



**I, Steven May, Tumu Whakarae Chief Executive Officer, hereby give notice that
an Economic Development Committee Meeting will be held on:**

Date: Tuesday, 26 March 2019
Time: 1.30pm
**Location: Council Chamber, Wairoa District Council,
Coronation Square, Wairoa**

AGENDA

Economic Development Committee Meeting

26 March 2019

The agenda and associated papers are also available on our website: www.wairoadc.govt.nz

For further information please contact us 06 838 7309 or by email info@wairoadc.govt.nz

Order Of Business

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- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING

Ordinary Meeting - 12 February 2019

**MINUTES OF WAIROA DISTRICT COUNCIL
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA
ON TUESDAY, 12 FEBRUARY 2019 AT 1.30PM**

PRESENT: His Worship the Mayor Craig Little (Mayor), Cr Denise Eaglesome-Karekare (Deputy Mayor), Ms Whaiora Maindonald

IN ATTENDANCE: K Tipuna (Pouwhakarae – Hapori/Whakatūtaki Group Manager Community & Engagement), G Borg (Pouwhakarae – Pūtea/Tautāwhi Rangapū Group Manager Finance & Corporate Support), G Waikawa (Kaiurungi Tutohu Governance Officer), Annalena Atzwanger (Kaiurungi Whakawhanake Hapori Economic Development Officer), Mikel O’Connell (Gaiety Operation Officer)

1 KARAKIA

Karakia was given by K Tipuna

2 APOLOGIES FOR ABSENCE

APOLOGIES

COMMITTEE RESOLUTION 2019/41

Moved: His Worship the Mayor Craig Little

Seconded: Ms Whaiora Maindonald

That the apologies received from A Thomas and K Burger be accepted and leave of absence granted.

CARRIED

3 DECLARATION OF CONFLICT OF INTEREST

None.

4 CHAIRPERSON’S ANNOUNCEMENTS

None.

5 LATE ITEMS OF URGENT BUSINESS

MOTION

COMMITTEE RESOLUTION 2019/42

Moved: His Worship the Mayor Craig Little

Seconded: Ms Whaiora Maindonald

That That in accordance with Section 46A (7) of the Local Government Official Information and Meetings Act 1987 the items **Draft Economic Development Report** be considered given the item had not come to hand at the time of Agenda compilation and consideration of this matter is required now in order to respond within the timeframe allowed.

CARRIED

The Group Manager Community & Engagement advised due to commercial sensitivities, and non-disclosure agreements being signed, members of the Economic Development Committee will be briefed in the publically excluded section of the meeting about a number of projects that are being progressed and/or discussed.

6 PUBLIC PARTICIPATION

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

R McCracken & G Johnson (Adventure Wairoa) spoke at length regarding the Regional Governance Cycle Group meeting.

7 MINUTES OF THE PREVIOUS MEETING

COMMITTEE RESOLUTION 2019/43

Moved: His Worship the Mayor Craig Little

Seconded: Ms Whaiora Maindonald

That the minutes of the Ordinary Meeting held on 4 December 2018 be confirmed.

CARRIED

8 GENERAL ITEMS

8.1 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT

COMMITTEE RESOLUTION 2019/44

Moved: His Worship the Mayor Craig Little

Seconded: Cr Denise Eaglesome-Karekare

That the Economic Development Committee receive the Economic Development Update Report as at 26 November 2018

CARRIED

The Group Manager Community & Engagement Manager presented his report and reported on Visitors Enquiries through the Wairoa Visitor Information Centre (I-Site), Wairoa Waitangi Day

Festival, Gaiety Theatre, Visit by the Parliamentary Under Secretary for Regional Economic Development - Fletcher Tabuteau, Visit by new Hawke's Bay Senior Regional Official – Bryan Wilson and Provincial Growth Fund being Youth in Employment – The Wairoa Job Shop, Connecting Wairoa, Whakaki Catchment and Wairoa to Napier Rail corridor.

