



I, Steven May, Chief Executive Officer, hereby give notice that an Economic Development Committee Meeting will be held on:

Date: Tuesday, 8 May 2018
Time: 1.30pm
Location: Council Chamber, Wairoa District Council,
Coronation Square, Wairoa

AGENDA

Economic Development Committee Meeting

8 May 2018

The agenda and associated papers are also available on our website: www.wairoadc.govt.nz

For further information please contact us 06 838 7309 or by email info@wairoadc.govt.nz

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- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING

Ordinary Meeting - 27 March 2018

**MINUTES OF WAIROA DISTRICT COUNCIL
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA
ON TUESDAY, 27 MARCH 2018 AT 1.38PM**

PRESENT: Cr Denise Eaglesome-Karekare (Deputy Mayor), Ms Angela Thomas, Ms Whaiora Maindonald

IN ATTENDANCE: S May (CEO), G Borg (Chief Financial Officer), K Tipuna (Economic Development & Engagement Manager), A Atzwanger (Economic Development Officer), G Waikawa (Governance Administrator), A Revington (Wairoa Star)

1 KARAKIA

Karakia was given by K Tipuna.

2 APOLOGIES FOR ABSENCE

APOLOGIES

COMMITTEE RESOLUTION 2018/19

Moved: Ms Whaiora Maindonald

Seconded: Ms Angela Thomas

That the apologies received from His Worship the Mayor, Councillor M Johansen and K Burger be accepted and leave of absence granted.

CARRIED

3 DECLARATION OF CONFLICT OF INTEREST

Nil

4 CHAIRPERSON'S ANNOUNCEMENTS

Nil

5 LATE ITEMS OF URGENT BUSINESS

6 PUBLIC PARTICIPATION

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

Transfer minutes to next ED Committee.

7 MINUTES OF THE PREVIOUS MEETING

COMMITTEE RESOLUTION 2018/20

Moved: Cr Denise Eaglesome-Karekare

Seconded: Ms Whaiora Maindonald

That the minutes [and confidential minutes] of the Ordinary Meeting held on 31 October 2017 be confirmed.

CARRIED

8 GENERAL ITEMS

8.1 ECONOMIC DEVELOPMENT & ENGAGEMENT MANAGER'S REPORT

K Tipuna reported on Ngati Kahungunu Regional Kapa Haka Competition 2018, Qualmark Accreditation Successful Achieved, Local Conversations – Contributing to the Government's 1 billion trees planting programme, Consultation for Wairoa CBD Enhancement Project, Great Things Grow Here Wairoa Event, Successful Second Test Launch for Rocket Lab, Whakaki Catchment project and Maori land Development Manager – Te Mataarae O Te Wairoa Trust.

K Tipuna acknowledges K Jones and A Spooner assuring that the i-Site met the standards.

A Thomas distributed a pamphlet for the Great Things Grow Here Hawkes Bay and will be holding an event on 5th April 2018 at the Wairoa Airport at 5.00pm.

COMMITTEE RESOLUTION 2018/21

Moved: Ms Whaiora Maindonald

Seconded: Ms Angela Thomas

That the Economic Development Committee receive the Economic Development Update Report as at 27 March 2018.

CARRIED

8.2 CUSTOMER SHOPPING EXPERIENCE INTERNSHIP REPORT, DJEFFREY CATS

K Tipuna acknowledged Dj Jeffrey Cats for the customer shopping experience report.

COMMITTEE RESOLUTION 2018/22

Moved: Ms Angela Thomas

Seconded: Ms Whaiora Maindonald

That the Economic Development Committee receives the report.

CARRIED

8.3 ROCKET LAUNCH VIEWING - ANALYSIS OF DATA GATHERED FROM SCHEDULED TEST LAUNCH WINDOWS**COMMITTEE RESOLUTION 2018/23**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Ms Angela Thomas

That the Economic Development Committee receive this report.

CARRIED

8.4 CHAIR OF TE MATARAE O TE WAIROA TRUST REPORT

The Chairperson reported on Maori Land Development being Project Officer and Seeka, Made in Wairoa Market, Business Mentoring and Strategic planning 2018.

Key focus strategic projects in 2018 include The Gaiety Theatre, Business mentoring, Made in Wairoa Market, developing a permanent Market and Artists Space, increasing the support of Maori Land Development, Trust band and communication and Entrepreneurship which will include Wairoa Business Week in June/August 2018.

COMMITTEE RESOLUTION 2018/24

Moved: Cr Denise Eaglesome-Karekare

Seconded: Ms Whaiora Maindonald

That the Economic Development Committee receive the report on the Te Matarae O Te Wairoa Trust's recent activities.

