CHAIRPERSON**

## 8 GENERAL ITEMS

### 8.1 UPDATE FROM VISION PROJECTS

**Author:** Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

**Authoriser:** Steven May, Tumu Whakarae Chief Executive Officer

**Appendices:** 1. [REPORT FROM VISION PROJECTS](#) ↓  
2. [STATUS REPORT - TE WAIROA E WHANAKE AND RELATED PROJECTS](#) ↓

#### 1. PURPOSE

- 1.1 This report provides information for the Economic Development Committee on the recent activities of Vision Projects. No decisions are required by the Economic Development Committee at this stage.

#### RECOMMENDATION



The Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement RECOMMENDS that the Economic Development Committee receives this report

#### Confirmation of statutory compliance

In accordance with section 76 of the Local Government Act 2002, this report is approved as:

- containing sufficient information about the options and their benefits and costs, bearing in mind the significance of the decisions; and,
- is based on adequate knowledge about, and adequate consideration of, the views and preferences of affected and interested parties bearing in mind the significance of the decision.

#### Signatories

	
Author Kitea Tipuna	Approved by Steven May





5 June 2020

## ACTIVITY REPORT

May 2020

Prepared for Wairoa District Council, Economic Development Committee

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### COVID-19 update

Vision Projects continues to work remotely progressing Te Wairoa E Whanake projects and delivering contracted economic development work on behalf of Wairoa District Council. The transition to Alert Level 2 in mid-May enabled contact work to progress particularly with the building sites and business case. Where applicable, timeline and/or methodology adjustments as a result of COVID-19 alert level restrictions are noted against the relevant item(s) below.

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Following for your information, an activity report for Te Wairoa E Whanake and related projects currently in progress as part of Vision Projects' contract with Wairoa District Council.

### Urban Design Plan

This project involves an analysis of the Wairoa Township's built environment, road corridors and natural assets. The outcome will be an Urban Design Plan which meets the needs and aspirations of the people of Wairoa. The procurement process was completed in May. The successful contractor will be formally appointed, and work on this stage of the project will begin in June.

The PGF delivery milestone for the completed urban design plan has been extended to August 2020.

### Integrated Business and Tourism Facility & i-SITE

The information gathering stage of this project continues. A shift to level 2 has facilitated contact with suppliers and site access. In May this work included electrical assessment and roof assessment of the Winters Building, engaging quantity surveyance and draughting plans for the various site options, and ongoing research into the contribution of the i-SITE and Rocket Lab Education Centre to the business case.

The PGF delivery milestone for the completed business case has been extended to August 2020.

### Library/Archives Redevelopment

The background report on the proposed redevelopment of the Centennial Library and Wairoa Archives was tabled at the Economic Development Committee on 12 May. Kimberley Tuapawa, Group Manager Information and Customer Experience, presented this Council project to the Māori Standing Committee on 26 May where it was well received. The Committee offered to support the redevelopment and will be regularly updated going forward. The project team is working with Duane Culshaw on liaison.

The draft annual plan includes \$1.9M against an estimated project cost of \$2.5 - \$3M. While there is considerable confidence in the capacity of this project to attract external funding, there is still considerable work required to fulfil funding application criteria, particularly to meet the first round of Lotteries funding July deadline. Vision Projects, as part of the Council project team, are working through these requirements.

### Digital Hub – Stage 1

The timeline for the delivery of the Library and Archive Redevelopment realistically stretches well into 2021. Following discussion with project partners MBIE, the decision was made to progress with the immediate development of the Digital Hub as planned in the existing library space. This work is progressing well under the less restrictive requirements of Alert Level 2. The library is currently closed to the public, enabling

contractors to proceed with fit-out and installation with minimal impact. This work is expected to be completed in June, with the Hub operational from July.

### Community Consultation

Following a lengthy period of the community consultation survey available online during alert level restrictions, the questionnaire was made available in printed format, and included as an insert with the Wairoa Star newspaper to ensure that the broadest possible community reach. At the time of reporting 192 community responses had been received. The next consultation stage is one-to-one interviews with Marine Parade businesses. All results will be analysed in June, to inform architectural and design briefs for Te Wairoa E Whanake.