8.2 UPDATE ON THE GAIETY THEATRE

COMMITTEE RESOLUTION 2019/45

Moved: Ms Whaiora Maindonald

Seconded: His Worship the Mayor Craig Little

That the Economic Development Committee receives this report

CARRIED

The Group Manager Community & Engagement presented a monthly update regarding the operations of the Gaiety Theatre.

9. PUBLIC EXCLUDED ITEM

RESOLUTION TO EXCLUDE THE PUBLIC

MOTION

RESOLUTION 2019/46

Moved: Ms Whaiora Maindonald

Seconded: His Worship the Mayor Craig Little

That the public be excluded from the following parts of the proceedings of this meeting at 2.28 p.m.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

| General subject of each matter to be considered | Reason for passing this resolution in relation to each matter | Ground(s) under section 48 for the passing of this resolution |
|-------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9.1 – Draft Economic Development Report | s7(2)(b)(ii) - the withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information | s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7 |

| | | |
|--|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| | <p>s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities</p> <p>s7(2)(i) - the withholding of the information is necessary to enable Council to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)</p> | |
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CARRIED

MOTION

COMMITTEE RESOLUTION 2019/47

Moved: Ms Whaiora Maindonald
 Seconded: Cr Denise Eaglesome-Karekare

That the Committee moves out of Closed Committee into Open Committee at 3.03pm.

CARRIED

Closing karakia given by K Tipuna.

The meeting closed at 3.04pm.

The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 26 March 2019.

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CHAIRPERSON

8 GENERAL ITEMS

8.1 THE GAIETY UPDATE

Author: Annalena Atzwanger, Kaiurungi Whakawhanake Ōhanga Economic Development Officer

Authoriser: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

Appendices: Nil

1. PURPOSE

- 1.1 This report provides information for Committee on The Gaiety operations. No decisions are required by Committee at this stage.

RECOMMENDATION

The Customer Service Team Leader RECOMMENDS that Committee receive the report.

2. BACKGROUND

- 2.1 The Council took over the operations of the Gaiety on 1st November 2018.
- 2.2 The Operation Officer under supervision of the Customer Service Team Leader is working on implementing the business plan.

3. BUSINESS AS USUAL AT THE GAIETY

3.1 Events

3.1.1. Sammy J

The organising team of the event was satisfied with the venue and the service from the Gaiety team. Over a 100 tickets were sold, security was working well and the neighbours were satisfied with how the outside and communal areas were left behind afterwards.

3.1.2. On the Road – Michele A'Court and Jeremy Elwood

As an event organised by the Gaiety team, it was good to see we were able to break even. 82 people attended the event and the feedback was very positive.

Debrief after both of the above events gave the Gaiety team a great amount of insights into how to ensure future events will be organised and handled even better.

3.1.3. Children's Week

E Tū Wairoa was organising a Children's week 4th–10th March and their activity on Thursday was a movie at the Gaiety with 177 kids and whanau attending.

3.2 Patronage

There is an increasing in customer engagement, feedback and events being booked. The numbers of people attending movie screenings compared to last year are stable and as mentioned under 3.1 the number of people attending events increases the overall patronage and shows an increase of customers in comparison to the last year.

3.3 Volunteers

It is good to see that our “Friends of the Gaiety – Volunteering Group” is having great support and also seeing youth getting excited about helping out in the facility shows us we are going in the right direction.

4. FUTURE PLANS

4.1 Position of the Operation Officer

Mikel O’Connell decided on Sunday 10th March to resign from his position as the Gaiety operation officer. His last day will be the 7th April. This decision came as a surprise and we want to thank him for all the hard work he put into the facility in his time here and wish him all the best for his future. Due to this news, it was decided to have the position advertised as soon as possible to ensure the gap between Mikel leaving and the new person starting is kept as small as possible. The job advertising period ends on 5th April.

4.2 Volunteers

The support from the “Friends of the Gaiety – Volunteer group” is amazing and their input and feedback helps the Gaiety team to ensure we can offer a high standard of customer service and develop our service to target our customer even better. The Gaiety team is currently working on creating a “Friends of the Gaiety”- strategy to enable an increase in volunteer numbers and satisfaction.

