



I, Steven May, Tumu Whakarae Chief Executive Officer, hereby give notice that an Economic Development Committee Meeting will be held on:

Date: Tuesday, 12 February 2019
Time: 1.30pm
Location: Council Chamber, Wairoa District Council,
Coronation Square, Wairoa

AGENDA

Economic Development Committee Meeting

12 February 2019

The agenda and associated papers are also available on our website: www.wairoadc.govt.nz

For further information please contact us 06 838 7309 or by email info@wairoadc.govt.nz

Order Of Business

1	Karakia	5
2	Apologies for Absence	5
3	Declarations of Conflict of Interest	5
4	Chairperson’s Announcements	5
5	Late Items of Urgent Business	5
6	Public Participation	5
7	Minutes of the Previous Meeting	5
8	General Items	9
8.1	UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT	9
8.2	UPDATE ON THE GAIETY THEATRE	12

- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING

Ordinary Meeting - 4 December 2018

**MINUTES OF WAIROA DISTRICT COUNCIL
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA
ON TUESDAY, 4 DECEMBER 2018 AT 1.30PM**

PRESENT: His Worship the Mayor Craig Little (Mayor), Cr Denise Eaglesome-Karekare (Deputy Mayor), Mr Dean Whaanga, Ms Whaiora Maindonald

IN ATTENDANCE: K Tipuna (Group Manager Community and Engagement), Annalena Atzwanger (Economic Development Officer), C Knight (Policy & Governance Team Leader), Roslyn Thomas and Alex Powdrell (Vision Projects)

1 KARAKIA

A karakia was given by Mr Tipuna.

2 APOLOGIES FOR ABSENCE

APOLOGIES

COMMITTEE RESOLUTION 2018/36

Moved: Ms Whaiora Maindonald

Seconded: His Worship the Mayor Craig Little

That the apologies received from Angela Thomas and Karen Burger be accepted and leave of absence granted.

CARRIED

3 DECLARATION OF CONFLICT OF INTEREST

None.

4 CHAIRPERSON'S ANNOUNCEMENTS

The Chair announced that Council was recently successful in a funding application to the Ministry of Culture and Heritage. Council, in partnership with Tatau Tatau o Te Wairoa Trust, Sport Hawke's Bay and ReoRua o Te Wairoa made an application to the Commemorating Waitangi Day Fund. Council applied for \$5,000 and has been approved \$3,000 to go towards a Wairoa Waitangi Day Festival in 2019. The Economic Development Committee commends the work of staff in securing external funding for the benefit of the Wairoa community.

5 LATE ITEMS OF URGENT BUSINESS

Verbal update – Te Matarae o Te Wairoa

6 PUBLIC PARTICIPATION

None.

7 MINUTES OF THE PREVIOUS MEETING**COMMITTEE RESOLUTION 2018/37**

Moved: His Worship the Mayor Craig Little

Seconded: Ms Whaiora Maindonald

That the minutes of the Ordinary Meeting held on 23 October 2018 be confirmed.

CARRIED

8 GENERAL ITEMS**8.1 UPDATE FROM THE ECONOMIC DEVELOPMENT & ENGAGEMENT MANAGER**

Draft Business Plan for Gaiety 2018/19 tabled at the meeting for the Committee's information.

COMMITTEE RESOLUTION 2018/38

Moved: Cr Denise Eaglesome-Karekare

Seconded: Ms Whaiora Maindonald

That the Economic Development Committee receive the Economic Development Update Report as at 26 November 2018 and Draft Business Plan for Gaiety 2018/19.

CARRIED

8.2 PROPOSAL FOR THE CBD ENHANCEMENT PROJECT

Options presented by Vision Projects

- \$180,000 only would result in limited facilities and upgrades
- Apply to the Provincial Growth Fund for additional funding – the \$180,000 would fund the application and feasibility study
- Need to create solution for burnt out buildings, account for upcoming costs of earthquake strengthening for building owners

Verbal update given by Dean Whaanga on Te Matarae o Te Wairoa's projects.

COMMITTEE RESOLUTION 2018/39

Moved: Cr Denise Eaglesome-Karekare

Seconded: Ms Whaiora Maindonald

Receive the verbal update from Te Matarae o Te Wairoa.

CARRIED

COMMITTEE RESOLUTION 2018/40

Moved: His Worship the Mayor Craig Little

Seconded: Ms Whaiora Maindonald

That the Economic Development Committee receive this report and delegate to the CEO to engage Vision Projects to progress Stage 1 of CBD Enhancement Project.