### Wairoa Riverside Market

The Wairoa Riverside remains suspended under COVID-19 Alert Level 2 restrictions.

### Support for local Business

The business impact report, Pākahi Ora, presented to the Economic Development Committee (12 May) highlighted a strong need for online, e-commerce and social media training and support (45% of respondents). The results of this research will now be considered in the development of programmes delivered through the Regional Digital Hub. Further needs assessment is anticipated when the one-to-one stage of business consultation begins in June as part of the TWEW consultation plan.

### Items of interest

- Heritage and special character building analysis completed for buildings along Marine Parade
- The Trades Training initiative began with meetings with EIT. The Sub Trades Training Scheme (to begin July 2020) will lead to fulltime carpentry courses aligned with construction in 2021.

### Items for action in June

- Appointment of Urban Design Plan contractor
- Final stage of TWEW community and business stakeholder consultation completed, analysis and results.
- Trades Training plan written and partnership agreement drafted up between WYAT, EIT
- Fit-out and installation of Regional Digital Hub in Wairoa Centennial Library
- Library/Archives redevelopment presentation to Wairoa District Council

### Project Contacts

The team is always available. Please call or email for additional information, to arrange a meeting or with any questions about the work outlined above.

<b>Roz Thomas</b>	Integrated business and tourism facility, Building Redevelopment works, Primary contact PDU/WDC contracts	m/027 688 1762 roz@visionprojects.co.nz
<b>Alex Powdrell</b>	Urban Design, i-SITE, Rocket Lab, Regional Digital Hub, Ec Dev Committee	m/021 856 800 alex@visionprojects.co.nz
<b>Katie Bowen</b>	Urban Design, Building Redevelopment, Community Consultation	m/027 448 7115 katie@visionprojects.co.nz
<b>Rachel Dossor</b>	Library/Archives, i-SITE/visitor centre & Rocket Lab, reporting	m/ 027 883 3366 rachel@visionprojects.co.nz
<b>Kate Stranding</b>	Community Engagement, Media	m/027 218 6713 kate@visionprojects.co.nz

Wairoa i-SITE Visitor Information Centre – Corner SH2 and Queen Street, Wairoa 4108



5 June 2020

**TE WAIROA E WHANAKE**  
**Project Report: May 2020**

Prepared for Wairoa District Council – Engineering

Following for your information, a status report on the various Te Wairoa E Whanake and related projects currently in action as part of Vision Projects' contract with Wairoa District Council.

**Urban Design Plan**

The procurement process was assessed and completed in May with a preferred supplier confirmed from the received tenders. Work on the Urban Design Plan for Te Wairoa E Whanake will commence in June when the formal appointment of the successful tendered is confirmed.

The PGF delivery milestone for the completed urban design plan has been extended to August 2020.

**Integrated Business and Tourism Facility & i-SITE**

The information gathering stage of this project continues. A shift to level 2 has facilitated contact with suppliers and site access. In May this work included electrical assessment and roof assessment of the Winters Building, engaging quantity surveyance and draughting plans for the various site options, and ongoing research into the contribution of the i-SITE and Rocket Lab Education Centre to the business case.

The PGF delivery milestone for the completed business case has been extended to August 2020.

**Winters & Gemmell Buildings (180-188 Marine Parade) Works**

- Winters Building Elevation plans completed by Collaborative Projects Studio
- Concept design plans for the purpose of business case costing estimates of the rebuild for Gemmell's and Winters completed with Collaborative Projects Studio. This includes overall town layout and consideration for the canopies throughout the main street area.
- Further site visits with WSP to consider options around seismic risk and remediation
- Contractors for demolition and asbestos removal have assessed the sites and we are waiting on quotes
- A quantity surveyor has been appointed to guide costings for the development of the site business case

**Library/Archives redevelopment**

The library / archive redevelopment report was tabled at the Economic Development Committee, and formally presented to the Māori Standing Committee meeting in May. The draft annual plan includes \$1.9M against an estimated project cost of \$2.5 - \$3M.

While there is confidence in the capacity of this project to attract external funding, there is still considerable work required to fulfil funding application criteria, particularly to meet the first round of Lotteries funding July deadline, including concept designs and more specific costings for the building redevelopment and fit-out.