4.3 Movies

It is encouraging to see that the hard work with the movie distributors worked out well and they offer movies for our community a lot more likely first release as well as we even got the huge honour of having a movie as an advanced screening.

4.4 School Holidays

With Dumbo, The Lego Movie2, Captain Marvel, Shazam!, Vai and hopefully Avengers: Endgame the Gaiety is prepared for a great school holiday time. The main aspect in terms of finalising the schedule will be to know how much support from volunteers we will have over the school holidays to ensure we can offer all sessions (and maybe even add some more for the children).

4.5 Events

There are three events planned in the period of April and May. The Lion Club Fundraising for the Ozanam House on the 3rd April. As well as a Smokefree event and an event for Tech-Week.

5. CONCLUSION

The Gaiety team and volunteers are working hard on reaching the goals of the business plan. There will be a more in-depth analysis of the first six months of Council taking over the operations after April.

Signatories

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|------------------------------|-----------------------------|
| Author Annalena Atzwanger | Approved by Kitea Tipuna |
|------------------------------|-----------------------------|

8.2 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT

Author: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

Authoriser: Steven May, Tumu Whakarae Chief Executive Officer

Appendices: Nil

1. PURPOSE

- 1.1 This report provides information for the Economic Development Committee on Council and community activities. No decisions are required by the Economic Development Committee at this stage.

RECOMMENDATION

The Group Manager Community & Engagement RECOMMENDS that the Economic Development Committee receive the Economic Development Update Report as at 21 March 2019

SUMMARY OF ACTIVITIES**2. VISITOR ENQUIRIES THROUGH THE WAIROA VISITOR INFORMATION CENTRE (I-SITE)**

This report will now track visitor enquiries through the Wairoa Visitor Information Centre (Wairoa i-Site) as a matter of interest for members of the Economic Development Committee with comparisons to the same month this time last year. The purpose of this level of reporting is to demonstrate increased visitor enquiries through the i-Site and clearly shows an increase compared to this time last year.

Table 1: Wairoa i-Site visitor monthly enquiries – comparison to this time last year

| Month | Total | Month | Total |
|-------------|--------------|-------------|--------------|
| December 17 | 1,850 | December 18 | 1,879 |
| January 18 | 2,043 | January 19 | 2,087 |
| February 18 | 1,666 | February 19 | 1,675 |

3. WHAKARAUORA – WAIROA ECONOMIC DEVELOPMENT PLAN

The Provincial Growth funded Wairoa Economic Development Plan has now been formally received by Council and the Wairoa Community Partnerships Group and discussions are underway with various parties to action a number of the recommendations and to consider a the issues and challenges noted in the report.

- MP Meka Whitiri has taken a particular interest in this report and is working with Council and other sections of the community to look at opportunities to consider the issues and challenges noted in the report.

- Department of Conservation and Morere – discussions with the Department of Conservation (DoC) have occurred and the DoC will undertake a feasibility study to look at the development opportunities for Morere.
- Ministry of Social Development (MSD) – the Regional Commissioner for MSD has met with His Worship the Mayor to discuss opportunities that MSD might be interested in undertaking to contribute to addressing some of the issues and challenges noted in the report that has particular relevance to MSD.
- Adventure Wairoa – is keen to discuss with Council the opportunities noted in the report as it relates to their area of interest.
- Various parties, businesses and community groups interested in participating, contributing to and leading out on opportunities as noted in the report.

4. GAIETY THEATRE

An update to the operations of the Gaiety Theatre is tabled as a report to this Committee.

5. KIWIRAIL

Meetings have occurred with Kiwirail representatives to discuss the opening of the Wairoa to Napier rail line. Kiwirail have also signalled their intent to support wider Wairoa district community activities. These conversations are ongoing and discussions are also occurring with Ngati Pahauwera Development Trust.

6. TOURISM INFRASTRUCTURE FUND (ROUND 3)

Round three (3) of the Tourism Infrastructure Fund is now open and will close on March 29.

The Tourism Infrastructure Fund provides up to \$25 million annually to develop tourism-related infrastructure that supports regions facing pressure from tourism growth.