CARRIED

Closing karakia given by Mr Tipuna.

The Meeting closed at 2.31 p.m.

The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 12 February 2019.

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CHAIRPERSON

8 GENERAL ITEMS

8.1 UPDATE FROM THE GROUP MANAGER COMMUNITY & ENGAGEMENT

Author: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager Community and Engagement

Authoriser: Steven May, Tumu Whakarae Chief Executive Officer

Appendices: Nil

1. PURPOSE

- 1.1 This report provides information for the Economic Development Committee on Council and community activities. No decisions are required by the Economic Development Committee at this stage.

RECOMMENDATION

The Group Manager Community & Engagement RECOMMENDS that the Economic Development Committee receive the Economic Development Update Report as at 26 November 2018

SUMMARY OF ACTIVITIES

2. VISITOR ENQUIRIES THROUGH THE WAIROA VISITOR INFORMATION CENTRE (I-SITE)

This report will now track visitor enquiries through the Wairoa Visitor Information Centre (Wairoa i-Site) as a matter of interest for members of the Economic Development Committee with comparisons to the same month this time last year. The purpose of this level of reporting is to demonstrate increased visitor enquiries through the i-Site and clearly shows an increase compared to this time last year.

Table 1: Wairoa i-Site visitor enquiries for December 2017, 2018 & January 2018, 2019

Month	Total	Month	Total
December 17	1,850	December 18	1,879
January 18	2,043	January 19	2,087

3. WAIROA WAITANGI DAY FESTIVAL

Council was successful in securing \$3,000 from the Commemorating Waitangi Day Fund from the Ministry of Culture and Heritage. The theme of the Wairoa Waitangi Day Festival is 'Celebrating our people, our place, our past and our future'.

Hosted at Alexandra Park, between the Ski Club and the Adventure Wairoa Clubrooms the day was a successful. Although the weather didn't help and the theft of a marquee took the shine off the day, overall, attendance was good, feedback from stallholders, vendors and the general public was positive.

4. GAIETY THEATRE

An update to the operations of the Gaiety Theatre is tabled as a report this this Committee.

5. VISIT BY THE PARLIAMENTARY UNDER SECRETARY FOR REGIONAL ECONOMIC DEVELOPMENT FLETCHER TABUTEAU

On the 22nd of January, the Parliamentary Under Secretary for Regional Economic Development, Fletcher Tabuteau visited Wairoa. The Under Secretary was accompanied by the Chair of the Provincial Growth Fund's Independent Advisory Panel Roger Finlay, Alex Matheson, from the Provincial Development Unit within the Ministry of Business, Innovation and Employment and other Hawke's Bay MBIE Advisors.

The purpose of the meeting, was essentially for the Under Secretary to meet with his Worship the Mayor of Wairoa, the Deputy Mayor (also Chair of the Wairoa District Council Economic Committee) and the Chairs of Ngati Pahauwera Development Trust ad Tatau Tatau o Te Wairoa Trust.

6. VISIT BY NEW HAWKE'S BAY SENIOR REGIONAL OFFICIAL – BRYAN WILSON

Hawke's Bay has a new Senior Regional Official (SRO), Bryan Wilson. The role of the Senior Regional Official is to support the Provincial Growth Fund process for Hawke's Bay, in particular, to recommend projects that are under \$1 million dollars. Hawke's Bay's previous SRO was Carl Crafar from the Ministry of Justice.

Bryan Wilson is the Deputy Director General Regulation and Assurance from the Ministry of Primary Industries and met with His Worship the Mayor and the Deputy Mayor (also Chair of the Wairoa District Council Economic Committee) to get a better understanding of the Wairoa context. The Wairoa District Council looks forward working with our new SRO.

7. PROVINCIAL GROWTH FUND

A number of commercial projects and ventures have been active in seeking Council support to make applications to the Provincial Growth Fund. Numerous meetings have occurred between Council and third parties over the last few months. Due to commercial sensitivities, and non-disclosure agreements being signed, members of the Economic Development Committee will be briefed in the publically excluded section of the meeting about a number of projects that are being progressed and/or discussed.

The focus for Council with regards to the Provincial Growth Fund, will be to primarily support applicants where there is relevant merit and demonstrable benefit to the Wairoa community.