**Digital Hub – Stage 1**

The timeline for the delivery of the Library and Archive Redevelopment realistically stretches well into 2021. Following discussion with project partners MBIE, the decision was made to progress with the immediate development of the Digital Hub as planned in the existing library space. This work is progressing well under the less restrictive requirements of Alert Level 2. The library is currently closed to the public, enabling contractors to proceed with fit-out and installation with minimal impact. This work is expected to be completed in June, with the Hub operational from July.

**Community Consultation**

Following a lengthy period of the community consultation survey available online during alert level restrictions, the questionnaire was made available in printed format, and included as an insert with the Wairoa Star newspaper to ensure that the broadest possible community reach. At the time of reporting 192 community responses had been received. The next consultation stage is one-to-one interviews with Marine Parade businesses. Results will be analysed in June and used to inform the urban design plan.

**Items for action**

- Appointment of Urban Design Plan Contractor
- Concept / Artist impression design to support funding applications for Library/Archive Redevelopment
- Fit-out and installation of Regional Digital Hub in Wairoa Centennial Library
- Library/Archives redevelopment presentation to Wairoa District Council

**Project contacts**

Our team is always available. Please call or email for additional information, arrange a meeting or with any questions about the work.

<b>Roz Thomas</b>	Integrated business and tourism facility, Building Redevelopment works, Primary contact PDU/WDC contracts	m/027 688 1762 roz@visionprojects.co.nz
<b>Alex Powdrell</b>	Urban Design and i-SITE, Rocket Lab, Digital Hub, Ec Dev Committee	m/021 856 800 alex@visionprojects.co.nz
<b>Katie Bowen</b>	Urban Design, Building Redevelopment, Community Consultation	m/027 448 7115 katie@visionprojects.co.nz
<b>Rachel Dossor</b>	Library/Archives, i-SITE/visitor centre & Rocket Lab, reporting	m/ 027 883 3366 rachel@visionprojects.co.nz
<b>Kate Stranding</b>	Community Engagement, Media	m/0272186713 kate@visionprojects.co.nz



**8.2 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT**

**Author:** Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

**Authoriser:** Steven May, Tumu Whakarae Chief Executive Officer

**Appendices:** 1. Short term recovery efforts - Wairoa District Council [↓](#)

**1. PURPOSE**

1.1 This report provides information for the Economic Development Committee on Council's recent activities. No decisions are required by the Economic Development Committee at this stage.

**RECOMMENDATION**

The Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement RECOMMENDS that the Economic Development Committee receives this report.

**SUMMARY OF ACTIVITIES****2. RECOVERY WORKPLAN**

Following the last Economic Development Committee meeting, officers through a direction to the Chief Executive were asked to prepare a work plan for the short-term recovery for the Wairoa District and in particular Council's efforts following the Covid-19 lockdown. The workplan is attached for your information and will be updated and responsive to internal and external factors as we progress through the mid to long term stages of recovery.

**3. GOVERNMENT SUPPORT FOR RECOVERY EFFORTS**

The Wairoa District Council has been successful in securing \$2.5 million dollars in 'Worker Redeployment' funding for infrastructure projects as part of the Government's package of support for Covid-19 recovery efforts. Progress on these projects will be reported through to the Infrastructure Committee.

Council will continue to work with the Government and its agencies to ensure that Council participates in this and other similar Government processes as well as facilitating, supporting and partnering with others (where appropriate) to participate in these processes.

**4. VISIT BY AL MORRISON – PROVINCIAL DEVELOPMENT UNIT**

Al Morrison, the Senior Regional Official for the Provincial Development Unit based in the Hawke's Bay visited Wairoa on the 3rd of June. Mr Morrison met with a number of members of the community to discuss and to get a better understanding of the issues facing the Wairoa District, post Covid and to also look at opportunities for the Wairoa District to be actively engaged in the Government's recovery efforts as a result of Covid-19.

**5. OTHER ITEMS**

Insert Text for other items




**Confirmation of statutory compliance**

In accordance with section 76 of the Local Government Act 2002, this report is approved as:

- a. containing sufficient information about the options and their benefits and costs, bearing in mind the significance of the decisions; and,
- b. is based on adequate knowledge about, and adequate consideration of, the views and preferences of affected and interested parties bearing in mind the significance of the decision.

