



**I, John Freeman, Interim Chief Executive Officer, hereby give notice that
an Economic Development Committee Meeting will be held on:**

Date: Tuesday, 31 October 2017
Time: 1.30pm
**Location: Council Chamber, Wairoa District Council,
Coronation Square, Wairoa**

AGENDA

Economic Development Committee Meeting

31 October 2017

The agenda and associated papers are also available on our website: www.wairoadc.govt.nz

For further information please contact us 06 838 7309 or by email info@wairoadc.govt.nz

Order Of Business

1	Karakia.....	5
2	Apologies for Absence	5
3	Declarations of Conflict of Interest	5
4	Chairperson’s Announcements	5
5	Late Items of Urgent Business.....	5
6	Public Participation	5
7	Minutes of the Previous Meeting.....	5
8	General Items.....	11
8.1	ECONOMIC DEVELOPMENT & ENGAGEMENT MANAGER'S REPORT.....	11
8.2	CHAIR OF TE MATARAE O TE WAIROA TRUST REPORT.....	14

- 1 KARAKIA**
- 2 APOLOGIES FOR ABSENCE**
- 3 DECLARATIONS OF CONFLICT OF INTEREST**
- 4 CHAIRPERSON'S ANNOUNCEMENTS**
- 5 LATE ITEMS OF URGENT BUSINESS**
- 6 PUBLIC PARTICIPATION**

A maximum of 30 minutes has been set aside for members of the public to speak on any item on the agenda. Up to 5 minutes per person is allowed. As per Standing Order 14.14 requests to speak must be made to the meeting secretary at least one clear day before the meeting; however this requirement may be waived by the Chairperson.

7 MINUTES OF THE PREVIOUS MEETING

Ordinary Meeting - 27 June 2017

**MINUTES OF WAIROA DISTRICT COUNCIL
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HELD AT THE COUNCIL CHAMBER, WAIROA DISTRICT COUNCIL, CORONATION SQUARE, WAIROA
ON TUESDAY, 27 JUNE 2017 AT 1.30PM**

PRESENT: Cr Denise Eaglesome-Karekare (Deputy Mayor), Cr Michael (Min) Johansen, Mr Paul Kelly, Ms Karen Burger

IN ATTENDANCE: F Power (Chief Executive), G Borg (Chief Financial Officer), K Tipuna (ED&E Manager), C Knight (GAPS), E Guzman (Governance Advisor), A King (Comms)

1 KARAKIA

The karakia was led by Mr Paul Kelly.

2 APOLOGY FOR ABSENCE

APOLOGY

COMMITTEE RESOLUTION 2017/03

Moved: Mr Paul Kelly

Seconded: Ms Karen Burger

That the apology received from His Worship the Mayor Craig Little be accepted.

CARRIED

3 DECLARATION OF CONFLICT OF INTEREST

None.

4 CHAIRPERSON'S ANNOUNCEMENTS

None.

5 LATE ITEMS OF URGENT BUSINESS

Proposed Joint Purchase of Mahia Camping Ground

6 PUBLIC PARTICIPATION

Zach Stark – Emerging economic situation in Wairoa around the commercial property market.

RESOLUTION**COMMITTEE RESOLUTION 2017/04**

Moved: Cr Michael (Min) Johansen

Seconded: Mr Paul Kelly

That the Chief Executive initiate a project involving a joint approach to development of a commercial property lease and purchase strategy.

CARRIED

7 MINUTES OF THE PREVIOUS MEETING**COMMITTEE RESOLUTION 2017/05**

Moved: Mr Paul Kelly

Seconded: Cr Michael (Min) Johansen

That the minutes of the Ordinary Meeting held on 16 May 2017 be confirmed.

CARRIED

8 GENERAL ITEMS**8.1 ECONOMIC DEVELOPMENT & ENGAGEMENT MANAGER'S REPORT****COMMITTEE RESOLUTION 2017/06**

Moved: Cr Michael (Min) Johansen

Seconded: Mr Paul Kelly

That the Committee receive the report of the Economic Development & Engagement Manager.

CARRIED

COMMITTEE RESOLUTION 2017/07

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Michael (Min) Johansen

That the Committee endorse further investigation into the development of Blucks Pit in consultation with the Nuhaka community.