CARRIED

RESOLUTION**COMMITTEE RESOLUTION 2018/25**

Moved: Ms Angela Thomas

Seconded: Ms Whaiora Maindonald

That Council moves out of Closed Council into Open Council at 2.57 p.m.

CARRIED

The Meeting closed at 3.20pm with a karakia by K Tipuna.

The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 8 May 2018.

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CHAIRPERSON

8 GENERAL ITEMS

8.1 ECONOMIC DEVELOPMENT AND ENGAGEMENT MANAGER'S REPORT

Author: Kitea Tipuna, Economic Development and Engagement Manager

Authoriser: Steven May, Chief Executive Officer

Appendices: Nil

1. PURPOSE

- 1.1 This report provides information for the Economic Development Committee on Council and community activities. No decisions are required by the Economic Development Committee at this stage.

RECOMMENDATION

The Economic Development & Engagement Manager RECOMMENDS that the Economic Development Committee receive the Economic Development Update Report as at 01 May 2018

SUMMARY OF ACTIVITIES

2. NGĀTI KAHUNGUNU REGIONAL KAPA HAKA COMPETITION 2018

Wairoa hosted the 2018 Ngāti Kahungunu Regional Kapa Haka competition on April 21 at Wairoa's Lambton Square. Council wishes to acknowledge in particular Wairoa's two local teams, Te Rerenga Kotuku who placed first and Matangirau who place third, and who also qualify to compete in the national finals to be hosted in Wellington next year.

Given the potential economic benefit to the Wairoa district as a result of the event, preliminary analysis was undertaken following the event to quantify economic benefit. Methodology included surveys and one-to-one conversations with businesses and others. The impact of the event on Wairoa district businesses (including Marine Parade businesses – which mostly did not see a positive impact based on preliminary feedback), restaurants, supermarket, accommodation providers, gas stations, marae etc, was in the range of \$112,000 - \$115,000. This range excludes stall holders at the actual event which included a combination of local and out of town vendors. In speaking with local vendors, feedback was generally positive. This was also dependant on what kind of food that was sold (i.e. multiple vendors had the same food) and the position the vendor had with their stall at the event. Generally, feedback on the event has been overwhelmingly positive.

3. CULTURAL TOURISM SYMPOSIUM

The Cultural Tourism Symposium held earlier this year in February was the first step to engaging with the Wairoa community about identifying their future aspirations for tourism across the District. The aim was to 'plant the seed' to nurture and grow cultural tourism in Wairoa and identify what capability and capacity is required to ensure that it is sustainable and successful. There were approximately 60-70 people throughout the day. A series of strategic planning sessions will be hosted within each cluster area to identify aspirations, action plans

and capacity building to achieve success. Acknowledgements certainly to Hawke's Bay Maori Tourism who added value to the Symposium by sponsoring \$2000.00 towards the logistics and catering for the event. Te Puni Kokiri and Ministry of Social Development are key stakeholders with the next steps in the planning and action process. These sessions will be facilitated between May – July 2018.

4. MINISTERIAL VISITS

Wairoa recently hosted a number of Ministerial visits

18 April: Minister Peeni Henare, Minister for Youth and Community Sector

19 April: Minister David Parker, Minister for the Environment

21 April: During the Kapa Haka Event – Minister Meka Whaitiri (local MP) and Minister Kelvin Davis, Minister for Tourism and Crown/Māori Relationships

22 April: Minister Meka Whaitiri (local MP) and Minister Shane Jones, Minister for Regional Economic Development and Forestry

5. GREAT THINGS GROW HERE WAIROA BRAND CHAMPIONS EVENT

Wairoa hosted a Great Things Grow Here (GTGH) Brand Champions event on April 5. Great things Grow Here is part of a regional brand programme and the Brand Champions is Hawke's Bay's fastest growing business network. Each Hawke's Bay Council subscribes to the programme for the benefit of Hawke's Bay businesses. The recent GTGH Brand Champions event demonstrated that Wairoa businesses are all very interested in networking, coming together, sharing their stories and supporting each other to be stronger, contribute and add value to a Hawke's Bay brand and improve what they do.

The event hosted more than 60 individuals from a range of local businesses. All costs for the event - \$1,426.72 were covered by the GTGH programme. Following the success of this networking event, Wairoa will look to host another networking event in approximately three months. Guest speakers might well include local MP and Minister for Small Business, Stuart Nash and potentially three Brand Champions, to share their stories.