Tourism is hugely important to the New Zealand economy and infrastructure is essential to making the most of growth in the sector.

The Tourism Infrastructure Fund supports local communities facing pressure from tourism growth and in need of assistance — areas with high visitor numbers but small ratepayer bases, for example.

The fund aims to protect and enhance New Zealand's reputation both domestically and internationally. Supporting robust infrastructure contributes to quality experiences for visitors, and maintains the social licence for the sector to operate.

Council will make an application for Round 3 and has also sent the application to the Hawke's Bay Regional Council, with the possibility to look at partnering, as well as Tatou Tatou o Te Wairoa Trust and Rongomaiwahine.

7. MARAE DIGITAL CONNECTIVITY

Marae Digital Connectivity is a multi-agency initiative to help more Marae connect to the internet.

In February 2019, Prime Minister Jacinda Ardern announced that the Government will invest \$21 million to ensure even more New Zealanders in the regions can access modern and reliable digital services in their community.

Marae Digital Connectivity will further assist whānau, hapū and iwi to achieve their goals and aspirations including social inclusion, cultural connections and participation in the wider community. Marae Digital Connectivity may also offer alternative ways to access health, social and education services.

Other benefits of Marae Digital Connectivity include:

- an enhanced ability for Māori to access key services and skills necessary for improved economic participation
- alternative ways for rangatahi and whānau to learn the skills for a modern workforce
- increased productivity of local and emerging business ventures
- the ability to leverage tourism visitations for economic growth
- connecting with whānau living out of the region and overseas

A hui, hosted and led by Wairoa Taiwhenua (in partnership with the Wairoa District Council) was held on the 12th of March. The Taiwhenua is leading a coordinated Wairoa approach for Wairoa marae to become active participants in this project to support digital connectivity for as many Wairoa marae as possible. Council acknowledges the Wairoa Taiwhenua, Te Puni Kokiri and Crown Infrastructure Holdings and interested Wairoa marae to ensure an effectively coordinated approach to marae digital connectivity.

8. PROVINCIAL GROWTH FUND

A number of commercial projects and ventures have been active in seeking Council support to make applications to the Provincial Growth Fund. Numerous meetings have occurred between Council and third parties over the last few months. Due to commercial sensitivities, and non-disclosure agreements being signed, members of the Economic Development Committee will be briefed in the publically excluded section of the meeting about a number of projects that are being progressed and/or discussed.

The focus for Council with regards to the Provincial Growth Fund, will be to primarily support applicants where there is relevant merit and demonstrable benefit to the Wairoa community.

Current projects that have been funded to date include the following;

- **Youth in Employment – The Wairoa Job Shop**

LIFT Social Enterprise (LIFT) has been engaged by Wairoa Community Partnerships Group to deliver the Wairoa Job Shop over 2018/19. The Job Shop creates the opportunity for employers and unemployed young people looking for work to connect with each other. The initiative is targeting 25 employment outcomes over a 12-month period. LIFT is working directly with Te Matarae O Te Wairoa Trust to deliver the services for the end-of-month Job Shop event and resources are being allocated appropriately. The outcomes of each job shop event are reported directly through to the Wairoa Community Partnerships Group.

Connecting Wairoa

The Wairoa District Council secured \$250,000 to develop a Strategic Plan for how Wairoa is best positioned to actively participate in the Provincial Growth Fund process. The draft Strategic Plan is now complete and will be formally received by the project control group, Council, and the Wairoa Community Partnerships Committee over the coming weeks.



- **Whakaki Catchment**

The Whakaki Catchment has received \$200,000 funding from the PGF to investigate effective land use within the catchment and to develop a comprehensive planting programme for Lake Whakaki

- **Wairoa to Napier Rail corridor**

The Wairoa to Napier rail corridor received \$5 million dollars for the reinstatement of the rail line, primarily for the transportation of forestry logs from the Wairoa district to the Port of Napier.

Signatories

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| <p>Author Kitea Tipuna</p> | <p>Approved by Steven May</p> |