CARRIED

8.2 CHAIR OF TE MATARAE O TE WAIROA TRUST REPORT**COMMITTEE RESOLUTION 2017/08**

Moved: Cr Michael (Min) Johansen

Seconded: Mr Paul Kelly

That the Committee receive the report of the Chairperson of Te Mātārae o Te Wairoa Trust.

CARRIED

COMMITTEE RESOLUTION 2017/09

Moved: Cr Michael (Min) Johansen

Seconded: Cr Denise Eaglesome-Karekare

That the Committee instruct the Chief Executive to identify savings in the current operational budget for the purpose of allocating funds to Te Mātārae o Te Wairoa Trust with the objective of reducing the quantum of statute-barred rates.

CARRIED

8.3 DRAFT WDC ECONOMIC DEVELOPMENT PLAN**COMMITTEE RESOLUTION 2017/10**

Moved: Cr Denise Eaglesome-Karekare

Seconded: Ms Karen Burger

That the Committee receive the report of the draft WDC Economic Development Plan and provide feedback.

CARRIED

9 PUBLIC EXCLUDED ITEMS

RESOLUTION TO EXCLUDE THE PUBLIC

COMMITTEE RESOLUTION 2017/11

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Michael (Min) Johansen

That the public be excluded from the following parts of the proceedings of this meeting.

The general subject matter of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48 of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48 for the passing of this resolution
<p>9.1 - Late item - Proposed Joint Purchase of Mahia Camping Ground</p>	<p>s7(2)(h) - the withholding of the information is necessary to enable Council to carry out, without prejudice or disadvantage, commercial activities</p>	<p>s48(1)(a)(i) - the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist under section 6 or section 7</p>

CARRIED

2:12PM PUBLIC EXCLUDED START

COMMITTEE RESOLUTION 2017/12

Moved: Cr Denise Eaglesome-Karekare

Seconded: Cr Michael (Min) Johansen

That Council moves out of Closed Council into Open Council at 2:38PM.

CARRIED

The Meeting closed at 2:40PM.

The minutes of this meeting were confirmed at the Economic Development Committee Meeting held on 8 August 2017.

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CHAIRPERSON

8 GENERAL ITEMS

8.1 ECONOMIC DEVELOPMENT & ENGAGEMENT MANAGER'S REPORT

Author: Kitea Tipuna, Economic Development and Engagement Manager

Authoriser: John Freeman, Interim Chief Executive Officer

Appendices: Nil

1. PURPOSE

- 1.1 This report provides information for the Economic Development Committee on Council and community activities. No decisions are required by the Economic Development Committee at this stage.

RECOMMENDATION

The Economic Development & Engagement Manager RECOMMENDS that the Economic Development Committee receive the Economic Development update report as at 31 October 2017.

2. HOSTING HAWKE'S BAY TOURISM BOARD

The Wairoa District Council hosted the Board of Tourism Hawke's Bay on the 2nd of October. A day of activities were planned including a briefing from staff from Rocket Lab, visits to Blucks Pit Rocket Launch viewing area in Nuhaka, as well visits to Mōrere and Māhia.

3. ACTIVATE TAIRAWHITI TOURISM CONFERENCE

Staff attended the Activate Tairawhiti Tourism Conference in Gisborne on the 12th & 13th of October. Eastland Tourism (the former Regional Tourism Organisation - RTO for Tairawhiti) has now been amalgamated into Activate Tairawhiti, the Economic Development Agency for the Tairawhiti region. The conference outlined the new structure for the Tairawhiti RTO and introduced its new General Manager Tourism, Adam Hughes.

4. ACTIVATE TAIRAWHITI TOURISM INSERT & FEATURE – GISBORNE HERALD

The Wairoa District Council has also contributed content to the Gisborne Herald's yearly tourism feature, and the focus has been framed in line with developments with Activate Tairawhiti and the amalgamation of Tourism Eastland. Last year the Gisborne Herald printed 180,000 copies of its tourism feature. This year the Gisborne Herald will increase its reach. So along with the New Zealand Herald on Sunday, Bay of Plenty Times, The Gisborne Herald, Whakatane Beacon and The Wairoa Star, the tourism feature insert will also be placed in the Waikato Times and the Dominion Post. This means that 255,000 copies of the insert will be printed and distributed, an increase of 75,000. The Wairoa I-site will also receive 1,000 copies for display and distribution.