Current projects that have been funded to date include the following;

- **Youth in Employment – The Wairoa Job Shop**

LIFT Social Enterprise (LIFT) has been engaged by Wairoa Community Partnerships Group to deliver the Wairoa Job Shop over 2018/19. The Job Shop creates the opportunity for employers and unemployed young people looking for work to connect with each other. The initiative is targeting 25 employment outcomes over a 12-month period. LIFT is working directly with Te Matauae O Te Wairoa Trust to deliver the services for the end-of-month Job Shop event and resources are being allocated appropriately. The outcomes of each job shop event are reported directly through to the Wairoa Community Partnerships Group.

- **Connecting Wairoa**

The Wairoa District Council secured \$250,000 to develop a Strategic Plan for how Wairoa is best positioned to actively participate in the Provincial Growth Fund process. The draft Strategic Plan is now complete and will be formally received by the project control group, Council, and the Wairoa Community Partnerships Committee over the coming weeks.

- **Whakaki Catchment**

The Whakaki Catchment has received \$200,000 funding from the PGF to investigate effective land use within the catchment and to develop a comprehensive planting programme for Lake Whakaki

- **Wairoa to Napier Rail corridor**

The Wairoa to Napier rail corridor received \$5 million dollars for the reinstatement of the rail line, primarily for the transportation of forestry logs from the Wairoa district to the Port of Napier.

Signatories

	
<p>Author Kitea Tipuna</p>	<p>Approved by Steven May</p>

8.2 UPDATE ON THE GAIETY THEATRE

Author: Kitea Tipuna, Pouwhakarae – Hapori / Whakatūtaki Group Manager
Community and Engagement

Authoriser: Steven May, Tumu Whakarae Chief Executive Officer

Appendices: Nil

1. PURPOSE

- This report provides an update to the Economic Development Committee regarding the Gaiety Theatre.

RECOMMENDATION

The Economic Development Officer RECOMMENDS that the Economic Development Committee receives this report

EXECUTIVE SUMMARY

A monthly update regarding the operations of the Gaiety was requested to Council through the Economic Development Committee.

2. BACKGROUND

- 2.1. Council took over the operational management of the Gaiety effective November 1st 2018.
- 2.2. As part of implementing the new business plan for the Gaiety, Mikel O'Connell was appointed at 20 hours per week role as the Gaiety Operation Officer on 12th December 2018
- 2.3. From 26th December 2018 to 27th January 2019 the Gaiety went through its big blockbuster/holiday season which showed great support from community and visitors to the district

3. BACKGROUND

Business as usual at the Gaiety

- Recruitment of new volunteers to support the operations of the Gaiety is going well. It is great to see the community supporting the Gaiety. A big thank you goes to all the hard-working volunteers enabling us to have the facility operating 6 days a week during the holiday period.
- Mikel O'Connell took on the challenge to operate the Gaiety starting straight into the holiday season with great support of the volunteers and mastered his challenge really well.
- The biggest session since Wairoa District Council took on the operational management of the Gaiety was 199 people watching the premier of Aquaman on 26th December 2018.
- Average visitor numbers per session in the period 1st November 2018 – 31st January 2019 19.5 people.

- Two events are planned for the month of February. As part of Arts on Tour, the comedy show "On the Road - Michele A'Court & Jeremy Elwood" is coming to the Gaiety on 21st February 2019.
- Three other events are currently being planned to occur within the next five months.

4. OPTIONS

- No options are identified in this report as this report is for information only and serves as an update to the Committee.

5. CORPORATE CONSIDERATIONS

What is the change?

- New structure of operations at the Gaiety. The operations officer with a group of volunteers took over the operation of the facility as proposed under the new business plan for the Gaiety

What are the key benefits?

- A community facility is maintained for the purposes of benefiting the Wairoa community.

What is the cost?

- Operational management of the Gaiety is managed through the income generated by the Gaiety.
- Oversight of the Gaiety business plan will be overseen by the Wairoa District Council Economic Development Officer and will be reported through to the Economic Development Committee

Maori Standing Committee

- The Māori Standing Committee has a representative on the Economic Development Committee, Mrs Whai-Ora Maindonald and as such, this is the mechanism in which matters raised at the Economic Development Committee are communicated to the Māori Standing Committee and vice versa

Confirmation of statutory compliance

In accordance with section 76 of the Local Government Act 2002, this report is approved as:

- a. containing sufficient information about the options and their benefits and costs, bearing in mind the significance of the decisions; and,
- b. is based on adequate knowledge about, and adequate consideration of, the views and preferences of affected and interested parties bearing in mind the significance of the decision.

Signatories

	
Author Kitea Tipuna	Approved by Steven May