6. EAST COAST FARMING EXPO

Council again supported the East Coast Farming Expo which was hosted in mid-April, in particular, Council sponsored an industry evening the night before the expo began (April 10). This was an opportunity for Council to welcome exhibitors and to also celebrate the innovations that are occurring in the farming industry.

7. WAIROA MĀORI FILM FESTIVAL (QUEEN'S BIRTHDAY WEEKEND – 1-3 JUNE)

Council will once again support the Wairoa Māori Film Festival which will take place on Queen's Birthday weekend, 1-3 June, in particular, the Awards Evening hosted at the Gaiety Theatre on Saturday 2 June.

8. MATARIKI REDS GOVERNANCE ARRANGEMENTS

Matariki – the Hawke's Bay Regional Economic Development Strategy (REDS) Governance arrangements have now been finalised following a review. The confirmed governance will consist of representatives from the five Hawke's Bay Councils and representatives from five of Hawke's Bay's Post Settlement Governance Entities (PSGEs).

9. KAHUTIA ACCORD

Two community meetings/workshops have been hosted in Wairoa to discuss the potential benefits of the Kahutia Accord. The Kahutia Accord is a tree planting programme lead by Ngāti Kahungunu Iwi Incorporated and seeks to work with local land owners to look at opportunities to utilise land within the district. Information sessions have included a combination of local stories and information for regional advisors as they relate to carbon credits, the development of nurseries, land utilisation, current practice and programmes already underway within Wairoa. Discussion are ongoing as they relate to the Kahutia Accord.

10. CONNECTING TAIRAWHITI

As part of the Tairawhiti Economic Development Action Plan – an investigation phase to look at improvements to State Highway 2 to improve transport connections (from Opotiki to Napier – including Wairoa) is underway. Wairoa hosted a workshop on the 10th of April. Item 6.3 of the Tairawhiti Economic Development Action Plan states;

- 6.3 Upgrade SH2 inter-regional connections from Bay of Plenty through Tairāwhiti down to Hawkes Bay for horticulture and tourism.

SIGNATORIES

	
<p>Author Kitea Tipuna</p>	<p>Approved by Steven May</p>

8.2 REPORT FROM THE CHAIR OF TE MATARAE O TE WAIROA TRUST

Author: Kitea Tipuna, Economic Development and Engagement Manager

Authoriser: Steven May, Chief Executive Officer

Appendices: 1. Report from the Chair of Te Matarae o Te Wairoa Trust [↓](#)

1. PURPOSE

1.1 This report provides information to the Economic Development Committee on the Trust’s recent activities. No decisions are required by the Committee at this stage.

RECOMMENDATION

The Chair of Te Matarae o Te Wairoa Trust RECOMMENDS that the Economic Development Committee receive the report on the Trust’s recent activities.

Signatories

	
<p>Author Kitea Tipuna</p>	<p>Approved by Steven May</p>



Wairoa District Council ED committee meeting- 30 May 2018

1) Maori Land Development

Project Officer

Leona Karauria attended the recent Kahutia Accord hui. There has been a wide increase of interest for Maori land development and she has been engaged by a number of services and individuals requesting further information about the project. Leona is currently working with trustees to define a public relations outline that supports a clearer role for the Project Manager. Upcoming meetings include Maori Standing committee, crown relations in Gisborne and Hastings.

2) The Gaiety Theatre.

This month there have been a few blockbusters appear on the screen including the long awaited Peter Rabbit during the school holidays.

The Wairoa Film Festival is scheduled to run during Queens Birthday weekend and the first press release for the festival was delivered this week. The theme for this year's festival focus on Maori Futurism.

3) Made in Wairoa Market

Sue Wilson gave a presentation at the recent Great Things Grow Here meeting held at the Wairoa airport. There were approximately 60 people attending this meeting and her presentation was well received.

4) Speaker series/Wairoa Business Week

Michaela and Karen are planning this year's Wairoa Business Week to be held 2nd – 6th July 2018.

A tentative agenda has been set, and various organisations approached for sponsorship. The event is to be held at the War Memorial Hall with TED Talks planned at the Gaiety during lunchtimes. A lunch is organised for Friday that will promote local products with lionesses catering.

Once the agenda is firmly set and sponsorship is received we would like to promote the event by way of press release hopefully in conjunction with Wairoa District Council

5) Trustee Resignation

It is with regret the Trust has accepted the resignation from Richard Allen. Richard has given his time freely to promote the Trust and move forward the Maori Land Development project. The trust will be seeking a replacement for his position.

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