5. REDS PROGRAMME MANAGER RESIGNATION

After almost a year in his role, Dr Alister King has resigned as Programme Manager for Matariki – Hawke's Bay Regional Economic Development Strategy (HBREDS). Dr King has now elected to

pursue an export opportunity in the commercial sector and leaves today (Friday, 6 October). The Matariki co-chairs Wayne Jack and Shayne Walker, together with HBRC, are currently in discussions with parties who will be tasked with finalising the new operational arrangements necessary to give effect to the new Matariki Delivery Model which has been evolving over recent months. Arrangements will also be made to ensure that the systems and processes that have been put in place by Alister to track progress on individual Matariki Actions are supported and maintained.

6. APPOINTMENT – ECONOMIC DEVELOPMENT OFFICER (TOURISM)

Angela Spooner has been appointed to the position of Economic Development Officer and included in this portfolio will be a particular focus on tourism and events. Angela has been working at Council supporting a number of areas including the Office of the Mayor and the Office of the CEO.

7. INTERN TO SUPPORT ECONOMIC DEVELOPMENT

Djeffery Cats has joined the Wairoa District Council as an intern and is supporting the Economic Development area. Djeffery will have a particular focus on the following;

- Liaise with local businesses in the district
- Develop business strategies and gap analysis for those businesses
- Develop marketing strategies for those businesses
- Create innovation strategies for future business success.

Djeffery will be supervised by Annalena Atzwanger and will be with us for 5 months (19 January completion). Amongst other projects, Djeffery will also carry out a research project which will analyse the shopping /retail experience within Wairoa.

8. RELATIONSHIP BUILDING WITH TANGATA WHENUA

Meetings have been held with Waikaremoana Tribal and Ngāti Pahuwera to better understand the organisations and how the Wairoa District Council might align and synchronise relationships. Open dialogues continue with Ngāti Rakaipaaka (Blucks Pit development), Ngāti Rongomaiwahine (Rocket Lab developments and tourism opportunities). Council will seek to engage with Tatau Tatau o Te Wairoa Trust, but Council understands that trustees and beneficiaries are working through a process and we will await for that process to conclude.


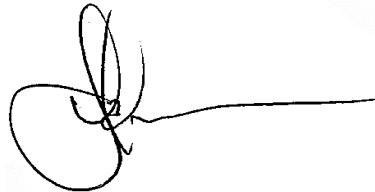
Council continues to work with marae in a number of areas including developing a programme whereby marae are able to offer their kitchens as commercial sites. The process will include working to have their kitchens registered for marae (and communities) to be able to deliver catering opportunities. Ongoing discussions also include the Marae Wifi project whereby many (if not all) marae in the district is able to access affordable wifi.

9. WHAKAKĪ CATCHMENT PROJECT

This project seeks to improve the productivity and sustainability of the Whakakī catchment and lake area to help create economic diversity, jobs and environmental benefits in the region. The initiative is part of the government's Regional Growth Programme and is a collaboration

between the Ministry for Primary Industries (MPI), Hawkes Bay Regional Council and the Wairoa District Council. The project seeks to partner with the Whakakī community, including iwi, farmers and foresters, to explore and identify together a common vision for the future of the Whakakī catchment. The Regional Growth Programme is co-led by MPI and the Ministry of Business, Innovation and Employment (MBIE) and aims to increase jobs, income and investment in regional New Zealand.

Signatories

	
<p>Author Kitea Tipuna</p>	<p>Approved by John Freeman</p>

8.2 CHAIR OF TE MATARAE O TE WAIROA TRUST REPORT

Author: Kitea Tipuna, Economic Development and Engagement Manager

Authoriser: John Freeman, Interim Chief Executive Officer

Appendices:


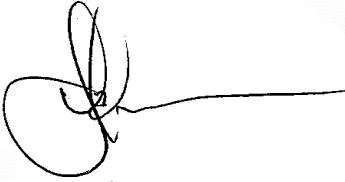
1. PURPOSE

1.1 This report provides information for Committee on the Trust’s recent activities. No decisions are required by Committee at this stage.

RECOMMENDATION

The Chair of Te Mātārae o Te Wairoa Trust RECOMMENDS that the Committee receive the report on the Trust’s recent activities.