**Signatories**

	
Author Kitea Tipuna	Approved by Steven May

## What can Wairoa District Council do to assist recovery in the short-term?

### Recovery Planning Website Information

The Wairoa District Council will develop a 'Wairoa Recovery' website in response to the economic downturn as a result of the Covid-19 pandemic. The website will provide relevant information to business owners and individuals. Lots of support and advice is available to assist in the transition from *Response* to *Recovery* from the impacts of COVID-19. This is available from central government, Hawkes Bay Business Hub and other avenues.

Visit [www.wairoadc.govt.nz](http://www.wairoadc.govt.nz) (keyword search #recovery) for more information and links to helpful advice.

### “Tautoko Wairoa - Buy Local”

The Wairoa District Council has initiated the 'Tautoko Wairoa – Buy Local' campaign. The premise of the campaign is to encourage locals and visitors alike to buy and purchase goods and services locally. Collateral has been developed and is currently being implemented and distributed to any non-Council business, NGO, other local organisation and/or individual who also wishes to promote the 'Buy Local' campaign.

- Billboards have been erected at the entrances of the township on state highway 2
- Bridge and Main street flags have been erected
- Posters are available for any businesses who wish to have them displayed
- All Wairoa District Council staff will now have an automatic banner placed in their email signatures for all outgoing emails. This email signature banner will also be made available to any external party wishing to carry it.
- Radio ads have been developed are currently being aired
- An active social media campaign is currently being implemented.
- Ads in the Wairoa Star have been purchased and will be published over the next few weeks.

All collateral will be available on the WDC website for download and distribution. To support the 'Tautoko Wairoa – Buy Local' campaign, visit [www.wairoadc.govt.nz](http://www.wairoadc.govt.nz) (keyword search #recovery).

### 'Buy and Win' campaign

The Wairoa District Council has initiated the 'Buy & Win' project to incentivise and support the 'Tautoko Wairoa – Buy Local' campaign. Purchasers will be encouraged to spend \$30.00 or more in participating stores/businesses to go into a draw to win \$100.00 to be spent in participating stores/businesses. The 'Buy & Win' project will run for approximately 10 weeks. Information is available through Council's Facebook page and Council's website (keyword search #recovery).

### Wairoa Recovery Plan

Wairoa District Council is currently working alongside iwi partners, other Hawkes Bay councils; business sector groups and community organisations to develop a plan for the medium-long term that will support the Wairoa community, and Hawkes Bay as a region.

### Wairoa District Council rates relief for commercial properties

Wairoa District Council will investigate the possibility to offer commercial ratepayers the opportunity to seek a rates postponement for the year to June 2021. Council could consider requests under "Exceptional or Special Circumstances". Council is also considering other relief packages and will be formalising these over the coming weeks. This will support a better outcome to enable local businesses to be in a better financial position

Council will also investigate the waiving of penalties for late payment of rates under 'Exceptional or Special

Circumstances’.

The Wairoa Recovery website will also provide advice to homeowners on government support for rates relief, including the accommodation supplement and rates rebate schemes.

### **Business Resilience Fund**

The Wairoa District Council will investigate the establishment of a modest ‘Business Resilience Fund’ for commercial ratepayers to assist with rates relief. Details will be worked through for the 2020-2021 financial year.

### **Infrastructure projects**

The Wairoa District Council is actively advocating for government funding for infrastructure projects in the immediate term that:

- Are ready to go (“shovel ready”)
- Will support local contractors and/or enable employment of people who are now unemployed as a result of COVID-19
- Will contribute to Wairoa’s recovery efforts and the priorities of Wairoa’s community.

This will be in addition to continuing WDC’s programmed infrastructure works for the current financial year.

### **Advice for Food licensed premises**

Wairoa District Council is in direct contact with our hospitality businesses. We are connecting businesses with information and support from central government, Hawkes Bay Business Hub and other sources. Our Environmental Health Officers are also giving tailored advice and support.