Signatories

	
Author Kitea Tipuna	Approved by John Freeman



Wairoa District Council ED committee meeting- October 2017 update

1) MAORI LAND DEVELOPMENT

Project Officer

Advertising for the Project Manager position has started with 4 ad placements in The Wairoa Star from 17 October to 26 October. Closing date is 29 October. Shortlisting will be held on 1 November. The interview panel consists of Trustees, Dean Whaanga and Angela Thomas and WDC rep, Kitea Tipuna.

The Trust is seeking applicants to deliver a 6 month contract with the following purposes:

1. Engage with Maori-land owners throughout Wairoa District to determine their aspirations, management status, and current productivity status of their land-blocks.
2. Encourage Maori-land owners to set up a management structure and become pro-active and productive with their land through introducing them to the support agencies and providers who can support this process.
3. Utilise Council property database to identify parcels of land that if developed, would alleviate rates arrears.
4. If necessary, assist Maori-land owners through the process of forming an authorised management structure, and assisting in their applications to the Maori Land Court.
5. Direct landowners to appropriate Government agencies or Industry organisations, depending upon their aspirations and level of readiness. Record the number and type of referrals and success rates as owners move through the process.
6. Facilitate joint co-operative projects and applications where necessary.
7. Keep detailed project records and statistics and report monthly to Te Matarae o te Wairoa Trust on the progress of each land ownership group.
8. Compile a database of Maori land blocks in Wairoa.
9. Keep regular contact, and communicate with strategic alliance partners and government support agencies for example: Primary producers such as Cedenco, Seka and Ernslaw One. Government agencies.

Torere Macadamias

Torere Macadamias attended the recent Trust meeting on Tuesday 10 October and gave a presentation of their business and developments. The Trust arranged site visits with Torere Macadamias to meet with interested land owners looking at their land parcels for macadamia growing potential.

Trust Actions:

Applications for the Project Officer position will close on Sunday 29th October 2017 and the interview process will begin with the selected panel.

The Trust will continue to work with Torere Macadamias with the successful Project Manager liaising with Torere to arrange for interested parties from this district to attend a field day to view their operations.

2) THE GAIETY THEATRE

The Gaiety has held a steady number of events with some exciting acts still to follow. The Wairoa Museum hosted their fundraiser "Andre Rieu & Johann Straus", REAP organised Disney's Moana Reo Maori which

was a sell out and Ardijah will play at the theatre on Saturday 21st October. Regular movie sessions continue with steady numbers and the Manager and Trust rep's continue to work through budgets and new ideas for the Theatre to be financially viable longterm.

Trust Actions:

Trust rep's and the Manager are working on this year's budget and a funding plan for the theatre.

3) MADE IN WAIROA MARKET

The first market for the season begins on Sunday 21st October. The market committee met with Jamie Cox, Engineering Manager to discuss potential site locations for the market with the recent sale of De Luxe Ford. As a result we will be trialling the Write Price carpark location. It is proposed to access funding to have a large mural placed on the old Write Price building to advertise the market.

The committee presented to Council Forum an update of activities and future plans for the market. The market are introducing the addition of a monthly "Tinkers Alley" for all comers to sell their recycled treasures, collectables and more in a carboot style market sitting alongside the main market.

Trust Actions:

The committee are currently sourcing prices and will begin to apply for funding for the large scale mural on the Write Price building through the Trust.

4) SPEAKER SERIES

Trustee Angela Thomas is currently compiling a group of speakers to run a series of seminars of various speakers to bring together local business owners to not only hear the speaker but to create support networks to encourage and inspire local businesses. So they can collaboratively deal with issues affecting economic development and growth within Wairoa.

It is envisaged these seminars will commence in the New Year.

Trust Actions:

Additional funding and sponsorship will be sourced to secure speakers and support this series.

5) MUSICAL SHOWCASE

Trustee Kiri Gilbert has completed the draft format for a competition for Wairoa performers where they can come and showcase their talent to a Wairoa audience. There will be a judging panel and the opportunity for the audience to vote as well. The 1st prize for the competition will be a 1 day recording session in the professional studio at Stark Raving.

Trust Actions:

This event is scheduled for 10th February 2018 to coincide with the Taste of Wairoa market organised by Upstream Wairoa.

6) GENERAL

The Trust AGM will be held on Tuesday 14th November 2017. I have notified the trust that I will not be standing as Chairperson this year but will remain on the Trust to support the new Chairperson once decided.