### **Building and resource consent processing**

Wairoa District Council will continue to promptly process building and resource consents. Approved consents will assist people to get back to work on projects sooner. Consents required to enable recovery will be prioritised on a case-by-case basis.

### **License fees**

To minimise burden on cashflow for Wairoa’s hospitality sector in the immediate term, WDC is deferring payments for different license types – including food and liquor – for businesses that have only limited operations due to COVID-19.

### **Accelerated Payments to Council Contractors**

Council are able to pay all contractors doing work for Council within two weeks of receiving all completed invoices. This process allows Council to accelerate payments to Council contractors to ensure funds are made readily available, rather than waiting for the usual end of month payment run. If contractors want to become part of this payment cycle please email [accounts.payable@wairoadc.govt.nz](mailto:accounts.payable@wairoadc.govt.nz)

### **Civil Defence**

Wairoa District Council is an active member of the Hawke’s Bay Civil Defence response and recovery efforts. Staff will continue to support the Group recovery efforts and the implementation of the Wairoa Recovery Plan in line with local priorities and regional efforts.

**8.3 UPDATE - TOURISM AND I-SITE**

**Author:** Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

**Authoriser:** Steven May, Tumu Whakarae Chief Executive Officer

**Appendices:** 1. TOURISM AND I-SITE UPDATE [↓](#)

**1. PURPOSE**

- 1.1 This report provides information for the Economic Development Committee on the recent activities of the i-Site and tourism operations. No decisions are required by the Economic Development Committee at this stage.

**RECOMMENDATION**



The Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement RECOMMENDS that the Economic Development Committee receives this report

**Confirmation of statutory compliance**

In accordance with section 76 of the Local Government Act 2002, this report is approved as:

- a. containing sufficient information about the options and their benefits and costs, bearing in mind the significance of the decisions; and,
- b. is based on adequate knowledge about, and adequate consideration of, the views and preferences of affected and interested parties bearing in mind the significance of the decision.

**Signatories**

	
Author Kitea Tipuna	Approved by Steven May

## Wairoa I-site Report

We have had steady traffic come through the I-site since we opened on the 14<sup>th</sup> May, most enquiries have been about the buses and local attractions in the area. Duck shooting was a big draw card we had locals wanting their yearly licence.

We have managed to secure an 0800 Hawke's Bay for visitors to ring for free anywhere in the Country to the Wairoa I-site. We have also been supporting our local tourism operators in signing up to Hawke's Bay Tourism, which is free for 10 months, two local operators have taken up this opportunity to showcase their business.

We recently visited tourism operators in the Mahia and Nuhaka area with Tourism Hawke's Bay staff, Jessie Wiggins (Media and Communications) Heather Walker (Sales). This visit was to ensure that our tourism operators are able to have direct conversations with Tourism Hawke's Bay and any support they require from them.

We will work with Tourism Hawkes Bay in supporting our local operators with marketing their business and any other support they require - this will be done in July.

Intercity Buses are still not operating through Wairoa, unsure at this stage when this will be happening, we will keep a close watch on this via our Sales Executive for Entrada.

This week we will be looking at completing the tandem bikes ride through Railbike Adventures, from Opoutama to Waikokopu this will be a new drawcard to the tourism economy for Wairoa.

Shop Local and Win Campaign has been initiated and will be run for 10 weeks to support our local businesses in the Wairoa area, spend \$30 and be in the draw to win a \$100 voucher. I-Site staff will be administering the campaign on behalf of Council

Dark Sky Reserve – we will continue to progress the application to gain accreditation for Wairoa District to be a Dark Sky Reserve. Tourism Ventures will link to history of how Maori navigated their way to Aotearoa, star gazing (Matariki), attraction of astrologist and academics who track stars and create research outputs.

Building a relationship with the trust Tairawhiti Takitapuwaie Tourism Team - we attended a workshop with their tourism team and operators around the Tairawhiti area. Productive korero with the outcome being connectivity across all sectors. The highlight was them realising to open there boundaries out of the Tairawhiti area as we are working towards the same goal. The highlight for myself was building the relationship with them and ideas moving forward for Wairoa.

We will continue to build our relationships with all operators in the district.

Nga Mihi

Rubyanne Edwards